
Annual Report
2021-2022



A serene sunset scene over the ocean. The sky is a deep orange, and the sun is low on the horizon, creating a bright, shimmering reflection on the water. Several small sailboats with their sails up are scattered across the sea. In the distance, a group of people is visible on a small raft or platform. The overall mood is peaceful and contemplative.

“The sea is not an obstacle. It is a path.”

- Amyr Klink

Brazilian explorer, sailor, and writer



Artisanal fishers in the northeastern region of Brazil fish for lobster on boats called “jangadas.” To ensure future abundance of this species, Oceana is campaigning with artisanal fishers to set catch limits for the lobster fishery.



Annual Report 2021-2022*

This annual report reflects the combined operations of all Oceana organizations, including Oceana, Inc. and its affiliates, as well as information concerning Oceana Canada, an independent charity. Oceana campaigns in North, South, and Central America, Asia, and Europe. Oceana is the largest international advocacy organization dedicated solely to ocean conservation. We are rebuilding abundant and biodiverse oceans by winning science-based policies in countries that control nearly one-third of the world's wild fish catch. With more than 225 victories that increase transparency at sea and stop overfishing, habitat destruction, pollution, and the killing of threatened species like turtles and sharks, Oceana's campaigns are delivering results. More than 7.7 million members, e-activists, and social media followers support Oceana internationally. Together, we can save the oceans and help feed the world. To learn more, please visit oceana.org.

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* This report features campaign updates from July 2021 to June 2022 and financial information for the calendar year 2021.

A local Belizean fisher cleans his catch at the end of the day. Oceana campaigns alongside artisanal fishers in Belize to promote responsible fisheries management and to restore ocean abundance.



Letter From The CEO



In a moment when the failures of international governance are catastrophically evident – Russia’s invasion of Ukraine, relentlessly rising atmospheric greenhouse gases, the coronavirus pandemic, to cite three – it may be surprising for you to read this annual report full of news of progress on ocean conservation. How can that be true? The oceans are, on any world map you examine, an apparently international place. How can we deliver an abundant and biodiverse ocean capable of feeding a billion people a healthy seafood meal every day, forever, if the countries of the world cannot cooperate in setting rules and enforcing them?

The answer is that the natural resources of the coastal zones of the world’s ocean are under exclusive national jurisdiction. These areas – all the way out to 200 nautical miles off the coast – are home to most of the world’s marine productivity. About 90% of the world’s marine fish are caught by just 29 countries and the European Union.

This means that global scale ocean conservation impacts can be achieved country by country.

Oceana’s teams fight and win ocean conservation policy outcomes in nine countries and the EU, chosen because they play an outsized role in the overall health of the global ocean. Together they cover about 30% of the world’s marine fish catch. This annual report brings you news of vital new policy victories by those countries that reduce ocean pollution, promote abundance, and protect biodiversity.

In every case, our teams win with allies, often small-scale fishers whose days at sea bring them

face to face with the armadas of industrial fishing companies and the polluters who are overfishing and contaminating the ocean. We share these victories with our allies. What qualifies a policy outcome to be listed here? In every case, Oceana was essential to the good result. We did not do it alone, but we were vital to these achievements.

The clarity and specificity of these policy victories is encouraging. Enjoy them!

Do they add up to a globally significant impact on the oceans? Last year, Oceana reached the 20th anniversary of our founding. Today, the laws of Europe, Chile, Canada, and the United States all require that collapsed fisheries be rebuilt. Today, nearly 4 million square miles of ocean habitat are protected. Today, California (the world’s fifth largest economy if it were a country), Canada, Chile, Peru, Belize, and the European Union, have all taken action to reduce single-use plastic pollution. Today, approximately 70,000 of the world’s largest commercial fishing vessels are trackable in near real time, and visible to anyone

in the world with internet access, for free. Twenty years ago, none of this was in place.

More – much more – ocean conservation policymaking must be won to make the oceans fully abundant, productive, and biodiverse. Your generous support gives us a good chance to keep winning these ongoing policy battles. Thank you!

Sincerely,



Andrew Sharpless
CEO, Oceana



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Oceana's Approach

Oceana's mission is to win policy victories that restore the world's oceans. Why? Because doing so will make the seas — which cover two-thirds of our planet — more abundant and biodiverse. Healthy marine ecosystems full of wildlife support fisheries that can feed a billion people a healthy seafood meal every day, forever. We can preserve the oceans for future generations while protecting a critical food source — wild seafood — that requires no fresh water or arable land to produce, yields minimal greenhouse gas emissions, and provides an affordable, healthy protein to hungry people around the world. Just 29 countries and the European Union are responsible for nearly 90% of the global fish catch. We can — on a country-by-country basis — win policy victories that will help to restore and protect oceans worldwide. Evidence from fisheries around the world shows that, when the right measures are put in place, fish populations bounce back. Oceana fights for policies that are based in science and rely on six proven strategies that help restore healthy oceans.



Stop
Overfishing



Reduce
Bycatch



Protect
Habitat



Curb
Pollution



Increase
Transparency



Protect
Species

Under the waves near Bonaventure Island in the Gulf of St. Lawrence, Canada. Oceana is campaigning to save North Atlantic right whales from extinction, which can be found in this area.



Stop Overfishing

Half of global fisheries are overfished, and another 40% are fully exploited. Implementing science-based catch limits, reducing government subsidies that encourage harmful behavior, and preventing illegal fishing will end the overfishing of our oceans.

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Reduce Bycatch

Each year, fishing gear kills or injures millions of non-targeted animals, including sharks, whales, dolphins, fish, and sea turtles, some of which are in danger of extinction. Reducing bycatch means improving monitoring and reporting, setting bycatch limits for fisheries, and encouraging fishers to use more selective, safer gear.

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Increase Transparency

Timely and accurate data is needed to improve fishing policies and to deter illegal conduct at sea. Oceana campaigns for measures that promote transparency, such as requiring large commercial fishing vessels be publicly trackable by satellite and expanding boat-to-plate traceability of seafood.

© Oceana/Ricardo Gomes



Protect Species

Marine animals are at risk, whether it is from speeding vessels that strike endangered North Atlantic right whales or the brutal shark fin trade that profits from the deaths of up to 73 million sharks each year. Oceana campaigns to protect vulnerable species threatened by extinction from destructive commercial activities.

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How We Work

The good news is that we can restore the oceans to their former abundance. For more than 20 years, Oceana and our allies have won more than 225 policy victories, and we have the tools to continue winning on behalf of our oceans. We are:

✓ Campaign-Driven

We strategically create policy campaigns that make measurable progress toward our mission of protecting and restoring the oceans to former levels of abundance. Our campaigns are specific, targeted, and designed to be won in a three- to five-year timeframe.

✓ Fact-Based

Our advocacy relies on scientific research to help us understand the ocean's problems and identify practical, effective solutions. We conduct research on a variety of issues affecting marine environments, from illegal and destructive fishing to plastic pollution and offshore drilling.

✓ Expedition-Powered

We recognize that getting on the water – alongside scientists, divers, photographers, campaigners, and artisanal fishing allies – helps us bring these important marine places to life and make a stronger case for their protection. Oceana's expeditions have powered our campaigns and resulted in victories across the globe.

✓ Multi-Disciplinary

Oceana's scientists work closely with our economists, lawyers, advocates, communicators, and grassroots organizers to achieve tangible results for the oceans.

✓ Supported by Citizens and Allies

Oceana has a base of over 7.7 million supporters, including 1.2 million Wavemakers. Our Ocean Council includes leaders in business, policy, and philanthropy who represent and support Oceana's efforts on the global stage.



A vibrant underwater photograph of a coral reef. In the foreground, a large, textured rock is covered in colorful coral and sponges. A school of small, silver fish with yellow fins swims towards the left. In the background, tall, branching coral structures rise against a clear blue sky.

2021-2022 Victories

Oceana leverages law, science, grassroots activism, advocacy, and strategic communications to win policy change around the world. With the help of our allies, Oceana has won more than 225 victories that restore ocean abundance. Here is what we accomplished from July 2021 to June 2022.

Oceana and expedition partner Blancpain explored Alacranes reef and Bajos del Norte in Mexico to drive new conservation measures.



New Safeguards Set by Canadian Government Will Help Rebuild Fish Stocks

In a major turning point for the future abundance of Canada's wild fish, the Canadian government released new rules that legally require depleted fish populations to be rebuilt. These requirements fall under the *Fisheries Act*, which Oceana successfully campaigned to amend in 2019. Oceana and our allies advocated for robust rules to guide the recovery of Canada's fish populations, of which less than a third are considered healthy. Thirty stocks are listed in the new safeguards, and 16 of those are in the "critical zone." The requirements set a target, timeline, and course of action for stock rebuilding, contributing to more sustainable fisheries, healthy coastal communities, and a more abundant ocean.





U.S. State of California Enacts Boldest Plastic Pollution Reduction Policy in the Nation

In 2022, the U.S. state of California enacted the strongest plastic pollution reduction policy in the nation, following bipartisan support in the state legislature. The law requires producers to cut their single-use plastic packaging and foodware by at least 25% by 2032 and implement the first statewide reuse and refill mandates in the nation. Shifting the burden of plastic pollution in the state to producers, the legislation requires them to pay \$5 billion over 10 years in environmental mitigation funds. The majority of these funds directly address plastic's harms to disadvantaged, low-income, and rural communities disproportionately impacted by plastic production, use, and pollution. Campaigning by Oceana and our allies was critical to achieving this significant step to protect our oceans, communities, and climate. While there will continue to be a need to reduce beyond the 25% mandated in this new law, and to invest in tools such as regenerative agriculture to help reduce the worst impacts of pollution and climate change, this law represents a powerful step that other states, and even nations, can use to build their plastics reduction programs.



Endangered Shortfin Mako Shark Gets a Fighting Chance at Survival with New Protections

The North Atlantic shortfin mako shark, classified as endangered on the International Union for Conservation of Nature's Red List of Threatened Species since 2019, is now protected from fishing for two years. Specifically, fishers are prohibited from keeping any shortfin mako sharks they catch, as well as shipping them or landing them at any port. Many longline fishers targeting swordfish and tuna also catch mako sharks, often keeping them to sell commercially. The decision, made by the International Commission for the Conservation of Atlantic Tunas (ICCAT), will allow the species to begin to recover. This victory would not be possible without campaigning by Oceana and our allies, who rallied support for the ban from U.S. members of Congress and government officials.





