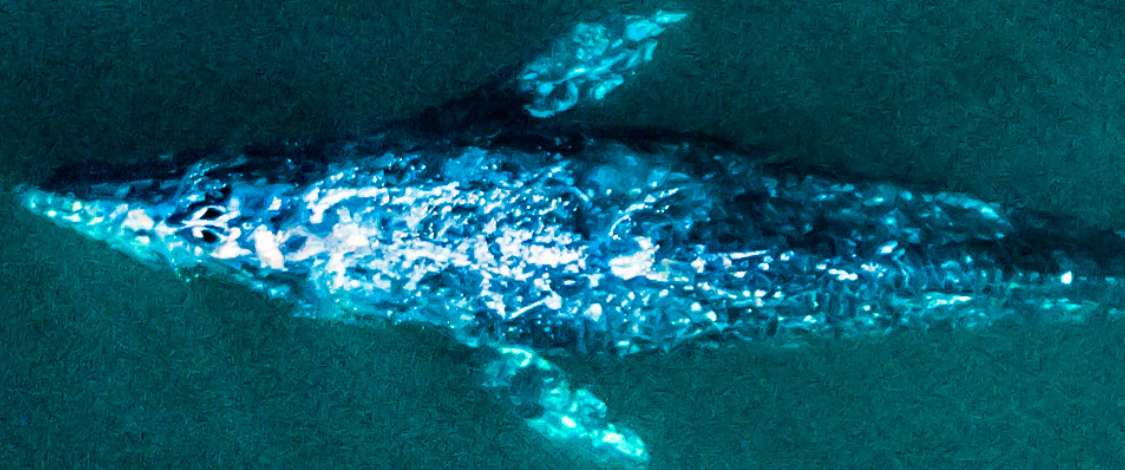




OCEANA Protecting the
World's Oceans

Annual Report
2020-2021



“ The sea is a restless, strong collective of many pieces.
So are we.
The ocean can recover.
And so will we.
Let us not divide the tides,
But discover all they have to teach us. ”

- *Ode to Our Ocean*,
American poet Amanda Gorman



Marine protected areas in Mexico are fundamental
for preserving species such as these gray whales.



Annual Report 2020-2021*

This annual report reflects the combined operations of all Oceana organizations, including Oceana, Inc. and its affiliates, as well as information concerning Oceana Canada, an independent charity.

Oceana campaigns in North, South, and Central America, Asia, and Europe. Oceana is the largest international advocacy group dedicated solely to ocean conservation. We are rebuilding abundant oceans by winning science-based policies in countries that control nearly one-third of the world's wild fish catch.

With more than 225 victories that increase transparency at sea and stop overfishing, habitat destruction, pollution, and the killing of threatened species, Oceana's campaigns are delivering results. More than 7.5 million members, e-activists, and social media followers support Oceana internationally. Together, we can save the oceans and help feed the world. To learn more, please visit www.oceana.org.

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Sustainable fishing enables artisanal fishers in Chile's La Higuera commune to support their families. Oceana is currently fighting against a port mining project, called Dominga, that threatens their way of life and the nearby Humboldt Penguin National Reserve.

* This report features campaign updates from July 2020 to June 2021 and financial information for the calendar year 2020.



Letter From The CEO



Oceana's job is to win policy changes that make the ocean more abundant and biodiverse. We do that every year, even in a pandemic. This annual report features 17 important policy outcomes our campaign teams have recently won. These victories are, of course, shared with our allies, who often are artisanal and small-scale fishers: people who know firsthand the damage done by big industrial-scale fishing companies and polluters, and whose families rely on the food and income provided by a healthy ocean.

These victories are also shared with you: our donors, supporters, and activists.

Everything that we accomplished this year was thanks to your generosity. Your contributions give us the independence essential to our forceful advocacy for ocean conservation. We are able to stand up to the overfishers and the polluters – to

do battle, and win, in the capitals of 10 of the world's most important fishing countries and the European Union – thanks to you.

We know that you have many other claims on your philanthropic budget and your time. These claims multiplied as the coronavirus infected millions of people and shut down the world's economy.

So, you deserve to know what you did for the ocean this year. We are accountable to you for results that stop overfishing, conserve habitat, protect biodiversity, reduce pollution, and deter illegal marine activities.

The pages of this annual report show you – in vivid words and in beautiful images – ocean conservation successes.

As you will recall, a rebuilt ocean is good not just for the countless marvelous creatures who live in the sea. It is also good for humanity and for biodiversity on the land. Indeed, if you care about life on the land, restoring ocean abundance should be an essential part of your agenda.

An abundant ocean can provide a healthy seafood meal for a billion people, every day, forever. Marine protein is packed with

micronutrients – vitamins and minerals – that are essential to healthy mothers and babies, and to the brain development of the more than half a billion nutritionally vulnerable people in the world. Seafood does this without the clear-cutting of forests, the depletion of aquifers, and the release of massive amounts of climate-changing gasses that are the sad effects of industrial livestock production. In short, if you care about human nutrition, global biodiversity, and climate change, then you need the oceans to be sustainably nourishing as many people as possible.

Fish populations – many now depleted – rebound when they are well managed. Stop overfishing, protect key habitat, and reduce pollution, and many fisheries return rapidly to abundance. Indeed, a comprehensive peer-reviewed academic study published this year in a leading scientific journal found dozens of examples of rebuilt fisheries, across multiple countries and continents. Give fish a chance – they will come back. That's what the science shows.

Oceana's job is to push and pull policymakers to stand up to the pressure they get from the industrial fleets that want to overfish and then move on, serially depleting our oceans at global

scale. We also confront polluters – especially oil companies and single-use plastic packagers – whose irresponsible practices are lethal to our oceans.

It's not an easy job, and our teams of advocates have faced extra challenges under the pandemic. We do not always win, and our job is not done. We do, however, end this difficult year delighted to invite you to share in the pride of achievement. It's in the steady delivery of ocean conservation policies, documented again for you in this annual report, that we – our allies, our global board of directors, our campaign staff, and you – find our reward.

Thank you for another very good year.

Your generosity is helping to restore an abundant ocean and to deliver a better future for hundreds of millions of poor and vulnerable people across the globe.

Sincerely,



Andrew Sharpless
CEO, Oceana



© Shutterstock/David A Litman

Oceana's Approach

Oceana's mission is to win policy victories that restore the world's oceans. Why? Because doing so will make the seas — which cover two-thirds of our planet — more abundant and biodiverse. Healthy marine ecosystems full of wildlife support fisheries that can feed more than a billion people in a truly sustainable way. We can preserve the oceans for future generations while protecting a critical food source — wild seafood — that requires no fresh water or arable land to produce, yields minimal greenhouse gas emissions, and provides an affordable, healthy protein to hungry people around the world. Just 29 countries and the European Union are responsible for nearly 90% of the global fish catch. We can — on a country by country basis — win policy victories that will help to restore and protect oceans worldwide. Evidence from fisheries around the world shows that, when the right measures are put in place, fish populations bounce back. Oceana fights for policies that are based in science and rely on five proven strategies that help restore healthy oceans.



Stop
Overfishing



Reduce
Bycatch



Protect
Habitat



Curb
Pollution



Increase
Transparency



Protect
Species

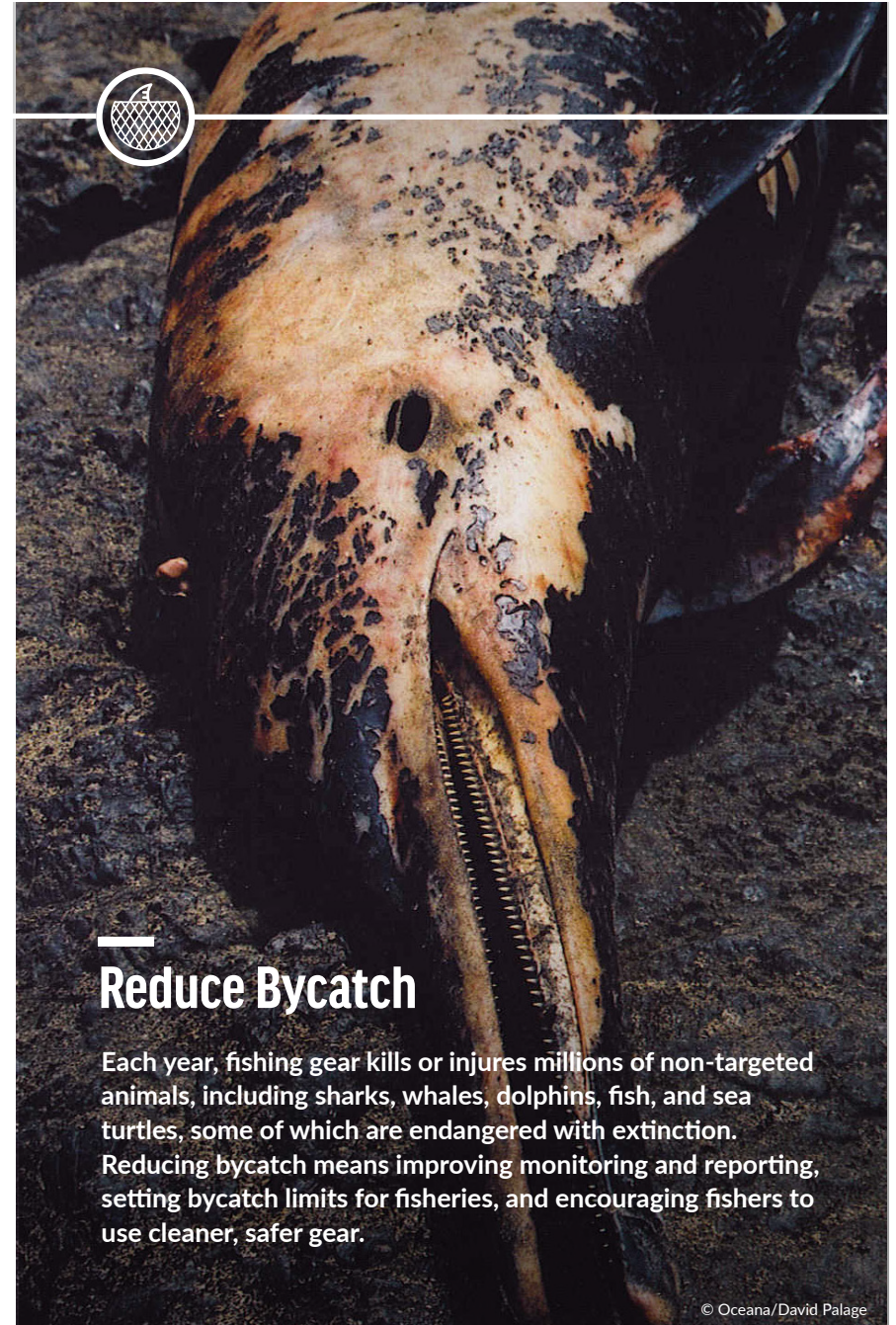
Zebra seabreams (*Diplodus cervinus*) were spotted surrounding the island of El Hierro, part of Spain's Canary Islands, during an earlier Oceana expedition. This area later became a marine reserve following campaigning by Oceana.



