



Annual Report
2019-2020





“The sea has always challenged the minds and imagination of men and even today it remains the last great frontier of Earth.”

- Rachel Carson,
The Sea Around Us,
Preface to the 1961 Edition



An expedition vessel explores the fjords of Chilean Patagonia. In 2020, after years of campaigning by Oceana, Chile established protections for the pristine Aysén and Los Lagos regions from the expansion of destructive salmon aquaculture.



Annual Report 2019-2020*

This international report reflects the combined operations of all Oceana organizations, including Oceana, Inc., and its affiliates, as well as information concerning Oceana Canada, an independent charity.

Together, the Oceana international organizations form the largest international advocacy group dedicated solely to ocean conservation. We are rebuilding abundant oceans by winning science-based policies in countries that control one-third of the world's wild fish catch.

With more than 225 victories that stop overfishing, habitat destruction, pollution, and the killing of threatened species, Oceana's campaigns are delivering results. More than 6.8 million members, e-activists, and social media followers support Oceana internationally.

Together, we can save the oceans and help feed the world. Oceana organizations have campaigners in North, South, and Central America, Asia, and Europe. To learn more, please visit www.oceana.org.

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Fishers in Fogo Island, Newfoundland, clean and process their catch of Atlantic cod. Northern cod populations collapsed in the early 1990s. Today, Oceana Canada campaigns for the government to implement a rebuilding plan for this stock.

* This report features editorial content from July 2019 to June 2020 and financial information for the calendar year 2019.



Letter From The CEO



Throughout the year, Oceana's supporters contribute generously to our campaigns. If you are reading this annual report, it is very likely that you are one of those people. Thank you! Your generosity is essential to our success. Thanks to you, all over the world, Oceana's campaign teams have the independence to campaign forcefully for science-driven policies that restore and protect an abundant ocean. Our independence helps guarantee our integrity and our effectiveness – more than 90% of our funding is from non-governmental sources.

Our private funding is voluntary, so it also keeps us accountable. Accountable to deliver results, year after year.

Therefore, the most important message of this annual report is that we have again delivered

victories for the ocean. These victories are policy outcomes, typically nationally significant, won this year by our teams and our allies in ten of the world's most important ocean fishing countries. They protect essential ocean habitat, reduce ocean pollution from plastic and oil, require sensible commercial fishing catch limits, protect endangered or threatened marine animals, and deter illegal fishing. The pages of this report are satisfying – even fun – to read because they will make these victories vivid for you.

Many of these pages include photos of fishers as well as photos of beautiful marine fish and animals. Oceana often campaigns in close alliance with the artisanal fishers whose livelihoods are being devastated by industrial scale overfishing and pollution. Small-scale fishers and their families often live at the edge of subsistence. Each day they go to sea to catch today's meals for themselves and their children. Or not.

Unlike huge industrial fleets, artisanal fishers do not have the opportunity to over-fish and move on, serially depleting the world's oceans. Locally based small-scale fishers, like Hugo González and Pedro Espinoza in Juan Fernandez, Chile,

photographed on the cover, need to take the long-term view on fishery sustainability. Their livelihoods require it.

And we need their voices to be heard when policymakers gather in national capitals to make important decisions about the oceans. The fishers also need Oceana's scientists, lawyers, communications staff, and policy advocates to help design and execute effective policy campaigns. Together, we are often battling powerful and short-sighted industrial fishing interests. In that fight, we and the small-scale fishers are essential allies.

A rebuilt and fully abundant ocean can feed one billion people a healthy seafood meal, every day, forever. And it can do so while helping protect biodiversity on the land from the clear-cutting pressure of expanded agriculture, reducing the climate-changing methane emitted by terrestrial livestock production, and helping promote human health, not the least by providing micronutrients like iron, zinc, and vitamin A, which are essential to fetal and maternal health. Save the oceans, help feed the world.

The COVID-19 pandemic and the associated global economic collapse remind us of the

hundreds of millions of people whose food and livelihood depends on an abundant ocean. Many of them have no other choice – in some countries, coastal ocean fishing is the employment of last resort. The public health and economic crisis also remind us that our donors have many good causes to support. We are, more than ever, grateful to you for your loyalty to Oceana. Your generosity is generating policy outcomes that protect and restore the oceans and help deliver a better future for hundreds of millions of people. Thank you.

Sincerely,



Andrew Sharpless
CEO, Oceana



© Oceana/Diovanie de Jesus

Oceana's Approach

Oceana's mission is to win policy victories that restore the world's oceans. Why? Because doing so will make the seas — which cover two-thirds of our planet — more abundant and biodiverse. This mission matters because healthy marine ecosystems full of wildlife can also support fisheries that will feed more than a billion people in a truly sustainable way. We can preserve our natural wonders for future generations while protecting a food source — wild seafood — that requires no fresh water or arable land to produce, is responsible for minimal greenhouse gas emissions, and provides cheap, healthy protein to hungry people around the world. Just 29 countries and the EU account for 90% of the global fish catch. We can — on a country by country basis — restore healthy oceans through responsible policymaking at the national level. Evidence from fisheries around the world shows that, when the right measures are put in place, fish populations bounce back. Oceana fights for policies that are based in science and rely on five proven strategies that help restore healthy oceans.



Stop
Overfishing



Reduce
Bycatch



Protect
Habitat



Curb
Pollution



Increase
Transparency

Given their size and speed, flying fish are difficult to photograph. The fish pictured were documented in the productive Pisagua area of Chile, where Oceana conducted a scientific expedition and campaigns for protection. November 2019.