Philippines Government Protects Marine Ecosystems and Fishers from Harmful Coastal Development Projects

A national agency in the Philippines issued an order to better protect the ocean and local communities from harmful land reclamation projects along the coast. Dubbed “dump-and-fill,” these development projects can threaten marine biodiversity, hurt fisherfolk and food security, and remove natural buffers — such as mangroves — that protect communities from waves and typhoons. The Department of the Interior and Local Government determined that all projects by local governments must comply with the *Philippine Environmental Impact Assessment System Act*, *Fisheries Code*, and other environmental laws before they are approved. This decision is a direct result of campaigning by Oceana and our allies, who drew national attention to dump-and-fill projects being approved without proper environmental assessments and compliance with legal requirements.



Orca Habitat Expanded in the United States

The Biden-Harris administration expanded critical habitat protections for endangered Southern Resident orcas along the coasts of Washington, Oregon, and Northern California. The new protections span across nearly 16,000 square miles (more than 41,000 square kilometers) in the Pacific. With only 74 orcas remaining, the Southern Resident orca population is threatened by extinction. Their survival depends on the abundance of Chinook salmon, whose numbers have also declined. This critical habitat designation will help ensure these orcas have ocean waters free of disturbance. Oceana continues to campaign to protect orcas, salmon populations, and marine habitats.





Mexico Ushers in Greater Transparency by Publicly Tracking Fishing Vessel Activity

The Mexican government released its fishing vessel data on a publicly available government portal. The data are also being uploaded into the Global Fishing Watch (GFW) map, the first open-access online tool for visualization and analysis of vessel-based human activity at sea. This victory greatly increases transparency in the industry by allowing the public to monitor where, when, and how often fishing vessels in Mexico's seas are operating. This victory would not have been possible without campaigning by Oceana and our allies. Oceana first requested fishing vessel data from the government in 2018 but was denied. Oceana successfully appealed the decision to the National Institute of Information Access and the government's fisheries agency delivered fishing vessel data from 2012 to June 2018 to Oceana. The agency has since published more data on an online portal and will continue to update the data monthly. GFW, which was co-founded by Oceana, in partnership with SkyTruth and Google, has uploaded Mexico's data from 2020 and is awaiting data for 2021 and 2022.



Coca-Cola Pledges to Reduce Single-Use Plastic Bottles, Increase Refillables

In a victory that will dramatically reduce ocean plastic pollution, The Coca-Cola Company committed to sell 25% of its products in reusable packaging by 2030 – up from an estimated current share of 16%. Refillable bottles are the primary form of reusable packaging that Coca-Cola uses, and they can be refilled and resold 30 to 50 times. This decision follows campaigning by Oceana and our allies and, if met, could take the equivalent of 1 billion single-use PET liter bottles out of the ocean every year. Coca-Cola, which sells one out of every five soft drinks globally, is the largest contributor to ocean plastic pollution by brand, according to a Break Free From Plastic report. An Oceana analysis found that just a 10% increase in the market share of refillable bottles in all coastal countries could keep up to 7.6 billion plastic bottles out of the ocean each year.





Canada Eliminates Production, Sale, and Export of Six Ocean-Polluting Single-Use Plastics

In a significant victory for our oceans, the Canadian government announced it will phase out some of the most commonly found plastics polluting Canada's shorelines and oceans by the end of 2023. Production, sale, and export of plastic bags, cutlery, stir sticks, six-pack rings, straws, and some plastic takeout containers will be eliminated. Oceana and our allies have been instrumental in advocating for this and other policies to reduce plastic pollution since 2019. Combined, the banned items will remove 33 billion units of single-use plastics from the waste stream, some of which entered the oceans every year, harming marine animals like seabirds, whales, and turtles. Oceana will continue campaigning to ensure more harmful plastic products are added to the list of banned plastic items.



Protections Restored for Critical Marine Habitat in U.S. New England

In the United States, President Joe Biden signed an executive order that reinstated protections for the Northeast Canyons and Seamounts Marine National Monument off the coast of New England. The marine monument, which is roughly the size of Connecticut, is the first of its kind in the U.S. Atlantic Ocean and was first established in 2016 to protect vulnerable deep-sea coral and sponge gardens from destructive fishing methods. This monument includes diverse corals and sponges on the seafloor, serves as a nursery for commercially important fish species, and is home to critically endangered North Atlantic right whales. Oceana has campaigned for years in New England to identify and protect deep-sea coral areas from destructive fishing methods, while maintaining robust fisheries, as part of its “freeze the footprint” strategy.





Spain Curbs Ocean-Polluting Single-Use Plastics Through New Waste Law

Following campaigning by Oceana and our allies, Spain adopted a new *Waste Law* that incorporates the European Union Single-Use Plastics Directive into national law, helping to reduce ocean-bound plastic pollution. Oceana advocated for the new law to go beyond the minimum requirements set by the EU, including newly adopted measures that will establish a basis for future deposit-return schemes, reducing single-use plastics in public administration facilities, making plastic producers accountable for covering the costs of beach clean-ups, and enabling municipalities to ban mass balloon releases and smoking on beaches. Although the Spanish government did not approve all of the additional prohibitions proposed by Oceana, the new law represents a first step toward further action by Spain to reduce single-use plastics.



New Law in U.S. State of New York Will Reduce Plastic Waste in Hotels

In the United States, New York state enacted an Oceana-backed law that will reduce plastic waste in hotels by prohibiting small plastic bottles of personal care products for guests. These bottles contribute to the 33 billion pounds of plastic that pollute the ocean each year. This action made New York the sixth state to enact an Oceana-supported plastic reduction bill in 2021. To pass the bill through the state legislature, Oceana played an integral role in lobbying legislators and engaging online activists and coalition partners.





Brazil's Leading Food Delivery Service, iFood, Commits to Deliver Plastic-Free Meals by 2025

Brazil's largest home food delivery service, iFood, publicly committed to deliver 80% of orders free from plastic cutlery, plates, cups, napkins, and straws by 2025, following a campaign co-led by Oceana and the United Nations Environment Program's Clean Seas Campaign. The company will also set public reduction targets by 2023 for additional categories of plastics in food deliveries: plastic containers, sachets, and bags. Additionally, iFood has committed to transparency by publicly disclosing data on its plastic footprint, as well as to subjecting these disclosures to an independent audit, which will be made public. With the target reductions in place, iFood will stop 1.5 billion single-use plastic items per year from entering the environment. Oceana continues to campaign for other food delivery services to follow suit.



U.S. National Parks Protected from Single-Use Plastics

The U.S. Department of the Interior will phase out single-use plastics in national parks and other public lands, reducing the procurement, sale, and distribution of single-use plastic products and packaging in 423 national parks, including 88 ocean and coastal parks. This victory follows campaigning by Oceana and our allies, who have been advocating for plastic-free national parks for years. Oceana and over 300 organizations and businesses sent a letter in 2021 to the U.S. Interior Secretary Deb Haaland urging for a ban on the sale and distribution of plastic foam products and other unnecessary single-use plastic items — including bottles, bags, cups, plates, bowls, and utensils — in these protected areas.





Norwegian Insurance Company Hydor Ends Coverage of Three Blacklisted Fishing Vessels

Hydor AS, a Norwegian-based insurance company, ended its contract with a fleet of vessels blacklisted by ICCAT for illegally fishing across the Atlantic. This decision follows campaigning by Oceana and our ally the Environmental Justice Foundation, who together warned Hydor about its unwitting support of illegal fishing operators. This victory will help to mobilize other insurance companies to fight against illegal, unregulated, and unreported (IUU) fishing, a criminal activity that hurts law-abiding fishers and puts companies at legal, financial, and reputational risk.

A white world map on a dark blue background. Brazil is highlighted with a white circle. The map is positioned in the upper left corner of the text area.

Brazil Publishes Vessel Tracking Data for its Commercial Fishing Fleet

Brazil's industrial fishing vessel data were made publicly available through the Global Fishing Watch (GFW) map. GFW is an international organization founded by Oceana, in partnership with SkyTruth and Google. This will allow anyone in the world to monitor more than 1,400 Brazilian fishing vessels in near real-time for free on the GFW map. The data available on the GFW map follows campaigning by Oceana in Brazil to increase transparency and traceability at sea and combat IUU fishing. This victory also follows the launch of the OpenTuna initiative, developed with support from Oceana and GFW, which publicizes tracking data from Brazil's tuna fleet on the OpenTuna website.





U.S. State of Maine Rejects Permit for Harmful Fish Farm

Following campaigning by Oceana and our allies, the U.S. state of Maine's coastal waters were protected from a potentially harmful fish farm proposal. Maine's government rejected the Norwegian-based company American Aquafarms' permit, halting construction for at least a few years. The proposal, located in Frenchman Bay near the shoreline of Acadia National Park, would be the largest ocean-pen salmon farm in North America. If built, it would pollute Maine's pristine waters and marine ecosystem with more than 4 billion gallons of wastewater every day. This area draws in millions of tourists each year, generating hundreds of millions of dollars in revenue for the state annually. The proposed fish farm would threaten the economy and those who rely on the bay for food, jobs, and a cherished way of life. Oceana is continuing to campaign to defend Frenchman Bay and Maine's coastal waters.



U.S. State of California Enhances Protections for Endangered Pacific Leatherback Sea Turtles

In the United States, California designated the Western Pacific population of leatherback sea turtles as endangered under the California Endangered Species Act (CESA). Pacific leatherbacks are the most endangered sea turtle in the Pacific Ocean with a 95% decline in population over the last 30 years. The added California designation will enhance efforts by the state to study, protect, and recover these turtles and their habitat. The CESA listing follows campaigning by Oceana and our allies, as well as recent regulations in California to reduce the risk of entanglements to Pacific leatherbacks, blue whales, and humpback whales in commercial Dungeness crab fishing gear. The regulations also allow for approved alternative fishing gear that lowers the risk of entanglement, such as “pop-up” gear, to be used in areas closed to conventional gear.