Stop Overfishing

Half of global fisheries are overfished, and another 40% are fully exploited. Implementing science-based catch limits, reducing government subsidies that encourage harmful behavior, and preventing illegal fishing will end the overfishing of our oceans.

© Oceana/María José Cornax



Reduce Bycatch

Each year, fishing gear kills or injures millions of non-targeted animals, including sharks, whales, dolphins, fish, and sea turtles, some of which are endangered with extinction. Reducing bycatch means improving monitoring and reporting, setting bycatch limits for fisheries, and encouraging fishers to use cleaner, safer gear.

© Oceana/David Palage





Increase Transparency

Timely and accurate data is needed to improve fishing policies, but too often decision-makers lack this information or industrial fishing interests keep it hidden from the public. Oceana campaigns for measures that promote transparency, such as expanding boat-to-plate traceability of seafood.

© Oceana/Ricardo Gomes



Protect Species

Marine animals are at risk, whether it's speeding vessels that strike endangered North Atlantic right whales or the brutal shark fin trade that profits from the deaths of up to 73 million sharks each year. Oceana campaigns to protect vulnerable species that are threatened by destructive commercial activities.

© Oceana/Perrin James

How We Work

The good news is that we can restore the oceans to their former abundance. Over the years, Oceana and our allies have won more than 225 victories, and we have the tools to continue winning on behalf of our oceans. We are:

✓ **Campaign-Driven**

We strategically create campaigns that make measurable progress toward our mission of protecting and restoring the oceans to former levels of abundance. Our campaigns are specific, targeted, and designed to be won in a three to five-year timeframe.

✓ **Fact-Based**

Our advocacy relies on scientific research to help us understand the ocean's problems and identify practical, effective solutions. We conduct research on a variety of issues that affect marine environments, from illegal and destructive fishing to plastic pollution and offshore drilling.

✓ **Expedition-Powered**

We recognize that getting on the water – alongside scientists, divers, photographers, and campaigners – helps us bring these important marine places to life and make a stronger case for their protection. Oceana's expeditions have powered our campaigns and resulted in victories across the globe.

✓ **Multi-Disciplinary**

Oceana's scientists work closely with our economists, lawyers, advocates, communicators, and grassroots organizers to achieve tangible results for the oceans.

✓ **Supported by Citizens and Allies**

Oceana has a base of over 7.5 million supporters, including 1.2 million Wavemakers. Our Ocean Council comprises a select group of leaders in business, policy, and philanthropy who represent and support Oceana's efforts on the global stage.



Oceana staff are pictured during their expedition to Panaon Island in the Philippines in fall 2020.

© Oceana/Danny Ocampo



Short-finned pilot whales (*Globicephala macrorhynchus*), shown in Spain's Canary Islands, are social animals that travel in pods.

© Oceana/Enrique Talledo

A full-page photograph of three people standing in shallow ocean water. On the left, a man in a red polo shirt and a baseball cap. In the center, a man in a white t-shirt with a green graphic and a baseball cap. On the right, a woman in a dark blue t-shirt with 'OCEANA' and 'NAUTICA' logos and jeans. They are all holding a large, tangled green gillnet that is partially submerged. The background is a clear blue sky and the ocean horizon.

2020-2021

Victories

Oceana leverages law, science, grassroots activism, lobbying, and strategic communications to win policy change around the world. With the help of our allies, Oceana has won more than 225 victories that restore ocean abundance since we were founded 20 years ago. Here's what we accomplished between July 2020 and June 2021.

This photo, taken before the pandemic, shows the moment when Ray Jacobs (left) voluntarily handed over his gillnet to Janelle Chanona, Oceana's leader in Belize. Also pictured is Fidel Audinett (center), a Belizean fisher who opposed gillnets. Following campaigning by Oceana, Belize passed a nationwide ban on gillnets, which are harmful to marine life.



Belize Protects Reef, Fisheries, and Marine Life From Gillnets

In a landmark decision, the Government of Belize passed legislation that banned the possession and use of gillnets in Belize's waters. The legislation also rendered all gillnet licenses invalid. This historic victory highlights Belize's leadership in preserving ocean abundance and biodiversity, and truly valuing and protecting the livelihoods of the many people who depend on the seas. Gillnets catch and kill many of the animals that cross their path, including manatees, turtles, sharks, bonefish, and other important marine creatures. This win means that the world's second largest barrier reef – the Mesoamerican Reef, 40% of which is located in Belizean waters – is now protected from gillnets, bottom trawling, and offshore ocean drilling.





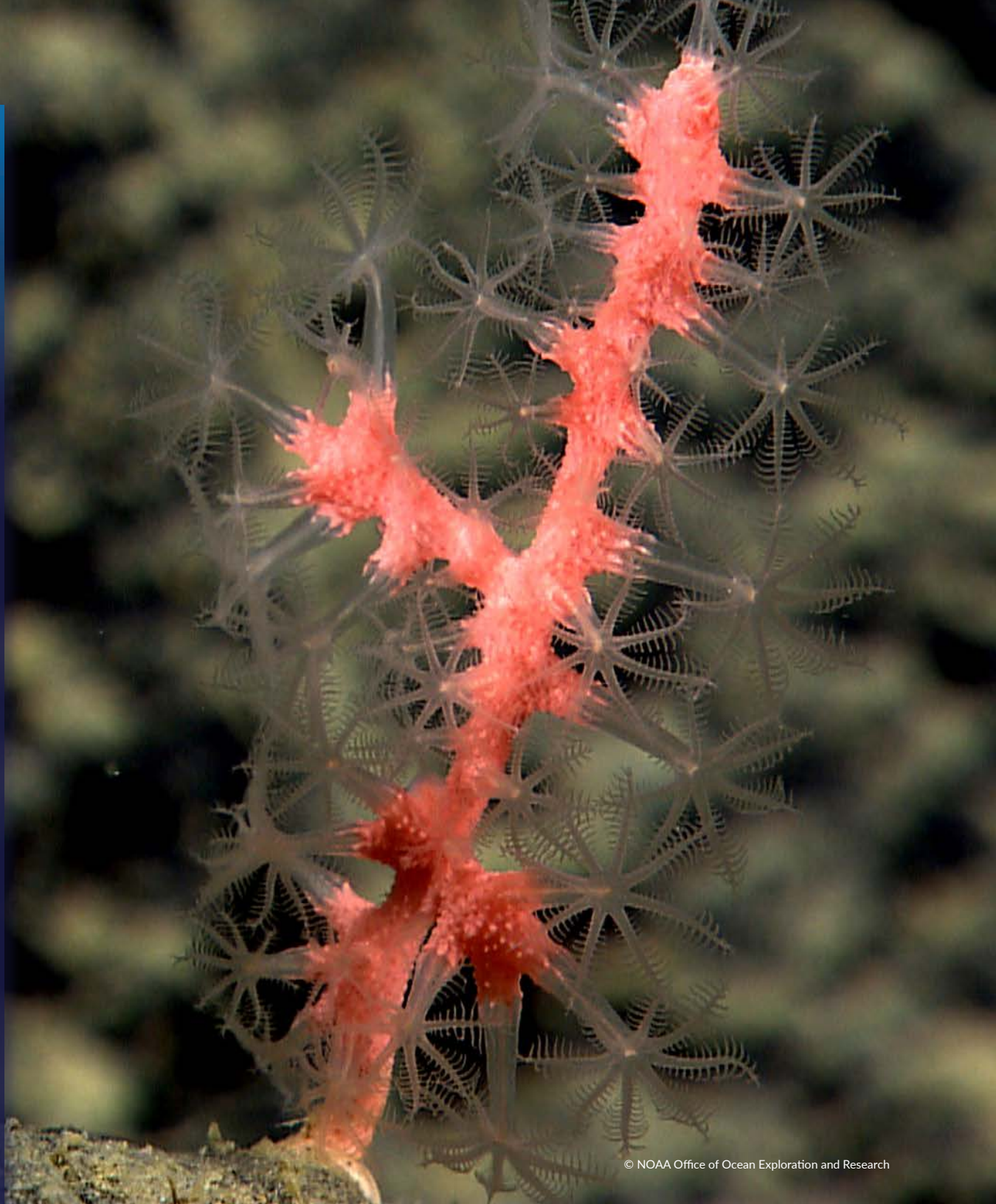
Oceana, Coastal Communities, and Businesses Prevent Harmful Seismic Airgun Blasting in U.S. Atlantic Waters

Oceana and a coalition of groups filed suit in U.S. federal court that successfully delayed seismic airgun blasting in the Atlantic Ocean, preventing this dangerous and deadly practice from going forward as planned by the oil industry. Seismic airguns create one of the loudest manmade sounds ever experienced in the ocean, which can injure or kill marine animals from zooplankton to critically endangered North Atlantic right whales. This victory follows campaigning by Oceana, our allies, and thousands of coastal communities and businesses.



Oceana and Allies Protect Deep-Sea Corals in U.S. Gulf of Mexico

The National Marine Fisheries Service (NOAA Fisheries) issued a final rule to protect 13 coral areas. These areas, which span from the U.S.-Mexico border to the Florida Keys, include a series of deep-sea canyons, reefs, and coral areas that have been identified as important habitat for iconic species such as sharks and grouper. This action follows campaigning by Oceana and newly protects nearly 500 square miles (1,300 square kilometers) of coral habitat, bringing the total protected deep-sea coral areas from Rhode Island to Texas to more than 61,000 square miles (158,000 square kilometers). Oceana has been campaigning to identify and protect deep-sea coral areas from destructive fishing methods like bottom trawling – the equivalent of clear-cutting the seafloor – and has won additional victories in both the Atlantic and Pacific oceans.





Spanish Supreme Court Upholds Expansion of Mediterranean's Second-Largest Marine National Park

Spain's Supreme Court ruled in favor of the expansion of Cabrera Marine National Park. This expansion makes it the second-largest marine national park in the Mediterranean and the first one to protect deep-sea ecosystems in Spain. Following campaigning by Oceana and our allies, including six research expeditions, the Spanish government increased the size of Cabrera National Park from 100 to 900 square kilometers (nearly 350 square miles) in February 2019. Carbopesca, a fishermen's association promoting the interests of longline fishing, appealed to revoke the expansion. Oceana acted as an intervenor in the case and submitted information justifying the expansion.



Florida, Georgia, South Carolina, and North Carolina Protected from Offshore Drilling for 10 Years

In September 2020, then-U.S. President Donald Trump withdrew the waters off Florida, Georgia, South Carolina, and North Carolina from offshore oil and gas leasing for 10 years. This was a reversal of President Trump's previous plan to open nearly all U.S. waters to offshore drilling, threatening more than 2.6 million jobs and nearly \$180 billion in GDP in pursuit of only two years' worth of oil and just over one year's worth of gas at 2018 U.S. consumption rates. This victory follows campaigning by Oceana, our advocacy partner Oceana Action, and our many allies. The campaign organized opposition from coastal communities, business owners, and elected officials from both political parties. Oceana continues to campaign for permanent federal-level protections of all U.S. waters from expanded drilling.





