



REDUCE, REUSE, THEN RECYCLE?

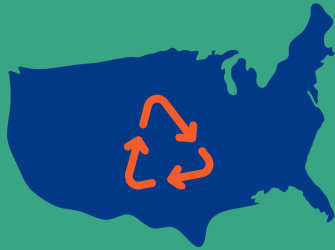


RECYCLING ISN'T AS GOOD AS YOU MIGHT THINK!

Only 9% of all plastic waste EVER MADE has actually been recycled.



In fact, in the United States, less than 6% of plastic waste is recycled.



THE BEST WAY TO HELP CURB PLASTIC WASTE IS TO STOP MAKING PLASTIC IN THE FIRST PLACE.