New At-Sea Monitoring Requirements Will Strengthen Accountability and Abundance of Groundfish Fishery in Northeast United States

In the United States, the National Marine Fisheries Service approved a final rule requiring all fishing in the New England (Northeast) groundfish fishery to be accompanied by professionally trained at-sea monitors or electronic systems to gather first-hand data about what is being caught and discarded at sea. This victory would not have been possible without Oceana and our allies, who campaigned for years for greater observer coverage levels for this fishery that has suffered from decades of overfishing and excessive uncounted bycatch. This change is critical for the proper oversight of the 13 species in this fisheries management plan and will ensure that catch is accounted for so science-based catch limits can be properly set and enforced.



Fisheries Commission for the Mediterranean Strengthens Transparency Requirements for Fishing Vessels

The General Fisheries Commission for the Mediterranean (GFCM), the regional fisheries management organization covering the Mediterranean and Black Seas, adopted a recommendation to improve its Authorized Vessel List. GFCM member countries are now required to report vessels allowed to fish inside Fisheries Restricted Areas, helping authorities spot which fishing vessels are operating within the law and those that are not. This victory is a direct result of campaigning by Oceana, who highlighted the weaknesses of the previous list and secured support for the new recommendation from the EU and other GFCM members. The decision will help ensure Fisheries Restricted Areas provide real protection to critical fisheries habitats and fragile deep-sea ecosystems.





Major Global Insurance Company AXA XL Introduces Transparency Requirement for Insured Fishing Vessels

Following campaigning by Oceana, AXA XL, one of the largest international insurers, now requires International Maritime Organization (IMO) numbers for all fishing vessels and refrigerated cargo vessels it insures. IMO numbers are unique identifiers that can be used for monitoring and tracking vessels, and do not change even if a vessel changes ownership, flag, or name — a common tactic used by illegal fishers to avoid detection. By requiring IMO numbers, AXA XL is reducing the risk of insuring vessels engaged in IUU fishing and increasing transparency in the fishing sector. Its decision sets a leading example for other companies to follow, including those outside the insurance sector.



U.S. State of Delaware Protects Marine Life, Coast from Balloon Pollution

Following campaigning by Oceana and our coalition partners, the U.S. state of Delaware enacted a new law prohibiting intentional balloon releases statewide. Balloons released into the air can enter the oceans where they can harm and choke marine life. Delaware joins Maryland and Virginia in banning balloon releases in the region.





Fisheries and Oceans Canada Protects Two Critically Depleted Forage Fish

Fisheries and Oceans Canada (DFO) protected two critically depleted species – Atlantic mackerel and Southern Gulf spring herring – by closing the commercial and bait fisheries. Oceana advocated for fishery rebuilding measures to be implemented and called for the closure of both fisheries. Atlantic mackerel and Southern Gulf spring herring play a crucial role in the Northwest Atlantic ecosystem and feed many other species, including whales, seabirds, and commercially important stocks such as cod and tuna. DFO's decision – a difficult but necessary measure – contributes to the conservation of these forage fish and the long-term prosperity of Canada's fisheries.



U.S. State of California Passes Laws that Reduce Single-Use Plastic Waste

In 2021, the U.S. state of California enacted two laws to curb harmful single-use plastics, which pollute our oceans and harm marine life. One of the new laws opens the door to refillable glass beverage bottles by removing requirements that prevented bottles from being preserved and refilled by beverage producers. This change will create new jobs while also reducing waste. The second law will require single-use plastic food and beverage accessories — including utensils and condiment packages — to only be provided upon request for takeout and delivery. This will greatly reduce ocean-bound plastic waste in California as discarded plastic foodware is consistently among the top 10 waste items found at beach cleanups across the state.





Major European Marine Insurance Companies Take Action to Deter Illegal Fishing

Leading European-based marine insurance companies AXA XL, British Marine, DUPI Underwriting Agencies BV, Generali Group, and the Shipowners' Club introduced improved measures to avoid insuring vessels engaged in IUU fishing. The companies' newly adopted screening processes are the result of Oceana's direct campaigning. The five companies will now be better able to identify and deny coverage to known illegal operators, making it harder for such vessels to continue operating.



Oceana is campaigning to protect one of the Philippines' most important coral reefs – Panaon Island. In 2020, Oceana led a 21-day expedition to the area and found that half of the coral reefs surrounding the island were in good or excellent condition.



On The Water

Around the world, Oceana's expeditions bring to life the essential underwater areas that we seek to preserve. We document unique habitats and – using the photos, video, and scientific data gathered on our expeditions – collaborate with local communities and allies to persuade policymakers to protect these exceptional places.

Since Oceana's maiden voyage across the Atlantic Ocean and Mediterranean Sea in 2005, we have led more than 55 expeditions and conducted thousands of ocean surveys. From July 2021 to June 2022, Oceana embarked on expeditions in five ecologically important areas:

- Katalalixar National Reserve, Chile
- Biobio Canyon, Chile
- Bajos del Norte and Alacranes Reefs, Mexico
- Kodiak Island, Alaska, United States
- Alboran Sea, Andalucia, Spain







Biobio Canyon

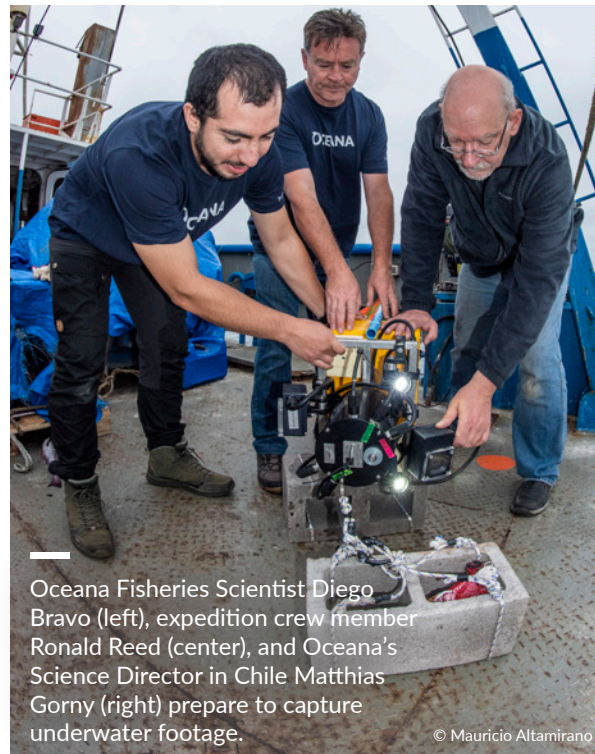
Between Jan. 27 and Feb. 3, 2022, Oceana traveled to Biobio Canyon, a submarine structure located about 310 miles (500 kilometers) south of Santiago. The waters surrounding the canyon are among the most productive in Chile, providing roughly half of the country's annual landings of sardines, mackerel, and other commercially popular species. Despite playing such a critical role in Chile's fishing economy, no one had a complete picture of the marine biodiversity in this region. During the expedition, Oceana obtained the first images of the canyon's seafloor, as well as two locations on the continental shelf. At a depth of 2,300 feet (710 meters), rare images were captured of a deep-sea squid with a translucent body. Oceana also documented a grey grenadier (*Trachyrhynchus villegai*) at the deepest depth ever recorded for the species.

In April, Oceana conducted a second expedition to Biobio Canyon and recorded a small species of deep-sea shark, most likely a granular dogfish, and a species of macrourid fish. Most notably, Oceana discovered the presence of large yolk-sac larvae and juvenile conger-eels – an important fish for artisanal fishermen in the area.



Oceana's crew preparing to take the first images of the seafloor in Biobio Canyon.

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Oceana Fisheries Scientist Diego Bravo (left), expedition crew member Ronald Reed (center), and Oceana's Science Director in Chile Matthias Gorny (right) prepare to capture underwater footage.

© Mauricio Altamirano



Oceana recorded a grey grenadier, which was the deepest record of this species to date.