The Philippines Issues New Rules to Help Stop Illegal Commercial Fishing

The Philippine government issued new rules that require vessel monitoring for all commercial fishing vessels and establish a new electronic reporting system for fisheries catch data. This decision is a major victory for transparency in the Philippines and comes after campaigning by Oceana, local governments, and other allies. Mandatory vessel monitoring will make it possible for the government to stop large commercial fishing boats from illegally fishing in and depleting the country's municipal coastal waters. These fishing grounds are reserved for small-scale fisherfolk, who rely on the ocean for their livelihoods and food security. Oceana will continue to campaign for the government to enforce these rules and promote responsible fishing practices.



Virginia Protects Oceans from Polystyrene Foam and Balloon Pollution

U.S. Virginia Governor Ralph Northam signed two bills into law to reduce plastic pollution across the state. The laws prohibit the use of polystyrene foam for food service containers, including takeout boxes and cups, and ban the intentional release of balloons into the environment. Both polystyrene foam and balloons contribute to the 33 billion pounds of plastic entering our oceans every year. A 2021 report by Virginia Clean Waterways found that balloons are among the deadliest and most common types of marine debris found on Virginia's beaches. The governor's action follows campaigning by Oceana and allies to stop plastic pollution at the source by urging government decisionmakers to pass policies that reduce the production and use of single-use plastics.





Measures Taken on U.S. West Coast to Save Critically Endangered Orcas from Extinction

For the first time, the Pacific Fishery Management Council adopted ocean salmon fishing regulations to help save critically endangered Southern Resident orcas from extinction. Only 75 of these orcas remain, and their survival relies on the abundance of their preferred prey, Chinook salmon. Sixteen Southern Resident orcas have died since 2015, some showing signs of malnutrition and starvation. Chinook salmon populations are also struggling due to a combination of fishing pressure, habitat loss, and dams that obstruct spawning. Oceana and our allies campaigned for the new measures, which trigger mandatory fishing reductions and area closures if Chinook salmon numbers off the coast of Washington and Northern Oregon drop below 966,000. This will help ensure that Southern Resident orcas have enough salmon to eat.



California Begins Phase-Out of “Walls of Death” from Waters

Oceana – thanks to support from its donors – delivered \$1 million to the government of California to officially activate a 2018 state law to end the last large-mesh drift gillnet fishing for swordfish in the U.S. by January 2024. The law establishes a transition program for fishermen to surrender nets and state permits and incentivizes the use of clean gear. Generous donors including the Marisla Foundation, Offield Family Foundation, Orange County Community Foundation, Sue J. Gross Foundation, and others provided the necessary funding to secure this victory. For years, Oceana and our allies campaigned for the California bill to end this destructive form of fishing, which is notorious for its indiscriminate catch of marine life including whales, dolphins, and sea turtles. Oceana is also campaigning for a federal law to end the use of drift gillnets nationwide.





Virginia's Coast and Fisheries Protected from Offshore Drilling

In the United States, Virginia Governor Ralph Northam signed a bill into law that protects Virginia's beautiful and abundant ocean by prohibiting the exploration, development, and production of offshore oil and gas drilling in state waters, which extend three nautical miles (5.6 kilometers) from their coast. The law also prohibits construction of any infrastructure to support drilling off Virginia's coast, and prevents the state's agencies from taking any action to facilitate oil and gas production. Offshore drilling threatens more than 86,000 jobs and \$4.8 billion in GDP generated from fishing tourism and recreation along Virginia's 3,300-mile coastline. This action follows grassroots organizing and campaigning by Oceana and our allies. Oceana continues to campaign for permanent federal-level protections of all U.S. waters from expanded drilling.



Scotland Creates New Marine Protected Area

The Scottish Government announced the designation of a new Scottish Nature Conservation marine protected area (MPA) for the Southern Trench, which is located off the northeast coast of Scotland. This MPA will grant protection to a rich array of marine life including minke whales, elegant sea pens, and tube anemones. Using evidence collected during a previous expedition, Oceana built a case for the Southern Trench's protection. Oceana continues to campaign for measures that would safeguard the Southern Trench and other important sites, including banning destructive bottom-towed fishing gear in all MPAs.





California Protects Whales and Sea Turtles from Entanglements in Crab Fishery

In the U.S., the California Department of Fish and Wildlife published new regulations to reduce entanglements of endangered humpback whales, blue whales, and Pacific leatherback sea turtles in the state's commercial Dungeness crab fishery, following campaigning by Oceana and our allies. In recent years, whales have ventured closer to shore in search of food and subsequently into Dungeness crab fishing grounds, resulting in a major increase in entanglements off the U.S. West Coast, which can often prove fatal. At least 56 whales were entangled in 2016 alone, according to the federal government. California's new regulations require closures or reductions in the number of traps in certain Dungeness crab fishing areas when higher concentrations of whales or sea turtles are present. The regulations also allow for the use of approved alternative fishing gear that lowers the risk of entanglement, such as "pop-up" or "ropeless" gear, in areas closed to conventional gear.



Maryland Protects Marine Life from Choking on Balloons

Following campaigning by Oceana and coalition partners in the U.S., Maryland enacted a new law prohibiting intentional balloon releases statewide. Balloons released into the air can eventually enter the oceans where they can harm and choke marine life. Under the new law, a person who is at least 13 years old, or an organization, cannot intentionally release balloons or organize balloon releases. Reducing single-use plastics, including balloons, is critical to the health of Maryland's coasts and waterways and the 96,000 jobs in Maryland that depend on a clean coast. Oceana continues to campaign to stop plastic pollution by urging other local, state, and federal decisionmakers to pass policies that reduce the production and use of single-use plastics.





Washington State Bans Polystyrene Foam, Limits Ocean-Polluting Single-Use Plastic at Restaurants

U.S. Washington Governor Jay Inslee signed a bill into law that limits the use of unnecessary single-use plastic across the state, following campaigning by Oceana and our allies in the Pacific Northwest. The new law bans the manufacture, sale, and distribution of certain expanded polystyrene foam products, including foodware, packing peanuts, and foam coolers. It also requires dining establishments to only provide single-use plastic utensils, straws, cold-beverage cup lids, and condiment packaging if requested by customers. Finally, the law establishes post-consumer recycled-content standards for plastic beverage bottles, personal care products, home cleaning products, and trash bags. Many of the items this law limits or bans are unlikely to be recycled and often make their way into our oceans, where they can harm marine life and ecosystems. Washington is now the first state on the West Coast and the seventh in the country to ban polystyrene foam food containers, as well as the first state to ban foam plastic coolers.



Belize Agrees to Publish Vessel Tracking Data for Commercial Fishing Fleet, Promoting Transparency at Sea

The government of Belize signed an agreement with Oceana and Global Fishing Watch (GFW) to make its vessel tracking data publicly available on the GFW platform. This will allow anyone to monitor all of Belize's flagged commercial fishing vessels in near real-time. The agreement is the result of Oceana's collaboration with the government to increase transparency of Belizean-flagged fishing vessels on the high seas. As part of a package of reforms to counter illegal, unreported, and unregulated (IUU) fishing by its flagged vessels, Belize has made decisive improvements toward the monitoring and regulation of its flagged vessels on the high seas. In 2013, the European Union (EU) banned Belizean imports after the bloc's IUU Regulation issued Belize a red card because of IUU activities. The EU red card was subsequently removed in response to the Government of Belize's legislative and administrative changes. Oceana will continue to campaign for the government to progress in the fight against illegal fishing.





Oceana and Allies Protect Over 25,000 Square Miles of New England Deep-Sea Corals from Destructive Fishing

In the United States, NOAA Fisheries issued a final rule to protect over 25,000 square miles (65,000 square kilometers) of deep-sea coral habitat in New England's Georges Bank and the Gulf of Maine from destructive fishing gear, following campaigning by Oceana and our allies. The action protects centuries-old corals and fish habitat from destructive bottom trawling. The area protected is roughly equivalent to the size of Vermont, New Hampshire, Connecticut, and Rhode Island combined, bringing the total protected deep-sea coral areas in the U.S. Atlantic to nearly 86,000 square miles (223,000 square kilometers). Oceana continues to identify and protect deep-sea coral areas from destructive fishing methods, while maintaining robust fisheries, as part of our “freeze the footprint” strategy.



Chile Protects Oceans from Single-Use Plastics, Mandates Refillable Bottles

The Chilean government unanimously passed an ambitious law reducing single-use plastic pollution from the food and beverage industries, following campaigning by Oceana and our allies. The law prohibits all eating establishments from providing plastic tableware, such as cutlery, straws, and Styrofoam utensils. It also stipulates that any disposable tableware provided by delivery and take-out facilities must be made from materials other than plastic or made of certified plastic. Lastly, the law requires stores to actively display, sell, and receive refillable bottles, and will allow single-use bottles only if they contain recycled material that was collected in Chile. Refillable bottle systems are a pragmatic and immediate solution to decrease the 21 to 34 billion single-use plastic bottles that pollute the ocean every year. This legislation would not have been possible without a report by Oceana and Plastics Oceans Chile which found that over 23,000 metric tons of single-use plastics are used in restaurants, bars, cafes, and delivery food companies every year in Chile, as well as a report from Oceana on the benefits of using refillable bottles over single-use bottles.





Oceana's expedition to Aberdeenshire, Scotland in 2017 played a major role in the recent creation of the Scottish Nature Conservation marine protected area (for more, see page 22).

On The Water

Around the world, Oceana's expeditions bring to life the essential underwater areas that we seek to preserve. We document unique habitats and – using the photos, video, and scientific data gathered on our expeditions – collaborate with local communities and allies to persuade policymakers to protect these exceptional places.

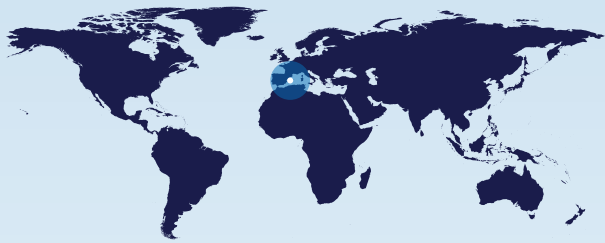
Oceana's expeditions have resulted in many campaign victories, including new protections for deep-sea corals and sponges off the U.S. coast of Oregon and California, and the creation of a marine park surrounding Chile's Juan Fernández Islands (an area larger than the landmass of the United Kingdom). In another victory, Oceana collected data in the Baltic Sea, then used that information to convince the European Union to enact the first-ever fishing ban in Denmark's marine parks, protecting sensitive reefs from destructive fishing gear.

