

THE PROBLEM WITH PLASTIC

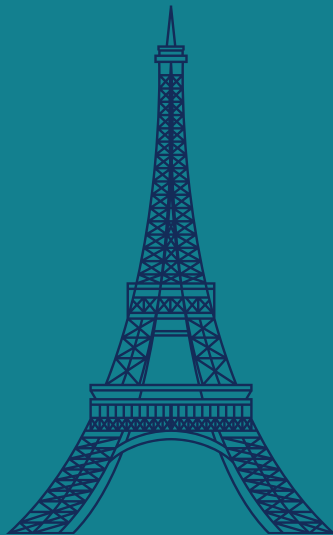


Plastics are made to last FOREVER, but are often only used for a few moments.



AN ESTIMATED 33 BILLION POUNDS

of plastic enter the marine environment every year - that is almost equal to dumping two garbage trucks full of plastic into the ocean every minute.



If you added up the number of plastic bottles sold every day it would create a pile half the size of the Eiffel Tower.