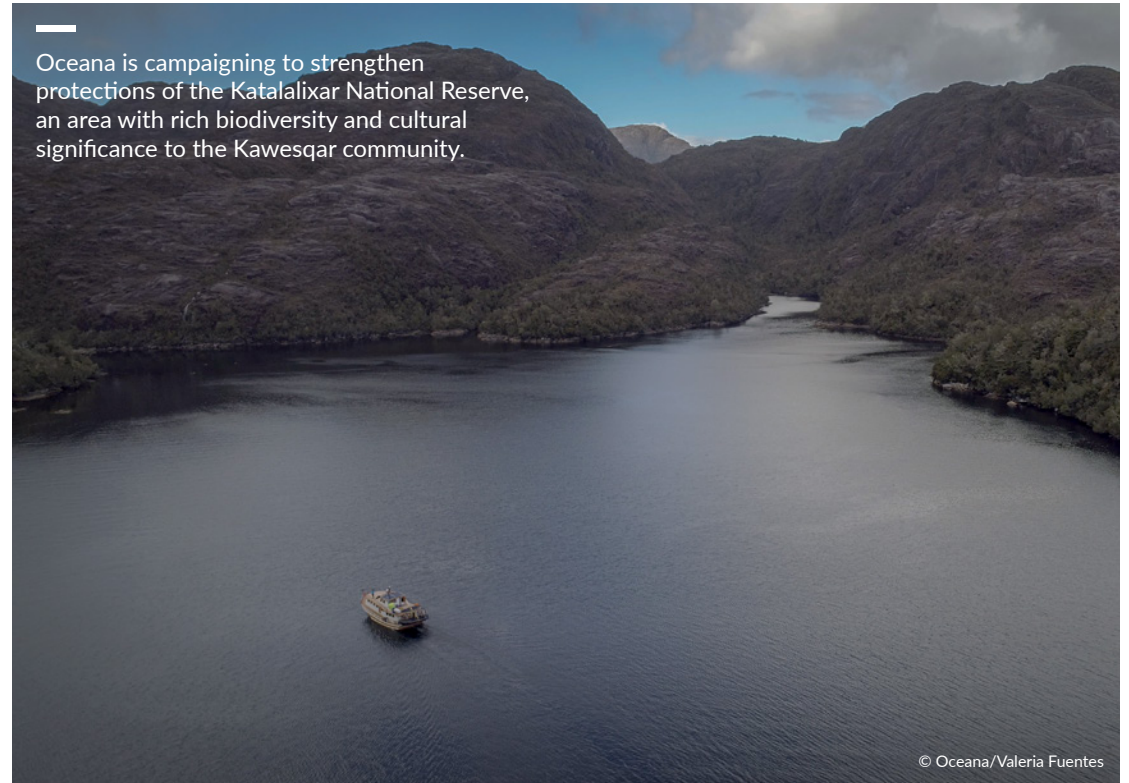
© Oceana/Matthias Gorny



Katalalixar National Reserve

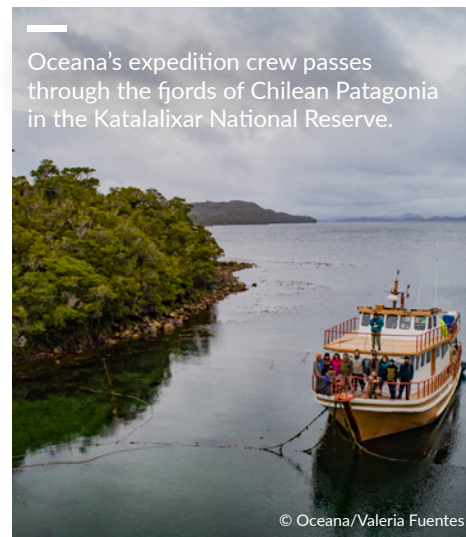
On Oct. 17, 2021, two Oceana staff members and five representatives of the Kawesqar indigenous community embarked on a two-week expedition to the Katalalixar National Reserve, located on an archipelago in Patagonia. The objective of this expedition was to document the Kawesqar community's centuries-old connection to the Katalalixar National Reserve, with the end goal of persuading the government to bolster protections for this ecologically and culturally important region by designating it as a national park. Oceana visited areas of ancestral importance to the Kawesqar community, many of which are also biodiversity hotspots. Oceana previously led the first-ever marine research expedition to Katalalixar in 2008, followed by three more expeditions in 2018 to document the region's marine biodiversity. Oceana successfully protected the nearby town of Tortel from harmful salmon farms, and is now campaigning to extend those same protections to the islands and surrounding waters of Katalalixar.

Oceana is campaigning to strengthen protections of the Katalalixar National Reserve, an area with rich biodiversity and cultural significance to the Kawesqar community.



© Oceana/Valeria Fuentes

Oceana's expedition crew passes through the fjords of Chilean Patagonia in the Katalalixar National Reserve.



© Oceana/Valeria Fuentes



The expedition crew included members of the Kawesqar community, the National Forestry Service, and Oceana staff, including our leader in Chile, Liesbeth van der Meer.

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UNITED STATES

Kodiak Island, Alaska

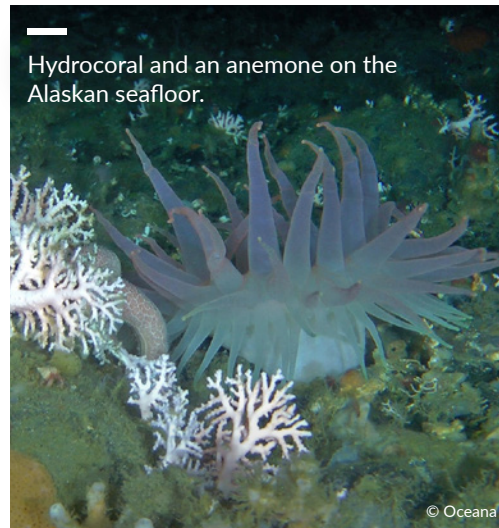
Oceana researchers spent eight days circumnavigating Kodiak Island, Alaska, exploring 23 different sites in search of deep-sea corals and other seafloor habitats. Throughout the expedition, Oceana's team encountered an ocean teeming with life from the surface to the seafloor. The expedition sought to better understand the Gulf of Alaska seafloor, as well as support our efforts to protect sensitive and essential areas from destructive fishing methods. While some discrete areas are currently protected, hundreds of thousands of square miles in the Gulf of Alaska remain open to bottom trawling, and most of the seafloor in the region remains unexplored.

Oceana researchers discovered striking coral gardens on Albatross Bank, an area south of Kodiak Island in the Gulf of Alaska, which remains open to bottom trawling. To our knowledge, this is the first time this area has been photographed. Large groves of sea whips were found in an area closed to bottom trawling in order to protect king crab. These soft corals provide shelter for fish and invertebrates to hide from their predators. Oceana's team also observed coral rubble in areas along the offshore banks targeted by bottom trawls.



Oceana's research team documents sensitive seafloor habitats in Alaska still open to destructive bottom trawling.

© Oceana



Hydrocoral and an anemone on the Alaskan seafloor.

© Oceana



Oceana scientists Ben Enticknap and Geoff Shester deploy a remotely operated vehicle to capture images of the seafloor surrounding Kodiak Island.

© Oceana



Alboran Sea, Andalucia, Spain

Oceana carried out a seven-day expedition aboard the *Ranger* to the Alboran Sea in Andalucia, Spain, a biodiversity hotspot. Oceana documented the effects destructive fishing practices—like bottom trawling—and plastic pollution have on marine life. Using a team of scuba divers and a remotely operated vehicle (ROV), the team gathered data on the current state of the marine protected area (MPA) Sur de Almeria — Seco de los Olivos, a Natura 2000 site protected by EU law.

The expedition uncovered an uncharted reef off the shore of Adra with dense colonies of common antlers sponge, a large sponge that has disappeared from many places in the Mediterranean Sea and is protected under the Barcelona Convention and Spanish national law.

The Sur de Almeria – Seco de los Olivos MPA is heavily affected by bottom trawling; some of the areas surveyed looked like they have been continuously trawled, and, as a result, have been reduced to 'barren seascapes' with little marine life. Plastic waste, especially that linked to coastal recreational activities and single-use food packaging, was found in every ROV survey and dive as well as floating on the surface.





Bajos del Norte and Alacranes Reefs

The Alacranes and Bajos del Norte reefs in Yucatan are home to sea turtles, whales, sharks, dolphins, and commercially important species like lobster and grouper. Oceana and expedition partner Blancpain joined a team of scientists to assess the condition and health of these reefs and fisheries and to document the vibrant marine life. Using the data and information obtained during the expedition, Oceana will advocate for necessary protections to ensure the conservation of these unique ecosystems, which are threatened by the growth of tourism, overfishing, and pollution. In Bajos del Norte, Oceana found some coral colonies displaying signs of disease. The presence of lionfish, an invasive species that threatens reefs, was also recorded.

During a second expedition to Arrecife Alacranes National Park, Oceana gathered data and samples from seven sites to identify areas that need increased protection. Oceana found low populations of commercial fish in the park, which may be evidence of overfishing. Diseased corals were also recorded. Found present in the park, Elkhorn coral is a coral species that helps build the structure of the reef and provides refuge for other species in the area.



A researcher gathers water samples to test environmental DNA.

© Carlos Aguilera



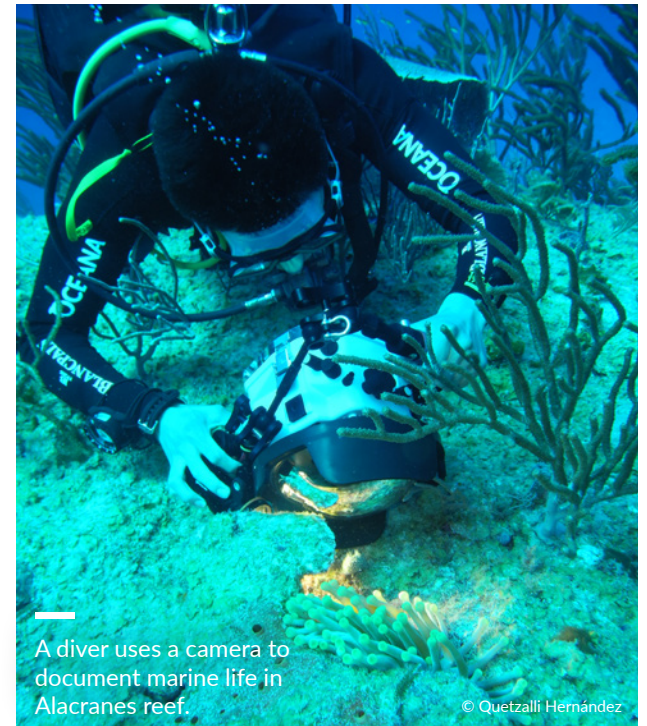
Sea fan in Bajos del Norte.

© Carlos Aguilera



Porkfish (*Anisotremus virginicus*) swim in Alacranes reef.

© Benjamín Magaña



A diver uses a camera to document marine life in Alacranes reef.

© Quetzalli Hernández

—
A school of brown chromis (*Chromis multilineata*)
in Bajos del Norte reef. Oceana is campaigning to
increase protections for this area.



Oceana achieves its goals by identifying the key decision-makers and then leveraging science, law, grassroots engagement, advocacy, and strategic communications to win victories for the oceans.

Science & Policy



Law



Grassroots Organizing & Advocacy



Oceana Around The World



Strategic Communications



Science & Policy Reports

Oceana wins victories for the oceans through effective campaigns based in science and research. Reports published from July 2021 through June 2022 include:



Curb Pollution

- **Chile** | Evaluating the Use of Antiparasitics to Combat the Sea Lice in Salmon Farming in Chile
- **Europe** | Out of Season: The Plastic Footprint of Tourism
- **Global** | Eunomia Report: The Impact of Beverage Brand Commitments for Recycled Content on the Flow of Plastic Bottles into Aquatic Environments
- **Global** | Exposed: Amazon's Enormous and Rapidly Growing Plastic Pollution Problem
- **United States** | Jobs and Dollars Analysis of State-Level Economic Benefits from Offshore Drilling Protections
- **United States** | Survey: American Voters Overwhelmingly Support Policies Reducing Single-Use Plastic



Reduce Bycatch

- **United States** | Underreporting of Marine Mammal and Sea Turtle Bycatch in the California Swordfish Drift Gillnet Fishery



Protect Habitat



Europe | Paper Parks in Spain - Bottom Trawling Inside Marine Protected Areas

Spain's marine protected areas (MPAs) cover more than 13% of its waters, but management of the MPAs is inadequate. Oceana's analysis revealed that at least 21% of the areas designated for seabed and habitat protection are being trawled – a very damaging form of fishing that can clear-cut the seafloor. The report also found evidence of trawling over areas where this activity is restricted and therefore illegal.