Since Oceana's maiden voyage across the Atlantic Ocean and Mediterranean Sea in 2005, we have led more than 50 expeditions and conducted thousands of ocean surveys. The COVID-19 pandemic and subsequent shutdowns made expeditions more challenging during the period covered by this annual report, but Oceana safely and successfully completed two expeditions in 2020:

- Valencia, Spain
- Panaon Island, the Philippines



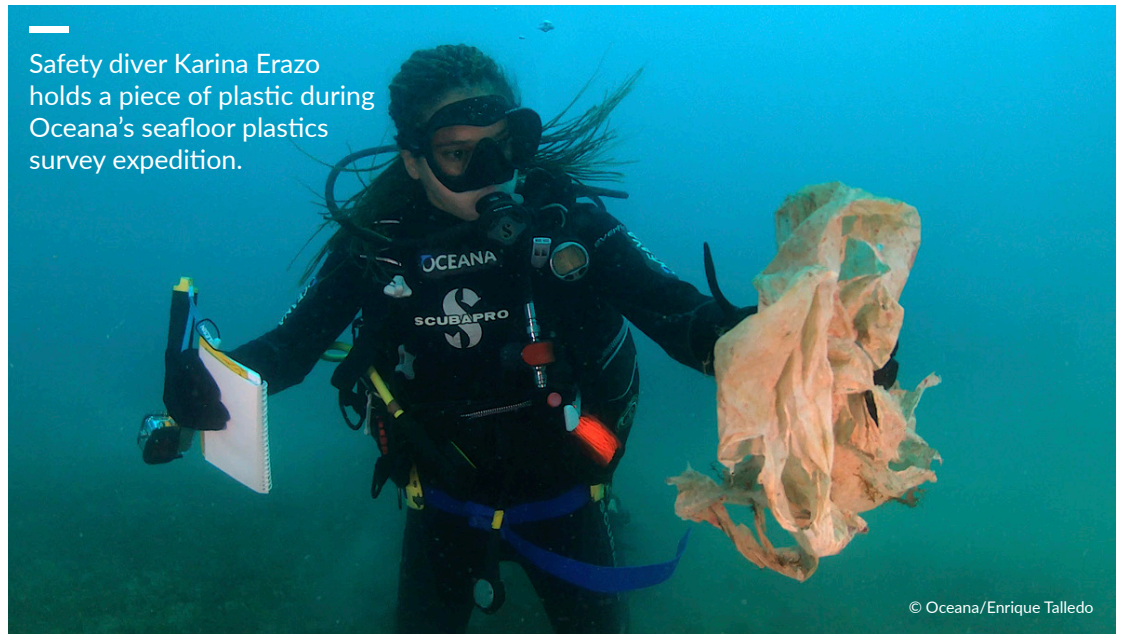




SPAIN,

Valencia

In October 2020, Oceana completed a five-day survey to assess the impact of plastics on the seafloor in different marine habitats, including vulnerable ones like seagrass meadows and algae forests in the Mediterranean. The survey focused on multiple sites in Valencia's coastal zone, an area with highly populated cities and towns, as well as resorts, hotels, and beachfronts that cater to tourists. The survey uncovered an alarming number of plastics on the seabed, despite decreased tourism due to the pandemic. Single-use plastics – from food containers to bags to hygiene products – were the most common plastic items found on the seafloor. While larger plastics were mostly found closer to the coast, smaller pieces of plastic (including microplastics) were found further out at sea. Using these findings, Oceana continues to advocate for measures that reduce single-use plastics to prevent them from entering the ocean in the first place.



Safety diver Karina Erazo holds a piece of plastic during Oceana's seafloor plastics survey expedition.

© Oceana/Enrique Talledo



Oceana found an array of plastic objects, like this single-serving container of Danone yogurt and plastic bag, on the seafloor off Valencia, Spain in October 2020.

© Oceana/Enrique Talledo

Plastic found on the ocean's surface accounts for only 1% of all plastic litter that pollutes the ocean. The remaining 99% ends up in the deep sea or on the seabed.



© Oceana/Enrique Talledo

This piece of plastic is almost as big as the sea star next to it. Single-use plastics harm marine life in various ways, including injuries and deaths associated with ingestion and entanglements.



© Oceana/Enrique Talledo

A soft drink can is surrounded by pieces of plastic.



© Oceana/Enrique Talledo



THE PHILIPPINES,

Panaon Island, Southern Leyte

Oceana, along with a team of scientists and photographers, embarked on a 21-day expedition to the waters surrounding Panaon Island in October and November 2020. This small island in Southern Leyte province forms part of the “Coral Triangle,” an area in the western Pacific Ocean with high biodiversity. Oceana’s team assessed the condition of Panaon’s corals, with the ultimate goal of persuading the federal government to make it a marine protected area (MPA). Oceana determined that Panaon’s coral reefs range in condition from good to excellent. This was encouraging news, considering that the country’s coral reefs have been steadily declining over the last 40 years. The overwhelming majority – around 95% – are at risk. Despite being home to abundant corals and reef fish, Panaon also faces threats. Ghost nets, plastic debris, fishing lines, and fish traps were all found in this area. Oceana is campaigning for strengthened management and support to preserve this pristine area.



A school of red-cheeked fairy basslets (*Pseudanthias huchtii*) swim near a gorgonian coral.

© Oceana/Danny Ocampo



Panaon Island is home to a variety of colorful corals, including red-orange sea fans (seen on the left) and yellow fire corals (peeking out on the right).

© Oceana/Danny Ocampo



A fishing net is seen snagged on a tabulate Acropora.

© Oceana/Danny Ocampo



Researchers say 11.1 billion plastic items got entangled in corals in the Asia-Pacific region alone, according to estimates based on a 2018 scientific survey of 159 coral reefs.

© Oceana/Danny Ocampo



Soft and hard corals like these provide essential habitat to various species of reef fish.

© Oceana/Danny Ocampo

—
A trawler was photographed during Oceana's North Sea expedition in 2017. Oceana is currently campaigning to restore fish stocks in this area. It has been estimated that the maximum sustainable yield of fisheries in the North Sea, if all stocks were exploited at sustainable levels, could reach some 3.4 million metric tons – almost double the amount of current catches.





Oceana achieves its goals by identifying the key decision-makers and then leveraging science, law, grassroots engagement, advocacy, and strategic communications to win victories for the oceans.

Science & Policy



Law



Grassroots Organizing & Advocacy



Oceana: Around the World



Strategic Communications



Science & Policy Reports

Oceana wins victories for the oceans through effective campaigns based in science and research. Reports published from July 2020 through June 2021 include:



Curb Pollution



International

Amazon's Plastic Problem Revealed

Oceana analyzed e-commerce packaging data and estimated Amazon's plastic footprint. Oceana found that the company generated 465 million pounds (211 million kilograms) of plastic packaging waste in 2019, and an estimated 22.4 million pounds (10.2 million kilograms) of that waste entered freshwater and marine ecosystems. The report, which generated press around the world, called on Amazon to reduce its plastic footprint by offering plastic-free packaging as an option at checkout, consistently

reporting on its plastic footprint, and eliminating plastic packaging.

Other pollution reports:

- **Brazil** | A Plastic-Free Ocean: Challenges to Reduce Marine Plastic Pollution in Brazil
- **Canada** | Drowning in Plastic: Ending Canada's Contribution to the Global Plastic Disaster
- **Chile** | Estimating the Reduction of Single-Use Plastic Waste as a Result of Its Regulation
- **Europe** | Spain: Diving Among Plastics
- **Europe** | Good Coffee, Bad Cup: How to Curb Ocean Plastic Pollution by Switching to Refill and Reuse Solutions
- **United States** | Choked, Strangled, Drowned: The Plastics Crisis Unfolding in Our Oceans
- **United States** | Offshore Drilling Fuels the Climate Crisis and Threatens the Economy



Reduce Bycatch

- **United States** | Whale Safe Oceans: Preventing Entanglements off the U.S. West Coast



Protect Habitat

- **Brazil** | Bottom Trawling Impacts in Brazil and the World: Updated Data and Global Trends

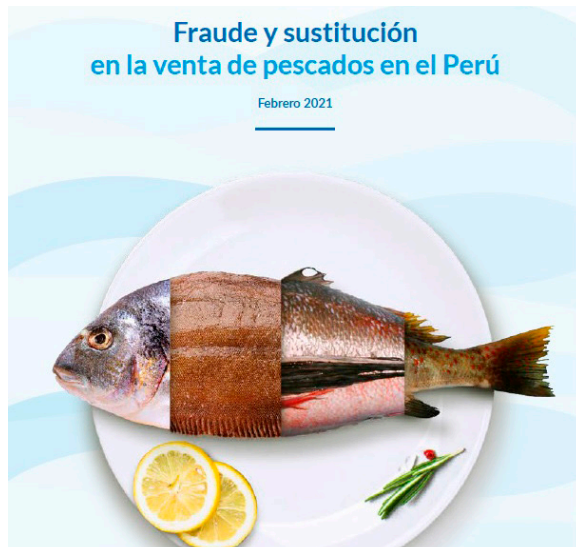


Stop Overfishing

- **Brazil** | Stock Assessment of Red Lobster (*Panulirus Argus*): Sequential Population Analysis and Biomass Dynamics
- **Chile** | Eliminating Bottom Trawl Nets in the Common Hake Fishery
- **Chile** | Study of Gaps in the Control of the Landing and Processing of Anchovies and Sardines in the Biobío Region
- **Peru** | Fisheries Agenda 2021
- **Peru** | Guide for Identifying Shark Trunks in Peru
- **Peru** | Blue Agenda: Oceana's Proposals for the 2021-2026 Period
- **Philippines** | Fisheries Management Areas Briefer



Increase Transparency



Peru Seafood Fraud in Peru

A report by Oceana and Pro Delphinus revealed that seafood mislabeling is rampant in the cities of Lima, Chiclayo, and Piura. Oceana's DNA analysis determined that 67% of the seafood samples analyzed did not match the species they were marketed as. Oceana campaigns for boat-to-plate traceability, which would improve species data and take the guesswork out of shopping for seafood. The report also calls for fishery management measures, such as fishing quotas and minimum size restrictions, as well as improved methods of inspection to monitor for substitution or fraud.

Other transparency reports:

- **Belize** | State of Belize's Fisheries
- **Brazil** | Fisheries Audit 2020: An Integrated Assessment of Governance, Stocks, and Fisheries

- **Canada** | Untraceable: The Consequences of Canada's Poorly Regulated Supply Chain
- **Canada** | Fishery Audit 2020
- **Chile** | Antibiotic Use in Chilean Salmon Farming in 2018
- **Chile** | Obstacles of the Current Constitution that Prevent Ocean Protection
- **Europe** | Habitat Protection Under the Mediterranean Sea Regulation: A Missed Opportunity?
- **Europe** | Transparency and Compliance Weaknesses in GFCM Fisheries Restricted Areas
- **Europe** | UK Fisheries Audit
- **Mexico** | Fisheries Audit 2.0
- **Mexico** | Cat for Hare 2.0: Tell Me What Fish You Eat, and I'll Tell You How They Cheat You
- **Mexico** | The Impact of Foreign Fishing Vessels in Mexican Marine Protected Areas
- **Peru** | Seafood Fraud in Peru
- **Peru** | One Species, One Name? The Case of Naming Fishery Resources in Peru's North Sea for Marketing and Fisheries Management Purposes
- **Peru** | Illegal, Unreported, and Unregulated Fishing in Peru
- **Peru** | Modernization of the Management of Commercial Fisheries
- **Peru** | Transparency in Fisheries Management
- **United States** | Transparency and Traceability: Tools to Stop Illegal Fishing
- **United States** | Oceana Finds 300 Chinese Vessels Pillaging the Galapagos for Squid

- **United States** | Oceana Finds Hundreds of Vessels Vanishing Along Argentina's Waters
- **United States** | Oceana Launches IUU Vessel Tracker



Protect Species



Canada The Edge of Extinction: Protecting North Atlantic Right Whales

Oceana Canada outlined the plight of one of the most endangered marine mammals on the planet – the North Atlantic right whale – and highlighted steps the federal government must take to protect the remaining few and help ensure the species' survival. This includes calling for a mandatory vessel slowdown in the Cabot Strait, as the report showed that voluntary measures are not sufficient to protect whales from lethal vessel strikes.