Other habitat reports:

- **Chile** | All About Dominga: What Arguments Exist to Reject the Project?

- **Chile** | Towards an Ecological Constitution: Comparative Tools for the Constitutional Consecration of the Protection of the Environment
- **Europe** | Was Article 11 of the CFP Doomed to Fail?
- **Mexico** | Do Marine Protected Areas Guarantee Habitat Protection?
- **Mexico** | Executive Report on Oceana's Scientific Expedition in Mexico: Arrecife Alacranes Project
- **Mexico** | Illegal Fishing is a Threat to the Alacranes Reef National Park
- **Mexico** | Marine Protected Areas: To the Rescue of Sea Turtles and Whales?
- **Peru** | Blue Legislative Agenda
- **Peru** | Estimating the Beach Value of Coastal Artisanal Fishing in Ancón and Chancay
- **Philippines** | Biophysical Assessment of the Coral Reefs and Reef Fish Communities, and the Seagrass and Mangrove Habitats of Panaon Island, Southern Leyte
- **Philippines** | Socio-Economic Survey of Coastal Barangays in Panaon Island



Stop Overfishing

- **Brazil** | Oceana and You: Together for the Recovery of the Lobster Population Off the Brazilian Coast
- **Canada** | A Fuller Picture of the State of Canada's Fisheries: Assessments for Data-Limited Stocks
- **Canada** | Capelin in Crisis: Urgent Action Needed to Rebuild Abundance
- **Canada** | Fishery Audit 2021



Protect Species

- **Canada** | Protecting Right Whales from Ship Strikes: Results of the Voluntary Speed Restriction in the Cabot Strait
- **United States** | Speeding Toward Extinction: Vessel Strikes Threaten North Atlantic Right Whales



Increase Transparency



Belize | Here's The Catch - Belize Fisheries Audit 2021

Oceana's first annual Fishery Audit in Belize found that while the country has a strong foundation for environmentally sustainable fisheries management, it has come up short on implementation. Fisheries information, including landings data, do not appear to be systematically collected and reported, hindering the ability to properly assess fish stocks and develop effective catch control measures. There is also a substantial need to improve transparency in the decision-making processes.

Other transparency reports:

- **Brazil** | 2021 Brazilian Fisheries Audit
- **Canada** | Human Rights, Forced Labour and Sustainability in Global Fisheries: A Potential Canadian Contribution to Enhancing Decent Work in Fishing
- **Canada** | Seafood Fraud in Canada: 2021 Testing Results Report
- **Europe** | Analysis of the EU Fishing Fleet's Implementation of the SMEFF Regulation: Reflagging Behaviours
- **Global** | China's Fisheries Subsidies Propel Distant Water Fleet
- **Global** | Fish Crimes in the Global Oceans
- **Mexico** | A Treaty to Prevent Illegal Fishing
- **Mexico** | Gato x Liebre (Cat for Hare): Fraud Detectives
- **Mexico** | Gato x Liebre (Cat for Hare): Special Shark Edition
- **Mexico** | The USMCA (United States Mexico Canada Agreement) and Fishing
- **Peru** | Guide: Dichotomous Key for the Identification of Shark Trunks in Peru
- **Peru** | Shark Fin Identification Guide in Peru
- **Peru** | Systematization of Citizen Participation Mechanisms for the Use of Natural Resources
- **United States** | Fishing for Trouble: Loopholes Put Illegally Caught Seafood on Americans' Plates
- **United States** | Transparency at Sea: The U.S. Lags Behind

Law

Oceana leverages the law to ensure protections are enforced and policies are effectively implemented. Our legal efforts win victories by ensuring governments finalize new rules and protections, follow science-based management principles, and enforce key provisions of laws. Our efforts in court make real, in-the-water change happen.



Curb Pollution



Canada | Oceana Canada Enters Legal Fight to Support Government Action on Plastic Pollution

Oceana Canada jumped into the legal fray to support the federal government as it fends off an industry-led lawsuit challenging its efforts to combat plastic pollution, after listing plastic manufactured items as toxic under the Canadian *Environmental Protection Act*. Ecojustice, acting on behalf of Oceana Canada and Environmental Defence, will make arguments defending the government's efforts to address the growing plastics crisis and introduce checks and balances to hold the industry accountable.



Protect Habitat

Chile | Legal Battle Against the Environmental Permit for the Cruz Grande Port Project in Court

As part of its campaign to protect La Higuera region, Oceana is opposing the Puerto Cruz Grande project by challenging

its permit in the Environmental Court. Both Cruz Grande and the nearby Dominga Andes Iron Port are intended to be built in the middle of the Humboldt Archipelago; an area internationally recognized for its rich biodiversity. Following a hearing on Nov. 4, 2021, the Court requested documents from different agencies for consideration before making its decision. Oceana is arguing the project did not comply with required commitments before starting construction, and, therefore, its permit should be rescinded.



Protect Species

United States | Oceana Says U.S. Government Violates International Trade Agreement by Failing to Protect Critically Endangered North Atlantic Right Whales

Oceana filed the first-ever Submission on Enforcement Matters against the U.S. government under the United States-Mexico-Canada Agreement (USMCA) for failing to enforce its environmental laws to protect critically endangered North Atlantic right whales, of which only around 330 remain.

Other notable cases:

- **Brazil |** Oceana Continues the Battle Against the Return of Bottom Trawling in Rio Grande do Sul; Wins Support from Federal Congressmen
- **Chile |** Oceana Asks for Enforcement of the Environmental Court's Order to Stop Overfishing of Southern Hake
- **Chile |** Supreme Court Sides with Oceana, Rules in Favor of Transparency in Chile's Salmon Farming Industry
- **Chile |** Legal Battle to Stop Dominga Mining Operation in La Higuera, a Highly Biodiverse Area, Continues
- **Mexico |** Oceana Begins Strategic Litigation to Protect Mexican Seas and Overexploited Species
- **Philippines |** Oceana Files Appeal in Legal Battle by the Fishing Industry Challenging Vessel Monitoring Rules
- **Philippines |** Oceana Files Plastic Lawsuit Against the National Solid Waste Management Commission
- **United States |** Oceana Sues Federal Government to Rebuild Overfished Sardines
- **United States |** Federal Government Commits to Releasing Bycatch Data for Sea Turtles

Grassroots Organizing & Advocacy

More than 7.7 million supporters and advocates – ranging from on-the-ground fishers to social media activists – help Oceana and our allies win victories all over the world.

Belize



© Oceana/Andrew Usher

Fish Right Eat Right Forum: Closing Data Gaps with Technology

Oceana held a forum in June 2022 to highlight how technology is currently being used in fisheries management by various partners of the Fish Right Eat Right initiative, as well as to highlight the outcomes of the project Market Based Incentives for Responsible Fishing. Presenters included representatives from: Belize Federation of Fishers; Oceana; Shellcatch; WCS Belize; Toledo Institute for Development and Environment (TIDE); Belize Tourism Board/Ministry of Tourism and Diaspora Relations; Belize Fisheries Department; Turneffe Atoll Sustainability Association; The Nature Conservancy; and Mote Marine Laboratory & Aquarium.

Additional grassroots activities included:

- Virtual Annual General Meeting 2021

Brazil



© Oceana/Sergio Lima

Rio Grande do Sul Politicians Call on the Supreme Court to Uphold Ban on Bottom Trawling

A ban on destructive bottom trawling in Rio Grande do Sul is being challenged in the Supreme Court. Oceana helped mobilize the parliamentary caucus of Rio Grande do Sul, composed of 30 federal deputies and three senators, to sign a motion calling on the Supreme Court to uphold the ban of bottom trawling and put the case on trial at the court's plenary.

Additional grassroots activities included:

- Oceana Delivers Report on Catch Limits to Lobster Fishers
- Meetings with National Movement of Wastepickers Leaders
- Oceana Mobilizes Allies to Fight Single-Use Plastics in São Paulo

Canada



© Oceana/Jenn Huetting

Seafood Industry Stakeholders Call for Robust Traceability Standards for All Seafood Sold in Canada

A letter, signed by 26 seafood industry stakeholders, including grocery stores, suppliers, environmental groups, and Oceana, was delivered to the Canadian Food Inspection Agency as part of its recent boat-to-plate seafood traceability consultation. The letter argues that the minimum standards must be expanded so all seafood products are fully traceable from the point of final sale back to the point of harvest, including key information about the who, what, where, when, and how of fishing or farming, processing, and distribution. The signatories highlight their concern that no timeline or plan is in place to implement a better traceability system, despite the initiative being announced more than two years ago.

Philippines



Fisheries Management Area Classroom for Fisherfolk

Oceania launched a series of online sessions called “The Fisheries Management Area Classroom for Fisherfolk Series” to help fishers in the Fisheries Management Areas (FMAs) during the pandemic. Over 160 fisherfolk from the FMAs attended the seminar series where they familiarized themselves with the laws and policies relevant to fisheries and environmental protection. Oceania also covered methods for reporting, basic paralegal training, and parliamentary procedures.

Additional grassroots activities included:

- Oceania Builds Relationships with Fisherfolk Leaders in Luzon, Visayas, and Mindanao
- Artisanal Fisherfolk Call for Implementation of the National Sardines Management Plan
- Fisherfolk Call for Full Implementation of Fisheries Laws Including Mandatory Vessel Monitoring Measures
- Rallying Support for Implementation of the List of Non-Environmentally Acceptable Products and Packaging, Including Single-Use Plastics
- Law Enforcement and Basic Paralegal Training for Fisherfolk
- Recognizing Filipino Fisherfolk as Ocean Heroes
- Oceania Consults with Stakeholders in Southern Leyte to Discuss Protection for Panaon Island
- Policy Dialogue on the Rights of Small-Scale Fisherfolk in Municipal Waters
- Oceania Helps Launch First-Ever Fisheries Management Area Website in the Nation

Europe



Oceania at the Folkemødet

Oceania attended the Folkemødet (“People’s Meeting”), a celebrated three-day political festival made up of 2,500 activities, debates, concerts, talks, and political events on the island of Bornholm, Denmark. Oceania representatives engaged with local and national decision-makers, members of Parliament, stakeholders, and citizens on the implementation of deposit-return schemes (DRS) in Denmark to stop single-use plastics from entering the ocean.

Oceania, together with another Danish conservation NGO, held a panel discussion on the implementation of DRS schemes attended by key stakeholders in the plastics industry and local and national decision-makers. The Lord Mayor of Copenhagen, Sophie Haestorp, attended and expressed her support and commitment to shift from single-use plastics to reusable alternatives in Copenhagen.

Additional grassroots activities included:

- Oceania Co-Leads the Third Edition of EU Ocean Week Alongside Five Major NGOs
- Oceania Organizes Petition to Ban Bottom Trawling in European MPAs

Chile



Book Launch in Tortel Promoting Marine Protected Area

Oceana participated in a workshop at a Tortel school to prepare the launch of the book, “Who lives there?” The book is a product of a collaboration between Oceana and eight students from the school. Oceana also participated in the school’s science fair where the book was launched. The book showcases different species that need protection in the Tortel MPA. Oceana also met with the new mayor of Tortel, Abel Becerra.

Additional grassroots activities included:

- Oceana and Kelp Fishers Evaluate the Current State of the Fishery
- Oceana and La Higuera Artisanal Fishermen Examine Legal Situation of Dominga Mining Project
- Oceana Visits the Atacama Region to Protect Brown Kelp

Sailors for the Sea



Helly Hansen Sailing World Regatta in St. Petersburg, Florida

The Helly Hansen Sailing World Regatta Series hosts five events annually drawing 200+ boats and 1,500+ sailors to each regatta. For the regatta in St. Petersburg, Florida, Sailors for the Sea worked with Oceana’s field team to table the event and chat with sailors and spectators about Green Boating practices as well as gaining support for policies that will reduce ocean plastic pollution.

Additional grassroots activities included:

- Safe Harbor Race Weekend in Newport, Rhode Island
- Marblehead Ocean Week 2022
- Sailors for the Sea Workshop at Corinthian Yacht Club in Marblehead, Massachusetts

United States



Ocean Steward Spotlight

Oceana’s field team continued to produce #OceanStewardSpotlight virtual events to highlight ocean leaders from diverse backgrounds to raise visibility for black, indigenous, and people of color – especially women, LGBTQ, religious minorities, persons with disabilities, and elders to create a more welcoming ocean conservation community. To date, Oceana has produced more than 30 events.

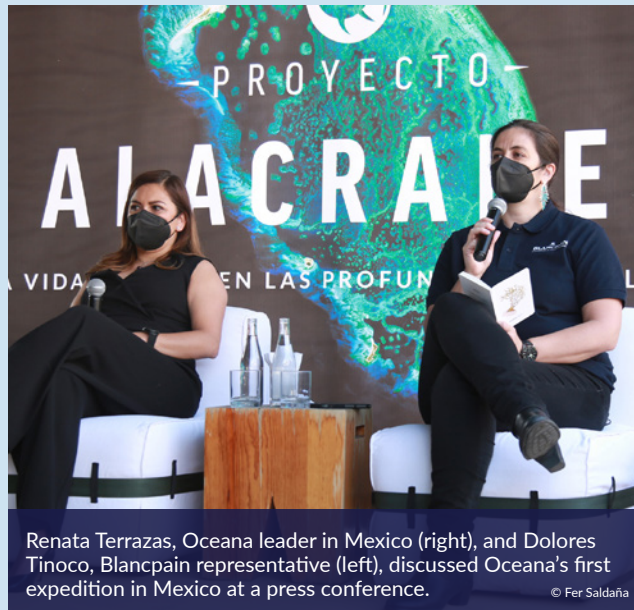
Additional grassroots activities included:

- Plastic-Free Advocacy Workshop
- A Virtual Event to Explore How People Across the U.S. Experience and Celebrate Seafood
- Annual Hands Across the Sand Events to Oppose Dirty and Dangerous Offshore Drilling

A purple seastar (*Ophidiaster ophidianus*) and black sea urchins (*Arbacia lixula*) in shallow rocky seabed in the Aeolian Islands near Sicily. Oceana is campaigning to protect this area following a 2018 expedition.

Oceana Around The World

Oceana sponsored and participated in important events with our supporters around the world. These events ranged from government hearings to international symposiums on the oceans to media appearances and more.



Renata Terrazas, Oceana leader in Mexico (right), and Dolores Tinoco, Blancpain representative (left), discussed Oceana's first expedition in Mexico at a press conference. © Fer Saldaña



Oceana Canada campaigners, Anthony Merante, Kim Elmslie, and Sayara Thurston, met on Parliament Hill with members of Canada's federal government to advocate for a single-use plastics ban. © Oceana Canada



Oceana Board Member Susan Rockefeller and Oceana CEO Andrew Sharpless celebrated Oceana's 20th anniversary at our New York Gala. © BFA/Angela Pham



Alexandra Weston, Divisional Vice President of Brand and Creative Strategy for Holt Renfrew, Amahlia Stevens, founder and designer of Vitamin A Swimwear, and Simon Nessman, model and founder of Cedar Coast Field Station, spoke at an event in Vancouver, Canada for Uncrate Oceans, Holt Renfrew's sixth Uncrate program to bring awareness to ocean conservation.

© Jay Shaw Photography



Actress and influencer Mariana Loyola filmed a series of videos in Oceana's office in Chile to support our campaign to stop the Dominga mining project.

© Oceana/Tania Rheinen



Oceana commissioned a projection outside of the Houses of Parliament in London to mark World Fisheries Day. Oceana called on government officials to set sustainable fishing limits for fish stocks.

© PA Wire/John Nguyen



Oceana in Mexico prepared a 360 experience of the Alacranes Reef in a local mall to show visitors findings from our expedition to this important area.

© Guillermo Pérez



Fiona Lewis, chef at The District Fishwife in Washington, D.C., joined Oceana in a video about the importance of sustainable fisheries laws that allow regional fishing families - including her own - to have abundant and healthy oceans for generations to come.

© Oceana/Steve Vilnit



Oceana Board Member and lead of the environment program at Bloomberg Philanthropies Antha Williams presented at the 2022 Our Ocean conference in Palau.

© Oceana



Oceana's leader in Belize, Janelle Chanona (center), celebrates with Belize's 2021 Ocean Heroes.

© Ignite Ltd.



The Thistle Class Green Team achieved all of the Sailors for the Sea Clean Regattas best practices, making their 75th Thistle National Championship regatta in Cleveland, Ohio, a Certified Platinum event.

© Thistle Class/John Yingling



Oceana staff (from left to right): Vice President for Global Marketing and Communications Dustin Cranor, Oceana Philippines Campaign and Research Director, Atty. Rhea Yray-Frossard, Oceana Vice President for the United States Beth Lowell, and Campaign Manager Danny Ocampo attend the 2022 Our Ocean conference in Palau.

© Oceana



Professional big wave surfer and Oceana Board Member Maya Gabeira attended the "Dive into Climate Action" event organized by Oceana, Our Fish, Seas at Risk, and WeMove Europe, in Marseille, France.

© Our Fish



Oceana Campaign Manager Lara Iwanicki testified to the Brazilian Senate about Oceana's plastic pollution reduction proposal.

© Oceana/Sergio Lima



Oceana Board of Directors Chair Sam Waterston gave remarks to attendees at Oceana's 2021 SeaChange Summer Party in Laguna Beach, California.

© Oceana/Ryan Miller



A local Brazilian artisanal fisherman showed Oceana Campaign Analyst Miriam Bozzetto how he makes a fishing trap called "manzuá."

© Oceana/Christian Braga





Oceana Board Member Ted Danson, Christina Ochoa, Mary Steenburgen, Laura Dern, Oceana Board Member Elizabeth Wahler, and Oceana President Jim Simon attended Oceana's 2021 SeaChange Summer Party in Laguna Beach, California. The event honored Dern for her accomplishments in environmental and ocean advocacy.

© Oceana/Mariusz Jeglinski



Oceana's Chief Scientist Kathryn Matthews interviewed with AFP about the oceans and climate change at the 2022 UN Oceans Conference in Lisbon, Portugal.

© Oceana



Carmen Heck, Policy Director for Oceana in Peru, gave an interview on plastic pollution in front of the Congress of the Republic.

© Oceana



Oceana's exhibit space at the Our Ocean conference in Palau showcased Karagatan Patrol, a new online tool in the Philippines that helps the public report illegal fishing.

© Oceana

Strategic Communications

Oceana's campaigners design media and communications strategies to target key decision-makers, inform the public, and help achieve victories. Here are some press highlights from July 2021 - June 2022:

Populations of the endangered North Atlantic right whale are the lowest they've been in nearly 20 years



Live with Environmental Activist Alexandra Cousteau



Belize's vessel monitoring system is now live; fishing vessels can now be monitored in real-time

THE SAN PEDRO SUN

Biden aims at China in new illegal fishing policy framework



Americans Consume Billions in Illegally Caught Seafood Each Year, Study Finds



Canada's single-use plastic ban: Sales of bags, takeout containers, cutlery set to end



Amazon should further reduce plastic packaging

The Seattle Times



Study links many reported fisheries crimes to just a few repeat offenders



Tania Rheinen sobre nueva Ley de Plásticos: La ciudadanía "puede alertar sobre los locales que no cumplan con la norma"



Recycling Pledges From Coca-Cola and Nestlé Are a Joke

GIZMODO

Fossil fuels are astonishingly harmful. The Orange County oil spill is just a reminder.

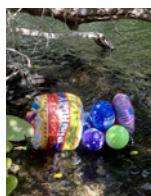
Los Angeles Times

Locals, advocates race to protect reefs in Panaon Island



Oil Spill Triggered by Tsunami Devastates Coast of Peru

The New York Times



U.S. is top contributor to plastic waste, report shows

The Washington Post

Dogger Bank among four areas of English seas protected from damaging fishing.



INDEPENDENT



Belize Celebrates 10,000 Years Of Its Barrier Reef

Forbes

10 Species In Danger of Extinction—And What You Can Do To Help

Parade



Stronger Fisheries Act regulations should be an urgent priority for Ottawa

THE GLOBE AND MAIL

U.S. to phase out single-use plastic on public lands, national parks by 2032



REUTERS



The Mexican fishing industry is at risk. The government's inaction is worrying.