Other reports on protecting species:

- **Canada** | Dangerous Passage: Make 10 Knots Mandatory for Ships in the Cabot Strait
- **United States** | Oceana Launches Ship Speed Watch

Law

Oceana leverages the law to ensure that protections are enforced and policies are effectively implemented. Our legal efforts help to win victories by ensuring that governments finalize new rules and protections, follow science-based management principles, and enforce key provisions of laws. Our efforts in court make real, in-the-water change happen.



Curb Pollution



United States | Oceana Halts Seismic Airgun Blasting Efforts in the Atlantic Ocean

Oceana and our allies successfully delayed the seismic permitting process after two years of advocacy and litigation. In October 2020, Oceana obtained confirmation from a federal court that seismic airgun blasting cannot begin and that the seismic companies will need to restart the process if they wish to conduct seismic blasting in the Atlantic. As a result, Oceana and our allies prevented harm to hundreds of thousands of marine animals.



Increase Transparency

Chile | Oceana Wins Ruling to Make Antibiotic Use in Salmon Farming More Transparent

An appeals court sided with Oceana when it ruled against a petition by two salmon farming companies that wanted to conceal the type and amount of antibiotics they use. Both companies filed an appeal to the Supreme Court, a hearing took place on February 15, 2021, and the Court agreed on a ruling, ultimately highlighting the importance of transparency when it comes to antibiotic usage.



Reduce Bycatch

United States | Oceana Wins Two Cases Requiring the Government to Improve Monitoring of Sea Turtle Bycatch

In October 2020, Oceana won favorable rulings in two Endangered Species Act cases brought to protect sea turtles from fishing impacts. The court required the government to improve monitoring of sea

turtle bycatch in the U.S. Southeast and Gulf of Mexico shrimp trawl fisheries and the U.S. Atlantic scallop fishery. In the shrimp fisheries case, the court also ruled that NOAA Fisheries must revise its Endangered Species Act analysis to address the impacts of climate change and other (non-shrimp) fisheries on sea turtles and must also set a limit on the number of sea turtles the fishery can harm.

Other Notable Cases:

- **Brazil** | Oceana Pushes for Bottom Trawling Ban to Be Upheld
- **Chile** | Oceana Continues to Challenge Dominga Mining Project, Despite Setbacks
- **Chile** | Environmental Court Sides With Oceana, Rules that the Ministry of Economy Illegally Increased Catch Quota for Southern Hake
- **Europe** | Spanish Supreme Court Upholds Expansion of Mediterranean's Second-Largest Marine National Park
- **United States** | Oceana Succeeds in Case to Prevent Overfishing of Northern Anchovy and Seeks to Enforce the Court's Order

Grassroots Organizing & Advocacy

More than 7.5 million supporters and advocates – ranging from local on-the-ground fishers to activists on social media – help Oceana and our allies win victories all over the world.

United States

Oceana's Grassroots Base Helps to Stop Offshore Drilling



Social media outreach and virtual events helped rally support for a pause on offshore drilling.

Oceana's field representatives work with state and local leaders, advocates, and organizations to help win campaigns. Over the last year, field representatives helped get 14 local ordinances passed to prevent plastic pollution, generated more than 80 letters to the editor, and hosted more than 75 virtual events. As part of its campaign to stop the expansion of offshore oil drilling, Oceana engaged coastal businesses through the Business Alliance for Protecting the Atlantic Coast, the Florida Gulf Coast Business Coalition, and the Business Alliance for Protecting the Pacific Coast. In September 2020, former U.S. President Donald Trump withdrew the waters off Florida, Georgia, South Carolina, and North Carolina from offshore oil and gas leasing for 10 years.

Sailors for the Sea

KELP Instructional Video Series Engages Youth During Pandemic



Sailors for the Sea Director Dr. Shelley Brown demonstrates a KELP activity.

Given the closure of schools to fight COVID-19, Sailors for the Sea Powered by Oceana developed instructional videos for its Kids Environmental Lesson Plans (KELP) program to support families and teachers confined to their homes. The team produced a series of 10 videos that guide audiences through popular KELP activities that use minimal materials and can be conducted in a socially distant manner. Thousands of organizations and families across the globe have inspired children to learn the importance of preserving healthy and abundant oceans through the KELP program.

Canada

Ghost Fleet Film Screening Reveals Need for Transparency



© Basil Childers

Ghost Fleet follows a small group of activists who risk their lives to liberate enslaved fishers in Southeast Asia, revealing a devastating and corrupt criminal conspiracy at the heart of the seafood industry.

Oceana offered an exclusive opportunity to watch the documentary *Ghost Fleet* online, followed by a discussion with the film's producer and Oceana's seafood fraud campaigner, Sayara Thurston. The film exposes human rights abuses in fisheries. An Oceana report found that Canadians unwittingly spend millions of dollars each year on seafood caught through illegal means, including seafood potentially caught by enslaved workers. Oceana campaigns for improved traceability standards to ensure seafood is caught legally.

Sailors for the Sea

Skippers Attend Youth Surf Contest, Urge Action on Plastics



© Oceana/Emma Janson

Sailors for the Sea Skippers Emma Janson, James Barry, and Megan Grapengeter-Rudnick joined a beach clean-up as part of the 9th Annual Catch-A-Curl Youth Surf Contest hosted by New England Science and Sailing.

Three Sailors for the Sea Skippers based in New England tabled the 9th Annual Catch-A-Curl Youth Surf Contest in Westerly, Rhode Island in mid-September. The Skippers participated in a beach clean-up and recruited new sailors and boaters to join the Green Boating initiative. Attendees were also encouraged to contact their members of U.S. Congress in support of the Break Free From Plastic Pollution Act.

United States

#KeepOceansFishy Events Highlight Importance of Fisheries Management

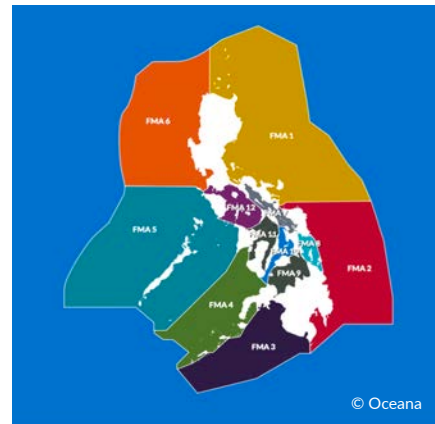


The Magnuson-Stevens Act helps #KeepOceansFishy by protecting vulnerable species and critical habitat.

Oceana continues to engage supporters in protecting the key domestic fisheries management law in the United States: the Magnuson-Stevens Act. During Oceana's #KeepOceansFishy event series, staff hosted virtual discussions with a variety of partner organizations and experts, including a capstone event featuring award-winning chef Bun Lai, who hosted a sustainable seafood cooking demonstration with Oceana federal policy manager Ariana Spawn. The event targeted Congressional stakeholders, educated the public, and drew several hundred attendees.

Philippines

Virtual Meetings Engage Fisherfolks in Science-Based Management



The Philippines established Fisheries Management Areas (shown above) in 2019.

On July 10, 2020, Oceana met with various members of fisherfolk and grassroots organizations online, for the first time, to provide an orientation on Fisheries Management Areas (FMAs) in the Philippines. A couple of months later, Oceana partnered with the Center for Agrarian Reform, Empowerment, and Transformation (CARET), which works with networks of people's organizations and municipal fisherfolks in the Philippines. The partnership launched a series of orientation sessions with fisherfolk groups to inform them of the benefits they would receive from actively participating in FMAs. Stakeholder participation helps ensure FMAs remain science-based, participatory, transparent, and data-driven.

Brazil

Rio Grande do Sul Fishermen Defend Bottom Trawling Ban



Rio Grande do Sul fishers shared this image on social media, which urges Brazil's Supreme Court to say no to trawling and yes to artisanal fishing.

On International Fishermen's Day last June, artisanal fishers in the Brazilian state of Rio Grande do Sul shared an Oceana image on social media urging the Supreme Court (STF) to defend a bottom trawling ban that Oceana successfully advocated for in 2018. Previously, more than 18,000 fishers and their families persuaded lawmakers to pass the ban, which protects artisanal fishers' livelihoods by keeping destructive industrial trawling out of state waters. However, trawlers challenged the ban, and in December 2020 a judge nominated by President Jair Bolsonaro said trawling can resume until the Supreme Court reaches a decision on the ban's constitutionality.

Philippines

Fishers Rally to Prevent Commercial Fishing in Municipal Waters



Fishers hold signs opposing House Bill 7853.

In February 2021, about 60 members of the fisherfolk group PANGISDA Pilipinas gathered outside of the Bureau of Fisheries and Aquatic Resources and protested a proposed bill that would allow commercial fishing in municipal waters. Fishers announced their opposition to House Bill 7853, which would displace small-scale fishers whose meals and livelihoods depend on abundant municipal waters, which extend up to 15 kilometers – or 9.3 miles – from shore. This bill would allow commercial fishing within the 10.1 to 15 kilometer zone in municipal waters.

United States

Oceana Helps Train the Next Set of Leaders to Get Plastic Policies Passed



Oceana's field team organized a four-part training series on plastic policy.

Oceana and our partners organized virtual trainings for more than 70 community leaders and advocates on how to run local campaigns to pass policies that fight the plastic pollution crisis and protect our oceans. These trainings included panels with local experts and activists, and attendees left with customized plans for local campaigns. Following these trainings, activists advocated for local and state-level policies, including in Florida.

Chile

Oceana Visits Pisagua Artisanal Fishers



Liesbeth van der Meer, Oceana's head in Chile, visited Pisagua artisanal fishers to get their support for an MPA.

During one of the few weeks in 2020 in which traveling was allowed, Liesbeth van der Meer, Oceana's leader in Chile, went to Pisagua to talk to fishers and get their support for the creation of a marine protected area (MPA). If created, it would be the first MPA in northern Chile. This is a key spawning area for anchoveta, the most important fishery in northern Chile. In addition, Pisagua's waters are rich in kelp forests that provide shelter and food to many species, such as rockfish and invertebrates.

Philippines

Youth Groups Say No To Single-Use Plastics



Oceana launched a petition urging the public to call for a single-use plastic ban.

Oceana and local youth groups organized an email blast campaign to pressure the National Solid Waste Management Commission into banning single-use plastics by adding them to the national list of Non-Environmentally Acceptable Products and Packaging (NEAPP). Nearly 2,500 emails were sent, and two days later, the Commission held its first-ever public consultation since the law was passed in 2001. This resulted in the passage of a resolution to include plastic stirrers and plastic straws on the NEAPP list, which would ban them nationwide. However, the resolution has not been signed as of this writing.

Sailors for the Sea

Skippers Host Green Boating Pop-Up Event



Sailors for the Sea Skipper Rob Howie, his son John Howie, and Sustainable Marblehead volunteer James Ashton engaged with local boaters at a West Marine Green Boating pop-up event in Marblehead, Massachusetts in late May 2021.

As the 2021 boating season began, Sailors for the Sea Skipper Rob Howie hosted a Green Boating pop-up event at a West Marine store in Marblehead, Massachusetts to recruit new Green Boaters. He and other volunteers handed out Green Boating Guides, which teach boaters how to reduce their individual environmental impact. By combining Sailors for the Sea's goal of educating boaters about marine conservation with Oceana's experience mobilizing supporters to advocate for policy that supports healthy and abundant oceans, the Green Boating Initiative creates a global network of active, engaged ocean champions within the sailing and boating community.



The ParrotFishNet team took first place in Karagathon, an event sponsored by Oceana to encourage technological solutions that track and tackle illegal fishing in the Philippines. They developed a portable fishing boat tracker that transmits information to a solar-powered buoy to keep eyes on the sea (pictured here).

Oceana: Around the World

Oceana adapted to the COVID-19 pandemic by taking its advocacy and outreach online. Virtual platforms – and in some cases, socially-distanced in-person events – enabled Oceana to keep campaigning and working with supporters around the world. Take a look at some of our top moments from the last year.



Francisco das Chagas Machado Brandão (Chico Rasta) won an Oceana-sponsored photography contest in Brazil with this image of artisanal fishers on Bitupitá Beach in Barroquinha, Ceará. The scene shows fishermen balancing on wooden stakes driven into the seabed to create fishing corrals. © Chico Rasta



Pictured is a member of the Hydraean team, which took 2nd place in Oceana's Karagathon contest in the Philippines. © Bryce Mercines



Musician Nile Rodgers joined Oceana's virtual New York Gala in October 2020. © Oceana



Fisher and businessman Neville Smith (left) and fisher-turned-seaweed farmer Lowell Godfrey were commended during Oceana's virtual Ocean Hero Awards 2020 in Belize. © Oceana



Fishers in the northeastern Brazilian state of Rio Grande do Norte attended the launch of OpenTuna, a website that Oceana and Global Fishing Watch helped develop. For the first time, it publicizes the catch data and vessel monitoring system data for Brazil's tuna longline fleet.

© Ricardo Gomes



Bill Clinton at Oceana's New York Gala

© Oceana



The Royal Hong Kong Yacht Club (RHKYC) hosted its Autumn Regatta in September 2020. RHKYC has been working with Sailors for the Sea Powered by Oceana to reduce the impact of its events. Now, their events are certified as Gold Level Clean Regattas.

© Royal Hong Kong Yacht Club



Oceana CEO Andy Sharpless at the virtual New York Gala

© Oceana



Oceana in Mexico Vice President Renata Terrazas and Fisheries Campaign Director Esteban García-Peña spoke at a virtual press conference for the Fisheries Audit 2.0 report to help push science-based limits for Mexico's fisheries.

© Oceana



Janet and Carl Nolet at the virtual Oceana SeaChange Summer Party

© Oceana



Alexandra Cousteau at the virtual Oceana SeaChange Summer Party

© Oceana



Oceana, the Ministry of the Environment, and the local community attended a launch for six new information panels about the rich marine ecosystem of Caleta Tortel, Chile. They highlight the scientific work carried out by Oceana that enabled the creation of a marine protected area in 2018.

© Karen Vega



Dr. Dionne Hoskins-Brown is the director of NOAA-sponsored programs at Savannah State University and an associate professor in the marine and environmental sciences department. Hoskins-Brown participated in Oceana's #OceanStewardSpotlight series, which highlighted ocean stewards from diverse backgrounds to help create a more welcoming ocean conservation community.

© Oceana



Sting performed at the inaugural Oceana Global Forum in September 2020.

© Oceana

COVID-19 cannot hide the deeper crises
The World Daily

Marine life thrives in the Mediterranean during virus lockdown
Image credit: The World Daily

Week
ber 2020

0:16:47

Vera Coelho, Oceana's senior director of advocacy in Europe, spoke at a virtual Green Week event in October 2020. It was the only session dedicated to the ocean, and her presentation highlighted the benefits of investing in stronger ocean protections.

© Oceana



LA HORA AZUL • MESA 1

LA PESCA ILEGAL, NO REPORTADA Y NO REGLAMENTADA EN EL PERÚ

MIÉRCOLES
04
NOVIEMBRE
6:30 A 8:00 P.M.

PANELISTAS

Cayetana Alijovín Presidenta Sociedad Nacional de Pesquera	Dr. Julio Guzmán Procurador Público Ministerio del Ambiente	Dra. Evelyn Lamadrid Fiscal Provincial en Materia Ambiental del Santa Ministerio Público	Wilmer López Presidente Asociación de la Cadena Productiva de Pesca para Directo	Nelly Luna Moderadora Ojo Público

Panelists for Oceana's virtual "Blue Hour" discussed illegal fishing in Peru.



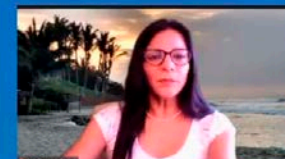
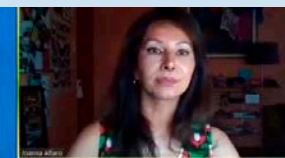


Journalist Paula Zahn with virtual Oceana New York Gala honoree Jane Fonda

© Oceana

¿Y EL CONSUMIDOR?

- Exige conocer qué estás comiendo.
- Consigue un casero de confianza y pídele saber qué especie estás comprando.
- Si pides filete, en lo posible, pide ver el pescado entero.
- Si ves precios muy bajos en especies usualmente caras, sospecha, puede ser un fraude.
- En el restaurante pide la pesca del día y prueba diferentes especies de pescado.



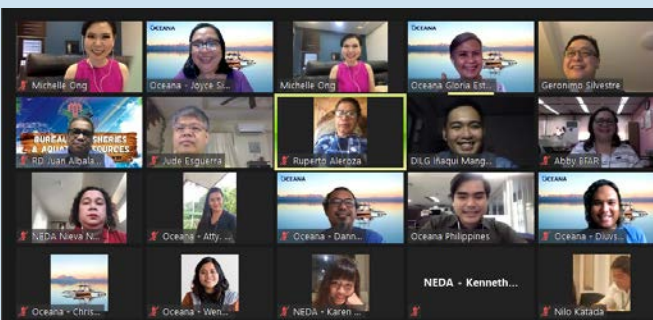
Liz Quiroz, Oceana's communications director in Peru, and Pro Delphinus director Joanna Alfaro discussed seafood fraud in Peru during a virtual event.

© Oceana



Oceana Field Representative Nancy Downes introduced U.S. Representative Mike Levin during a National Business Roundtable on the importance of permanently protecting U.S. coasts from offshore oil drilling.

© Oceana



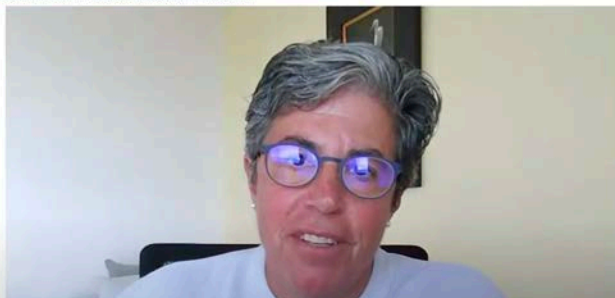
Oceana's team in the Philippines hosted a forum on economic recovery post-COVID, featuring a joint panel of experts from the government, civil society groups, and fisherfolk communities.

© Oceana



Actor Sam Trammell at SeaChange

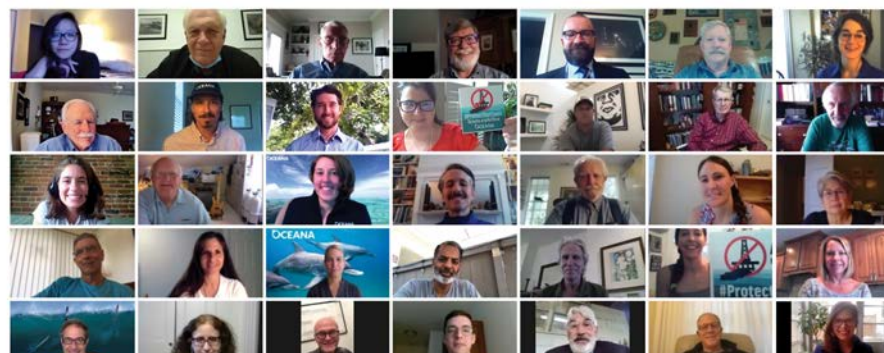
© Oceana



Jacqueline Savitz, Oceana's Chief Policy Officer for North America, advocated for the Break Free From Plastic Pollution Act during a virtual rally celebrating its introduction to Congress.

© Oceana

THANK YOU, ADVOCATES!



A snapshot of Oceana's virtual advocacy event to stop the expansion of offshore drilling in the U.S.

Virtual Advocacy Day 2020

OCEANA

#ProtectOurCoast

© Oceana

Strategic Communications

Oceana's campaigners design media and communications strategies that target key decision-makers, inform the public, and help us win victories. Here are some of our press highlights from 2020-2021:

This peeler did not need to be wrapped in so much plastic

The New York Times

Comets, oceans and bubble wrap:
Rebuilding after the pandemic

 **ALJAZEERA**

Congreso aprueba ley que prohibirá los
utensilios y envases plásticos de un solo
uso

DIARIO FINANCIERO

How much plastic Amazon packaging is
ending up in the ocean?

FAST COMPANY

Only a third of UK's key fish
populations are not overfished

**The
Guardian**

Ted Danson on saving our oceans
and what The Good Place taught him
about morality

BBC

Comprar bacalao y que te den tiburón:
la trampa en la venta de pescado en
México

EL PAÍS

Merluza: Tribunal acoge reclamación
de Oceana

EL MERCURIO

These items in your home are harming
America's sea animals

The New York Times

Environment advocates conduct
research expedition on Panaon Island
in Southern Leyte

**MANILA
BULLETIN**

Trump plan to allow seismic blasts in
Atlantic search for oil appears dead

The Washington Post

Government urged to commit to
ban on damaging fishing in marine
protected areas

Daily Mail

It's terrifying: Can anyone stop China's
vast armada of fishing boats?

**The
Guardian**

Ocean conservation group targets
Canadian fishery management in
audit

THE GLOBE AND MAIL

Oceana urges bold action to
ban bottom-trawling in Europe's
'protected' areas

eureporter

Amazon shareholders to vote on
revealing retailer's plastic footprint

**The
Guardian**

Support Oceana

Donate to Oceana

Each of us has the power to help save the oceans and feed the world. Your support allows Oceana to carry out targeted campaigns to end overfishing, limit bycatch, protect habitats and species, curb ocean pollution, and increase the transparency of governance. Oceana wins victories that restore ocean abundance and biodiversity for generations to come. Become part of a growing base of ocean advocates by joining Oceana today.