The Washington Post



Fishing industry still 'bulldozing' seabed in 90% of UK marine protected areas

the guardian



Para 68% da população, Congresso tem responsabilidade em redução de poluição por plástico

ESTADÃO

Deep Dive into Whale Conservation

SAIL-WORLD CRUISING



Covid Vaccine and Fisheries Deals Close a 'Roller Coaster' W.T.O. Meeting

The New York Times

Endangered orcas get new protection from US government

AP



Refillable soda bottles used to be the norm. Can they come back?

FAST COMPANY

Saving our Oceans: A Deep Dive

SPECTRUM NEWS



EU and UK reach deal on shared fishing stocks for 2022

POLITICO

Support Oceana

Donate to Oceana

Each of us has the power to help save the oceans and feed the world. Your support allows Oceana to carry out targeted campaigns to end overfishing, limit bycatch, protect habitats and species, curb ocean pollution, and increase transparency at sea. Oceana wins victories that restore ocean abundance and biodiversity for generations to come. Become part of a growing base of ocean advocates by joining Oceana today.

You can provide financial contributions to Oceana via web, phone, or mail. Credit card donations may be made on a sustaining basis by designating a monthly, quarterly, or annual contribution. Checks may be mailed to our headquarters at the address below. Supporters who give \$1,000 or more annually receive a variety of benefits, including the *Oceana Magazine*, invitations to special events, and updates throughout the year.

Visit us at oceana.org/donate.

Oceana, Inc.
1025 Connecticut Ave. NW, Suite 200
Washington, DC 20036
USA

Make a Gift of Appreciated Stock

Stocks held for more than one year are eligible for a tax deduction for the stock's full market value, and you also save by paying no capital gains taxes. Please visit oceana.org/support for more information.

Planned Gifts and Bequests

Contribute to the long-term revitalization of our oceans by making a planned gift. Support Oceana and receive tax benefits during your lifetime. For further information, please contact Courtney Gross at cgross@oceana.org or +1.310.344.1967.

Adopt an Animal

Many of the world's most iconic creatures rely on healthy oceans for their habitat and food. Adopting a sea creature is the perfect gift for friends and family and supports Oceana's campaigns. Show your support for ocean conservation with an animal plush, t-shirt, or other item from our gift center at gift.oceana.org.

Follow Oceana

Follow Oceana on social media for breaking news from all around the world and insights into our research and campaigns.



@Oceana



@Oceana



@Oceana

Take Action

Become a Wavemaker and join supporters from around the world who have signed up with Oceana to save our oceans from destruction. Being a Wavemaker means you will advocate for requiring escape hatches in shrimp nets to protect sea turtles and stopping ocean plastic pollution at the source to prevent harm to marine life. With you by our side, we can fight these and other important threats. Every day, more irreplaceable ocean habitats — like coral gardens and whale nurseries — are threatened by destructive fishing and pollution. Take action to help protect our oceans by visiting oceana.org/take-action.

Make Every Day Earth Day

Oceana is a member of EarthShare, a federation representing the nation's most respected environmental and conservation charities in hundreds of workplace giving campaigns. To find out how you and your workplace can support Oceana through an EarthShare campaign, call Jon Frank at +1.202.467.1949.

By The Numbers:

Instagram Followers:
3 Million

Facebook Followers:
1 Million

Twitter Followers:
479,000

Wavemakers:
1.2 Million

Total Supporters Worldwide:
7.7 Million

Financial Summary

Oceana's contributors provide the support that is essential to our campaigns to preserve and rebuild ocean life. In 2021, Oceana received cash and commitments from our generous donors totaling \$39 million, of which approximately \$17 million was time- or program-restricted support and approximately \$22 million was unrestricted.

Expenses totaled \$39 million in 2021, of which \$24 million was paid from restricted funds, and \$15 million was paid from unrestricted funds. Of every dollar of expenses, approximately 80 cents were spent directly on Oceana's programs. The remainder was spent on general and administrative costs (about 13 cents) and raising funds (about 7 cents).

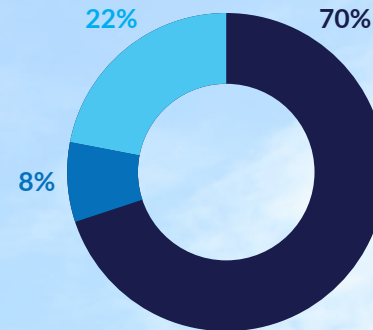
Including cash received and commitments for additional contributions in future years, Oceana ended 2021 with \$63 million in net assets available for use in 2022 and beyond.

Financial data was derived from audited financial statements, copies of which are available upon request, and are posted on the websites for the following Oceana entities: Oceana, Inc.; Fundacion Oceana; Oceana Belize; Oceana Brasil; Oceana Philippines; and Oceana Canada. Donations to the various Oceana entities may be tax deductible.

Oceana, Inc.
Attn: Development Department
1025 Connecticut Ave. NW, Suite 200
Washington, DC 20036
info@oceana.org | +1.202.833.3900

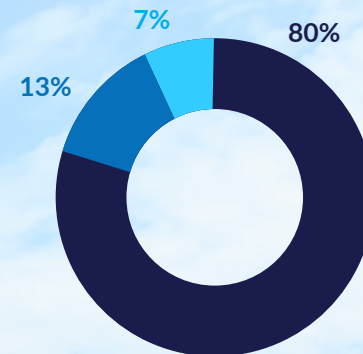
2021 Revenue \$39,512,198

Grants & Contributions ●
Special Events ●
Other Income ●



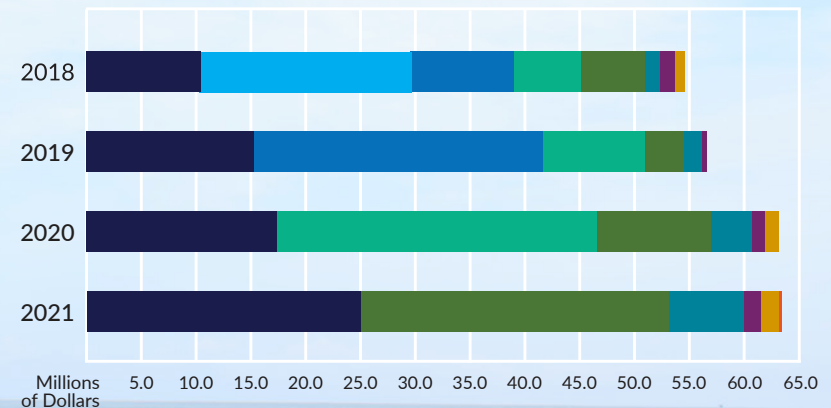
2021 Expenses \$39,637,102

Total Program Services ●
General & Administrative ●
Fundraising ●



Oceana Consolidated Net Assets as of 12.31.21

Unrestricted ●
Temporarily restricted for 2018 ●
Temporarily restricted for 2019 ●
Temporarily restricted for 2020 ●
Temporarily restricted for 2021 ●
Temporarily restricted for 2022 ●
Temporarily restricted for 2023 ●
Temporarily restricted for 2024 ●
Temporarily restricted for 2025 ●
Temporarily restricted for 2026 ●



Several of the largest donors provide multi-year funding, often on 2-3 year cycles. The changes in net assets above reflect that funding cycle.

2021

| | UNRESTRICTED | RESTRICTED | TOTAL |
|--|-------------------|---------------------|-------------------|
| Revenue and Support | | | |
| Grants and Contributions | \$10,335,296 | \$ 17,488,000 | \$ 27,823,297 |
| Special Events | 2,975,037 | - | 2,975,037 |
| Investment Income | 149,364 | - | 149,364 |
| In-Kind Revenue | 3,114,908 | - | 3,114,908 |
| Loan Forgiveness | 2,731,729 | - | 2,731,729 |
| Employee Retention Tax Credit | 2,582,876 | - | 2,582,876 |
| Miscellaneous | 294,435 | - | 294,435 |
| Foreign Currency Transaction (Gains) Losses | (159,448) | - | (159,448) |
| Net Assets Released from Restrictions: | | | |
| Satisfaction of Time Restrictions | 3,850,130 | (3,850,130) | - |
| Satisfaction of Program Restrictions | 21,684,842 | (21,684,842) | - |
| Total Revenue and Support | 47,559,169 | (8,046,972) | 39,512,198 |
| Expenses | | | |
| Program Services | | | |
| United States Oceans | 9,895,033 | - | 9,895,033 |
| International Activities | 14,720,314 | - | 14,720,314 |
| Communications | 1,913,126 | - | 1,913,126 |
| Law | 3,835,016 | - | 3,835,016 |
| Marine Science | 1,425,688 | - | 1,425,688 |
| Oceana Action, Inc. | 103,364 | - | 103,364 |
| Total Program Services | 31,892,540 | - | 31,892,540 |
| Supporting Services | | | |
| General and Administrative | 5,022,207 | - | 5,022,207 |
| Fundraising - Cost of Direct Benefit to Donors | 174,730 | - | 174,730 |
| Fundraising - Other | 2,547,625 | - | 2,547,625 |
| Total Supporting Services | 7,744,562 | - | 7,744,562 |
| Total Expenses | 39,637,102 | - | 39,637,102 |
| Change in Net Assets | 7,922,067 | (8,046,972) | (124,905) |
| Net Assets (Beginning of Year) | \$17,396,740 | \$46,041,073 | \$63,437,813 |
| Net Assets (End of Year) | \$25,318,807 | \$37,994,101 | \$63,312,908 |

Leadership



The *Ranger*, which was donated by Oceana Board Member Stephen McAllister, sets sail in the Alboran Sea in Spain in 2022.

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Board of Directors

Sam Waterston, Chair

As the Chair of Oceana's Board of Directors, Waterston brings to the organization a wealth of talent and resources in support of Oceana's programming and mission. As an actor, his trophy case includes television awards such as the Emmy, Golden Globe, and Screen Actors Guild and theater awards like the OBIE and Drama

Desk. Other accolades include an Academy Award nomination for his role as journalist Sydney Schanberg in 1984's *The Killing Fields* and six Emmy Award nominations for his roles in *I'll Fly Away* and *Law & Order*. Waterston grew up in New England, where he saw the effects of fisheries collapses on the life of seaside towns.