You can provide financial contributions to Oceana via web, phone, or mail. Credit card donations may be made on a sustaining basis by designating a monthly, quarterly, or annual contribution. Checks may be mailed to our headquarters at the address below. Supporters who give \$1,000 or more annually receive a variety of benefits, including *Oceana Magazine*, invitations to special events, and updates throughout the year.

Visit us at www.oceana.org/donate.

Oceana, Inc.
1025 Connecticut Ave. NW, Suite 200
Washington, DC 20036
USA

Make a Gift of Appreciated Stock

Stocks held for more than one year are eligible for a tax deduction for the stock's full market value, and you also save by paying no capital gains taxes. Please visit www.oceana.org/support for more information.

Planned Gifts and Bequests

Contribute to the long-term revitalization of our oceans by making a planned gift. Support Oceana and receive tax benefits during your lifetime. For further information, please contact Nancy Golden at ngolden@oceana.org or 202.467.1949.

Adopt an Animal

Many of the world's most iconic creatures rely on healthy oceans for their habitat and food. Adopting a sea creature is the perfect gift for friends and family and supports Oceana's campaigns. Show your support for ocean conservation with an animal plush, t-shirt, or other item from our gift center at gift.oceana.org.

Follow Oceana

Follow Oceana on social media for breaking news from all around the world and insights into our research and campaigns.



@Oceana



@Oceana



@Oceana

Take Action

Become a Wavemaker and join supporters from around the world who have signed up with Oceana to save our oceans from destruction. Being a Wavemaker means you will advocate for requiring escape hatches in shrimp nets to protect sea turtles and stopping ocean plastic pollution at the source, preventing harm to marine life. With you by our side, we can fight these and other threats. Every day, more irreplaceable ocean places — like coral gardens and whale nurseries — are threatened by destructive fishing and pollution. Take action to help protect our oceans by visiting www.oceana.org/take-action.

Make Every Day Earth Day

Oceana is a member of EarthShare, a federation that represents the nation's most respected environmental and conservation charities in hundreds of workplace giving campaigns. To find out how you and your workplace can support Oceana through an EarthShare campaign, call Jon Frank at 202.467.1949.

By the Numbers:

Instagram Followers:
2.8 Million

Facebook Fans:
2.7 Million

Twitter Followers:
426,000

Wavemakers:
1.2 Million

\$ Raised via Online Giving:
\$2,616,419

Supporter Actions:
40 Million

Financial Summary

Oceana's contributors provide the support that is essential to our campaigns to preserve and rebuild ocean life. In 2020, Oceana received cash and commitments from our generous donors totaling \$44 million, of which approximately \$27 million was time- or program-restricted support and approximately \$17 million was unrestricted.

Expenses totaled \$38 million in 2020, of which \$23 million was paid from restricted funds, and \$15 million was paid from unrestricted funds. Of every dollar of expenses, approximately 80 cents were spent directly on Oceana's programs. The remainder was spent on general and administrative costs (about 13 cents) and raising funds (about 7 cents).

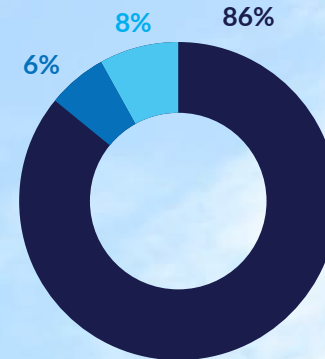
Including cash received and commitments for additional contributions in future years, Oceana ended 2020 with \$63 million in net assets available for use in 2021 and beyond.

Financial data was derived from audited financial statements, copies of which are available upon request, and are posted on the websites for the following Oceana entities: Oceana, Inc.; Fundacion Oceana; Oceana Belize; Oceana Brasil; Oceana Philippines; and Oceana Canada. Donations to the various Oceana entities may be tax deductible.

Oceana, Inc.
Attn: Development Department
1025 Connecticut Ave. NW, Suite 200
Washington, DC 20036
info@oceana.org | 1.202.833.3900

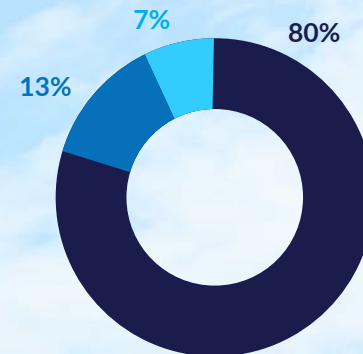
2020 Revenue \$44,513,586

Grants & Contributions ●
Special Events ●
Other Income ●



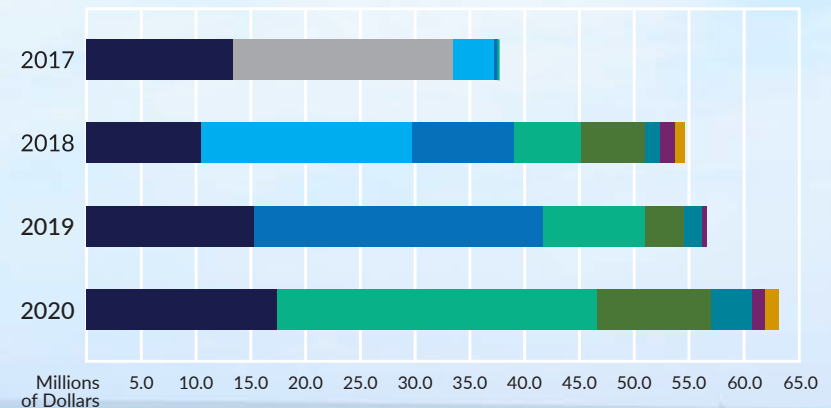
2020 Expenses \$38,197,525

Total Program Services ●
General & Administrative ●
Fundraising ●



Oceana Consolidated Net Assets as of 12.31.20

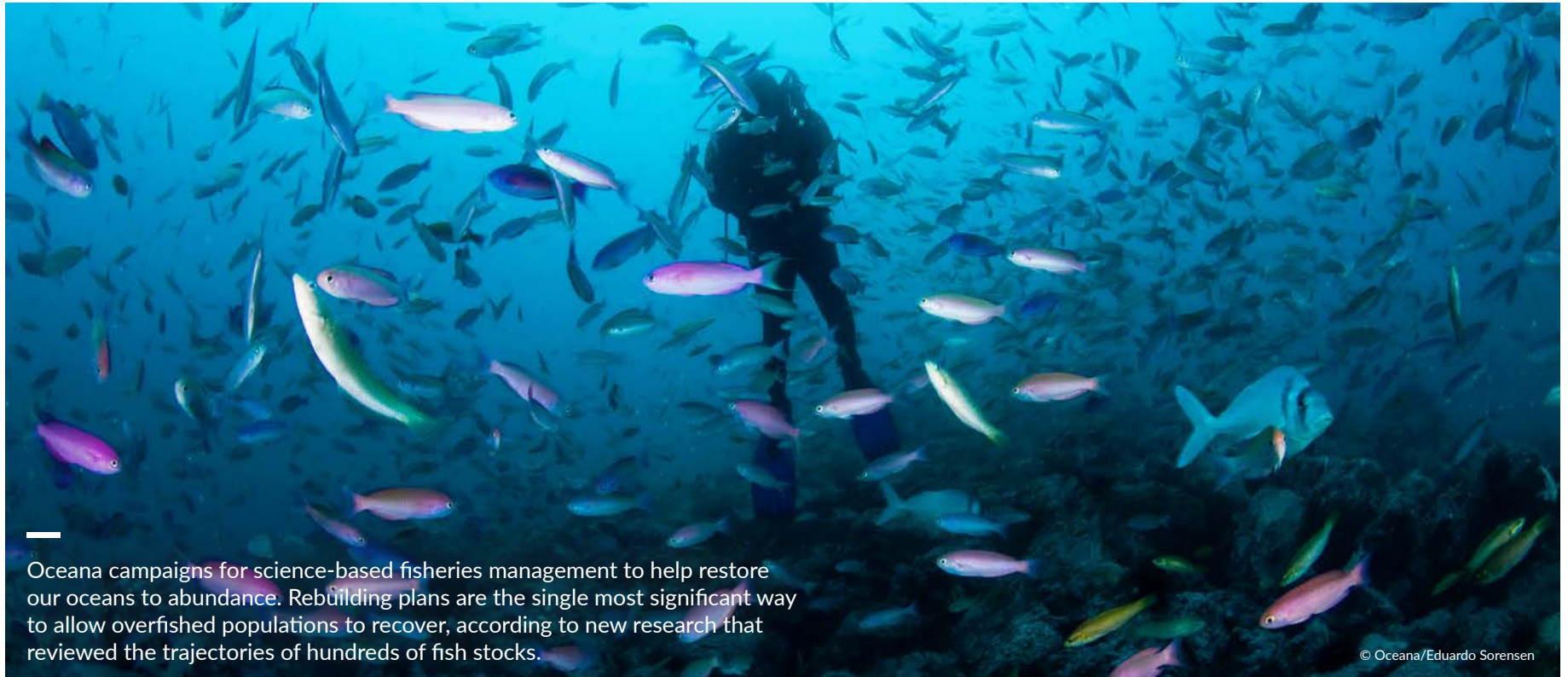
Unrestricted ●
Temporarily restricted for 2018 ●
Temporarily restricted for 2019 ●
Temporarily restricted for 2020 ●
Temporarily restricted for 2021 ●
Temporarily restricted for 2022 ●
Temporarily restricted for 2023 ●
Temporarily restricted for 2024 ●
Temporarily restricted for 2025 ●



Several of the largest donors provide multi-year funding, often on 2-3 year cycles. The changes in net assets above reflect that funding cycle.

2020

	UNRESTRICTED	RESTRICTED	TOTAL
Revenue and Support			
Grants and Contributions	\$11,541,117	\$ 27,141,226	\$ 38,682,344
Special Events	2,507,384	-	2,507,384
Investment Income	154,851	-	154,851
In-Kind Revenue	3,405,109	-	3,405,109
Miscellaneous	24,483	-	24,483
Foreign Currency Transaction (Gains) Losses	(260,584)	-	(260,584)
Net Assets Released from Restrictions:			
Satisfaction of Time Restrictions	2,512,571	(2,512,571)	-
Satisfaction of Program Restrictions	20,231,710	(20,231,710)	-
Total Revenue and Support	40,116,641	(4,396,945)	44,513,586
Expenses			
Program Services			
United States Oceans	10,177,409	-	10,177,409
International Activities	12,698,474	-	12,698,474
Communications	1,806,408	-	1,806,408
Law	4,153,456	-	4,153,456
Marine Science	1,492,826	-	1,492,826
Oceana Advocacy Resources	299,787	-	299,787
Total Program Services	30,628,360	-	30,628,360
Supporting Services			
General and Administrative	5,085,327	-	5,085,327
Fundraising - Cost of Direct Benefit to Donors	127,780	-	127,780
Fundraising - Other	2,356,058	-	2,356,058
Total Supporting Services	7,569,165	-	7,569,165
Total Expenses	38,197,525	-	38,197,525
Change in Net Assets	1,919,116	4,396,945	6,316,061
Net Assets (Beginning of Year)	\$15,477,624	\$41,644,128	\$57,121,752
Net Assets (End of Year)	\$17,396,740	\$46,041,073	\$63,437,813



Oceana campaigns for science-based fisheries management to help restore our oceans to abundance. Rebuilding plans are the single most significant way to allow overfished populations to recover, according to new research that reviewed the trajectories of hundreds of fish stocks.

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Board of Directors

Sam Waterston, Chair

As the Chair of Oceana's Board of Directors, Waterston brings to the organization a wealth of talent and resources in support of Oceana's programming and mission. As an actor, his trophy case includes television awards such as the Emmy, Golden Globe, and Screen Actors Guild and theater awards like the OBIE and Drama

Desk. Other accolades include an Academy Award nomination for his role as journalist Sydney Schanberg in 1984's *The Killing Fields* and six Emmy Award nominations for his roles in *I'll Fly Away* and *Law & Order*. Waterston grew up in New England, where he saw the effects of fisheries collapses on the life of seaside towns.

María Eugenia Girón, Vice Chair

Girón joined Oceana's Board of Directors in 2006, shortly after her tenure as chief executive officer of Carrera y Carrera, Spain's top jewelry manufacturer and one of the world's leading luxury brands. Girón is an active lecturer, teacher,

and adviser at various universities and business schools. She brings to Oceana a vast knowledge of strategic planning, marketing, and public relations. In 2004, Girón was nominated for "Women Executive of the Year" by the Spanish Federation of Women CEOs and Professionals.

Diana Thomson, Treasurer

Thomson is Chair of The Nikita Foundation, a Toronto-based charity she co-founded in 2012. The Nikita Foundation supports charitable initiatives in the areas of health, education, and environmental protection.

James Sandler, Secretary

Sandler was a member of Oceana's founding Board of Directors and is in charge of the Sandler Foundation's environmental giving. Sandler grew up in Lafayette, California and studied biology at San Francisco State University.

Keith Addis, President

Addis is the co-founder of Industry Entertainment, a leading management and production company. He is also a longtime environmentalist. Prior to joining Oceana's Board, Addis was the Chairman of the American Oceans Campaign (AOC). Under his leadership, AOC – founded by Addis's longtime friend and client Ted Danson – achieved victories on key marine issues including bottom trawling and offshore oil drilling. AOC merged with Oceana in 2001.

Gaz Alazraki

Alazraki is the writer and director of Mexico's record-breaking comedy *Nosotros los Nobles* (2013) and the co-creator, executive producer, and director of *Club de Cuervos* (2015) – Netflix's first original series in Spanish. He heads Alazraki Entertainment, a Mexico City-based production company focused on high-quality entertainment for general audiences in Latin America and Hispanic USA.

Herbert M. Bedolfe, III

Bedolfe, the Executive Director of the Marisla Foundation, was one of Oceana's founders and led the organization from 2002 until 2008. Under his leadership, Oceana's efforts led to many victories for the oceans including the protection of over 640 million acres of ocean habitat from destructive bottom trawling, the commitment by the world's second-largest cruise line to stop dumping inadequately treated sewage and wastewater into the ocean, and a decision by the

European Union to shut down illegal driftnetters and thereby potentially save up to 25,000 juvenile bluefin tuna from being caught.

Ted Danson

To most, Danson is known for TV and movie acting roles, but for those in the conservation movement, he is much more famous for his work as a passionate ocean advocate and Oceana spokesman. Danson helped create the American Oceans Campaign in 1987, which eventually became Oceana in 2001. In the last two decades, Danson's stellar acting career has been complemented by his staunch ocean advocacy. He has appeared in public service announcements, appealed to donors, and testified before the government on the condition of our oceans.

Nicholas Davis

Nicholas Davis currently serves as the President of EuroAmerica, a Chilean insurance and financial services group. Davis is the founder of Fundación Punta de Lobos, a non-profit organization aiming to protect and preserve the Chilean coastline and its ecosystems. This organization seeks to educate, create awareness, and become a national example by implementing scalable models of conservation, focused on coastline public access, marine protected areas, and zoning tools and regulations.

Maya Gabeira

Gabeira is a Brazilian Big Wave Surfer, best known for setting the 2020 World Record for the biggest wave at 73.3 feet ever surfed by a woman, and the biggest wave surfed by anyone - male or female - that year. As an ESPY award winner and 7x Big Wave Award champion, Gabeira is one of the most influential female surfers of all time. She is also passionately

committed to, and a fierce advocate for, restoring the world's ocean.

César Gaviria

Gaviria served as the President of Colombia from 1990 to 1994, and as Secretary General of the Organization of American States from 1994 until 2004. During his four-year presidential term, Colombia drafted a new, more democratic constitution.

Loic Gouzer

Joining Oceana's Board of Directors in 2013, Gouzer – most recently Chairman for the Post-War & Contemporary Art Department at Christie's Auction House – uses his position in the art world to raise money and draw attention to ocean conservation. He is also an avid freediver.

Jena King

King founded the Jena and Michael King Foundation with her late husband in 1999. The foundation has supported the efforts of 78 environmental and humanitarian nonprofits. As an advocate for the environment and human health, King is also a founding member of C.O.A.C.H. for Kids, an organization that provides medical assistance to underserved children.

Sara Lowell

Lowell is a long-time ocean philanthropist and board member of the Marisla Foundation. She is also the Foundation's Marine Conservation Program Director and oversees efforts to create marine protected areas, advance sustainable fisheries, and protect coastal lands in California, Hawaii, Baja California, Chile, and the broader Pacific.

Stephen P. McAllister

McAllister is a successful developer. He became Executive Director of Greenpeace Australia in 1989, and from 1990-1991, he was Deputy Executive Director and Campaign Director of Greenpeace International at its headquarters in Amsterdam. In 2005, McAllister donated the use of the *Ranger* catamaran to Oceana.

Dr. Kristian Parker

Parker was born in Aalborg, Denmark and raised in Switzerland. He graduated from Colby College (Waterville, Maine) and received a Doctorate in Environmental Sciences from the Duke Marine Laboratory (Beaufort, North Carolina). Parker was a member of Oceana's founding Board of Directors. He is a trustee of Oak Foundation, based in Switzerland, and oversees Oak's environment program. Parker is also a marine biologist.

Dr. Daniel Pauly

Pauly is a world-renowned fisheries scientist. He currently serves as the Principal Investigator of the Sea Around Us Project at the University of British Columbia's Institute for the Oceans and Fisheries. His global, multi-year analyses of marine ecosystems have allowed him to reach startling and important conclusions – most critical among them that fish populations are declining rapidly all over the world.

David Rockefeller, Jr.

David Rockefeller, Jr. is a lifelong sailor and conservationist and was a founder of Sailors for the Sea, now a component of Oceana. He served on the Pew Oceans Commission and was previously the Citizen Chair of the National Park Foundation. He and his wife Susan are active in

overseeing an organic and biodynamic farm in upstate New York, and they like to use the phrase “Healthy Seas, Healthy Soils” to describe their collaborative work.

Susan Rockefeller

Susan Rockefeller is a documentary filmmaker whose award-winning films have appeared on HBO and PBS. Rockefeller also authored the groundbreaking guide *Green At Work* (Island Press) that helped usher environmentally-friendly jobs into nontraditional arenas. She's also a designer of inspirational jewelry. She sits on the Program Committee of The Stone Barns for Sustainable Agriculture, the Global Leadership Council for NRDC, the Audubon's Women in Conservation, and is Chairwoman of Oceana's

Oceana Council. Rockefeller holds a BA from Hampshire College and a MA in education from NYU.

Simon Sidamon-Eristoff

Sidamon-Eristoff leads the tax-exempt organizations group at Kalbian Hagerty LLP in Washington, DC. He has deep experience working with national and international nonprofit organizations, both as a board member and as a staff member. His nonprofit experience includes chairing the boards of both the Chesapeake Bay Foundation and American Friends of Georgia. He has also served as General Counsel for American Farmland Trust, and as a staff attorney for the Trust for Public Land and the Rails-to-Trails Conservancy.



Loggerhead turtles are vulnerable to extinction. Oceana has won victories that help protect loggerhead turtles from becoming bycatch in various fisheries.

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Dr. Rashid Sumaila

Sumaila is a professor and Director of the Fisheries Economics Research Unit and the OceanCanada Partnership at the University of British Columbia. He specializes in bioeconomics, marine ecosystem valuation, and the analysis of global issues such as fisheries subsidies, illegal fishing, climate change, and oil spills.

Valarie Van Cleave

Van Cleave's business career encompasses work in mergers and acquisitions, sales, marketing, and new business development. She has spearheaded successful fundraising efforts for political campaigns and conservation advocacy. She co-founded SeaChange, a record-breaking benefit for Oceana.

Elizabeth Wahler

Wahler is a long-time ocean advocate and philanthropist. Growing up on the California Coast, and having a father who pioneered carbon capture, she has a deep love and interest in protecting our oceans. Her business career is technology-centric, specializing in working on the tools of tomorrow and creating strategic solutions to simplify complex problems. She serves as an advisor to tech start-ups, is an angel investor, and is proficient in fundraising. She currently serves as event chair for Oceana's highly successful SeaChange Summer Party.

Jean Weiss

Weiss is a philanthropist with a business background in training and development. She worked for The American Funds, a member of The Capital Groups Companies. Weiss's connection to Oceana began the day the BP



Deepwater Horizon oil rig blew up and destroyed the marine life, fishing industries, and way of life in her hometown on the Louisiana Gulf Coast.

Antha Williams

Williams leads the Environment program at Bloomberg Philanthropies. Under Williams' direction, Bloomberg Philanthropies supports environmental initiatives to improve the sustainability of cities around the world, accelerate the transition to clean energy, and combat overfishing and protect coral reefs.

To learn more about Oceana and see a full list of Oceana's media advisory board, science advisors, staff, celebrity supporters, and more, visit oceana.org.



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Leslie Zemeckis



A fishing vessel is pictured in Rio Grande do Norte, a state in northeastern Brazil. Oceana works with artisanal fishers across Brazil to achieve its policy goals. Artisanal lobster fishers who were previously opposed to fishing quotas ended up changing their position and supporting Oceana's proposal for science-based catch limits.

Oceana Campaigns in Countries Responsible for One-Third of the World's Wild Fish Catch

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Local fishers weigh their catch of the day at the Dangriga Fish Market in Stann Creek, Belize.



Oceana is the largest international advocacy organization dedicated solely to ocean conservation. Oceana is rebuilding abundant and biodiverse oceans by winning science-based policies in countries that control one-third of the world's wild fish catch. With more than 225 victories that stop overfishing, habitat destruction, pollution, and the killing of threatened species like turtles and sharks, Oceana's campaigns are delivering results. A restored ocean means that 1 billion people can enjoy a healthy seafood meal, every day, forever. Together, we can save the oceans and help feed the world. Visit www.oceana.org to learn more.

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