María Eugenia Girón, Vice Chair

Girón joined Oceana's Board of Directors in 2006, shortly after her tenure as chief executive officer of Carrera y Carrera, Spain's top jewelry manufacturer and one of the world's leading luxury brands. Girón is an active lecturer, teacher,

and adviser at various universities and business schools. She brings to Oceana a vast knowledge of strategic planning, marketing, and public relations. In 2004, Girón was nominated for "Women Executive of the Year" by the Spanish Federation of Women CEOs and Professionals.

Diana Thomson, Treasurer

Thomson is Chair of The Nikita Foundation, a Toronto-based charity she co-founded in 2012. The Nikita Foundation supports charitable initiatives in the areas of health, education, and environmental protection.

James Sandler, Secretary

Sandler was a member of Oceana's founding Board of Directors and is in charge of the Sandler Foundation's environmental giving. Sandler grew up in Lafayette, California and studied biology at San Francisco State University.

Keith Addis, President

Addis is the co-founder of Industry Entertainment, a leading management and production company. He is also a longtime environmentalist. Prior to joining Oceana's Board, Addis was the Chairman of the American Oceans Campaign (AOC). Under his leadership, AOC – founded by Addis's longtime friend and client Ted Danson – achieved victories on key marine issues including bottom trawling and offshore oil drilling. AOC merged with Oceana in 2001.

Gaz Alazraki

Alazraki is the director of HBO Max's *Father of the Bride* (2022), writer and director of Mexico's record-breaking comedy *Nosotros los Nobles* (2013), and the co-creator, executive producer, and director of *Club de Cuervos* (2015) – Netflix's first original series in Spanish. He heads Alazraki Entertainment, a Mexico City-based production company focused on high-quality entertainment for general audiences in Latin America and Hispanic USA.

Herbert M. Bedolfe, III

Bedolfe, the Executive Director of the Marisla Foundation, was one of Oceana's founders and led the organization from 2002 until 2008. Under his leadership, Oceana's efforts led to many victories for the oceans including the protection of over 640 million acres of ocean habitat from destructive bottom trawling, the commitment by the world's second-largest cruise line to stop dumping inadequately treated sewage and

wastewater into the ocean, and a decision by the European Union to shut down illegal driftnetters and thereby potentially save up to 25,000 juvenile bluefin tuna from being caught.

Ted Danson

To most, Danson is known for TV and movie acting roles, but for those in the conservation movement, he is much more famous for his work as a passionate ocean advocate and Oceana spokesman. Danson helped create the American Oceans Campaign in 1987, which eventually became Oceana in 2001. In the last two decades, Danson's stellar acting career has been complemented by his staunch ocean advocacy. He has appeared in public service announcements, appealed to donors, and testified before the government on the condition of our oceans.

Nicholas Davis

Davis currently serves as the President of EuroAmerica, a Chilean insurance and financial services group. Davis is the founder of Fundación Punta de Lobos, a non-profit organization aiming to protect and preserve the Chilean coastline and its ecosystems. This organization seeks to educate, create awareness, and become a national example by implementing scalable models of conservation, focused on coastline public access, marine protected areas, and zoning tools and regulations.

Maya Gabeira

Gabeira is a Brazilian big wave surfer, best known for setting the 2020 World Record for the biggest wave at 73.3 feet ever surfed by a woman, and the biggest wave surfed by anyone - male or female - that year. As an ESPY award winner and 7x Big Wave Award champion, Gabeira is one of the most influential female surfers of all time.

She is also passionately committed to, and a fierce advocate for, restoring the world's oceans.

César Gaviria

Gaviria served as the President of Colombia from 1990 to 1994, and as Secretary General of the Organization of American States from 1994 until 2004. During his four-year presidential term, Colombia drafted a new, more democratic constitution.

Loic Gouzer

Joining Oceana's Board of Directors in 2013, Gouzer – most recently Chairman for the Post-War & Contemporary Art Department at Christie's Auction House – uses his position in the art world to raise money and draw attention to ocean conservation. He is also an avid freediver.

Jena King

King founded the Jena and Michael King Foundation with her late husband in 1999. The foundation has supported the efforts of 78 environmental and humanitarian nonprofits. As an advocate for the environment and human health, King is also a founding member of C.O.A.C.H. for Kids, an organization that provides medical assistance to underserved children.

Sara Lowell

Lowell is a long-time ocean philanthropist and board member of the Marisla Foundation. She is also the Foundation's Marine Conservation Program Director and oversees efforts to create marine protected areas, advance sustainable fisheries, and protect coastal lands in California, Hawaii, Baja California, Chile, and the broader Pacific.

Stephen P. McAllister

McAllister is a successful developer. He became Executive Director of Greenpeace Australia in 1989, and from 1990-1991, he was Deputy Executive Director and Campaign Director of Greenpeace International at its headquarters in Amsterdam. In 2005, McAllister donated the use of the *Ranger* catamaran to Oceana.

Dr. Kristian Parker

Parker was born in Aalborg, Denmark and raised in Switzerland. He graduated from Colby College (Waterville, Maine) and received a Doctorate in Environmental Sciences from the Duke Marine Laboratory (Beaufort, North Carolina). Parker was a member of Oceana's founding Board of Directors. He is a trustee of Oak Foundation, based in Switzerland, and oversees Oak's environment program. Parker is also a marine biologist.

Dr. Daniel Pauly

Pauly is a world-renowned fisheries scientist. He currently serves as the Principal Investigator of the Sea Around Us Project at the University of British Columbia's Institute for the Oceans and Fisheries. His global, multi-year analyses of marine ecosystems have allowed him to reach startling and important conclusions – most critical among them that fish populations are declining rapidly all over the world.

David Rockefeller, Jr.

David Rockefeller, Jr. is a lifelong sailor and conservationist and was a founder of Sailors for the Sea, now a component of Oceana. He served on the Pew Oceans Commission and was previously the Citizen Chair of the National Park Foundation. He and his wife Susan are active in

overseeing an organic and biodynamic farm in upstate New York, and they like to use the phrase “Healthy Seas, Healthy Soils” to describe their collaborative work.

Susan Rockefeller

Susan Rockefeller is a documentary filmmaker whose award-winning films have appeared on HBO and PBS. Rockefeller also authored the groundbreaking guide *Green At Work* (Island Press) that helped usher environmentally-friendly jobs into nontraditional arenas. She is also a designer of inspirational jewelry. She sits on the Program Committee of The Stone Barns for Sustainable Agriculture, the Global Leadership Council for NRDC, the Audubon's Women in Conservation, and is Chairwoman of Oceana's

Oceana Council. Rockefeller holds a BA from Hampshire College and a MA in education from NYU.

Simon Sidamon-Eristoff

Sidamon-Eristoff leads the tax-exempt organizations group at Kalbian Hagerty LLP in Washington, DC. He has deep experience working with national and international nonprofit organizations, both as a board member and as a staff member. His nonprofit experience includes chairing the boards of both the Chesapeake Bay Foundation and American Friends of Georgia. He has also served as General Counsel for American Farmland Trust, and as a staff attorney for the Trust for Public Land and the Rails-to-Trails Conservancy.



Oceana is campaigning to save North Atlantic right whales from extinction by reducing threats, which include ship collisions and entanglements.

© Florida Fish and Wildlife Conservation Commission,

Dr. Rashid Sumaila

Sumaila is a professor and Director of the Fisheries Economics Research Unit and the OceanCanada Partnership at the University of British Columbia. He specializes in bioeconomics, marine ecosystem valuation, and the analysis of global issues such as fisheries subsidies, illegal fishing, climate change, and oil spills.

Valarie Van Cleave

Van Cleave's business career encompasses work in mergers and acquisitions, sales, marketing, and new business development. She has spearheaded successful fundraising efforts for political campaigns and conservation advocacy. She co-founded SeaChange, a record-breaking benefit for Oceana.

Elizabeth Wahler

Wahler is a long-time ocean advocate and philanthropist. Growing up on the California Coast, and having a father who pioneered carbon capture, she has a deep love and interest in protecting our oceans. Her business career is technology-centric, specializing in working on the tools of tomorrow and creating strategic solutions to simplify complex problems. She serves as an advisor to tech start-ups, is an angel investor, and is proficient in fundraising. She currently serves as event chair for Oceana's highly successful SeaChange Summer Party.

Jean Weiss

Weiss is a philanthropist with a business background in training and development. She worked for The American Funds, a member of The Capital Groups Companies. Weiss's connection to Oceana began the day the BP *Deepwater Horizon* oil rig blew up and destroyed



A sea lion swims near the Humboldt Penguin National Reserve where Oceana is campaigning to create a marine protected area.

© José Gerstle

the marine life, fishing industries, and way of life in her hometown on the Louisiana Gulf Coast.

Antha Williams

Williams leads the Environment program at Bloomberg Philanthropies. Under Williams' direction, Bloomberg Philanthropies supports environmental initiatives to improve the sustainability of cities around the world, accelerate the transition to clean energy, and combat overfishing and protect coral reefs.

To learn more about Oceana and see a full list of Oceana's media advisory board, science advisors, staff, celebrity supporters, and more, visit oceana.org.



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A group of fisherwomen catch fish and crustaceans through beach seine nets in the Northeast region of Brazil. This type of fishing is their main source of income and supports their families' livelihoods.

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Oceana is campaigning in the Philippines to ensure sustainable fisheries management of sardines, an especially important species among fisherfolk in the country.





A small Belizean island located near its barrier reef. This island is popular with locals and tourists. Oceana has helped protect the barrier reef from offshore oil drilling, trawling, and gillnets.



Oceana is the largest international advocacy organization dedicated solely to ocean conservation. Oceana is rebuilding abundant and biodiverse oceans by winning science-based policies in countries that control one-third of the world's wild fish catch. With more than 225 victories that stop overfishing, habitat destruction, pollution, and the killing of threatened species like turtles and sharks, Oceana's campaigns are delivering results. A restored ocean means that 1 billion people can enjoy a healthy seafood meal, every day, forever. Together, we can save the oceans and help feed the world. Visit oceana.org to learn more.

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