Stop Overfishing

Implementing science-based catch limits, reducing government subsidies that encourage harmful behavior, and preventing illegal fishing can end the overfishing of our oceans.

© Shutterstock/Sarine Arslanian



Reduce Bycatch

Each year, fishing gear incidentally kills or injures millions of animals including sharks, whales, dolphins, fish, and sea turtles. Reducing this bycatch means improving monitoring and reporting when it occurs, setting bycatch limits for fisheries, and encouraging people to use cleaner, safer gear.

© NOAA



Protect Habitat

Stopping bottom trawling and protecting vulnerable ecosystems will preserve places that play crucial roles in the life cycles of marine animals. Oceana mounts expeditions and collects scientific data to help win protections for key ocean habitats and places.

© Oceana/Eduardo Sorensen



Curb Pollution

Pollution undermines the health of ocean ecosystems. Oceana fights offshore drilling to help prevent oil spills and combat a source of greenhouse gas emissions. Oceana campaigns to reduce marine plastic pollution and promote more plastic-free choices and zones.

© Shutterstock/Roman Mikhalituk





Increase Transparency

Policymaking and enforcement of fishing regulations depend upon timely, accurate information. But too often, decision-makers lack this information or keep it hidden from the public. Oceana campaigns for transparency of fishing activities because knowing the extent of the problem is the first step toward crafting an effective solution.

© Global Fishing Watch



Oceana has helped protect nearly 4 million square miles of ocean.

For a complete list of victories, visit oceana.org/victories

© Shutterstock/4691

How We Work

The good news is that we can restore the oceans to their former abundance. Since its founding, Oceana has won, together with our allies, over 225 victories and protected nearly 4 million square miles (more than 10 million square kilometers) of ocean. Oceana has the tools to win. We are:

✓ Campaign Driven

We focus our resources on strategic, directed campaigns to achieve measurable outcomes that will protect and restore our oceans to former levels of abundance. Our campaigns are specific, targeted, and designed to be won in a three- to five-year timeframe.

✓ Fact Based

Our advocacy relies on scientific research to help us understand the ocean's problems and identify practical, effective solutions.

✓ Expedition Powered

We recognize that getting on the water – with scientists, divers, underwater photographers, and campaigners – and bringing to life the most important marine places helps us make the case for needed protections. Oceana's expeditions have powered our campaigns and led to victories across the globe.

✓ Multi-Disciplinary and Expert

Our scientists work closely with our teams of economists, lawyers, communicators, and advocates to achieve tangible results for the oceans.

✓ Supported by Citizens and Allies

Oceana has a base of over 6 million supporters, including more than 1 million Wavemakers. Our Ocean Council is a select group of business, policy, and philanthropic leaders who represent and support Oceana's efforts on the global stage.



An Oceana-deployed dropcam records life underwater in Pisagua, northern Chile.

© Oceana/Mauricio Altamirano



Sailors for the Sea Powered by Oceana's Caribbean Representative, Renata Goodridge, supporting the Schoelcher International Sailing Week's sustainability initiatives. Schoelcher, Martinique.

© Oceana/Renata Goodridge



2019-2020 Victories

Oceana and our allies have helped win more than 225 policy victories that restore ocean abundance since the organization's founding nearly 20 years ago. Oceana leverages law, science, grassroots activism, lobbying, and strategic communications to win policy victories around the world. Here's what we accomplished between July 2019 and June 2020.

Oceana Senior Advisor Alexandra Cousteau diving in Cabo Pulmo National Park, in Baja California Sur, Mexico, in November 2019. The Government of Mexico increased transparency in its waters by providing access to vessel tracking data for commercial fishing for the first time in 2019.



More than 140,000 Square Miles of U.S. West Coast Seafloor Habitat Protected from Destructive Fishing

The National Marine Fisheries Service issued final regulations to protect more than 140,000 square miles of living seafloor habitat off the U.S. West Coast from destructive bottom trawling, following campaigning by Oceana and allies. With this victory, 90% of the seafloor in U.S. waters off the West Coast will be safe from bottom trawling. These regulations will protect corals, sponges, rocky reefs, and other important habitats for marine life and ocean ecosystems.





New U.S. Protection will Save Sea Turtles from Dangerous Fishing Gear

The United States government finalized a rule protecting sea turtles from shrimp trawls in the Gulf of Mexico and Atlantic Ocean. This victory comes after legal action from Oceana alleging that the federal government violated the Endangered Species Act in its failure to protect sea turtles from this fishery. The rule requires more than 1,000 additional shrimp vessels to deploy Turtle Excluder Devices (TEDs), which are 97% effective at allowing sea turtles to escape shrimp nets and which would save as many as 1,150 endangered and threatened sea turtles every year.



Mexico Provides Public Access to Vessel Tracking Data for Commercial Fishing Fleet for First Time

The Government of Mexico provided access to satellite monitoring data from 2012 to 2018 for more than 2,000 commercial fishing vessels on the Global Fishing Watch platform. The government's action comes as a result of Oceana's campaign to increase transparency in Mexican waters and follows a ruling from the National Institute for Access to Information and Protection of Personal Data that determined that the information was of public interest and should be made available. Oceana will continue to campaign to secure a more real time monitoring of this data as has been done in Peru, Chile, and Indonesia.





U.S. Approves New Sustainable Fishing Gear to Provide Alternative to “Walls Of Death” off the U.S. West Coast

The Pacific Fishery Management Council has legally authorized deep-set buoy gear — an innovative fishing gear designed to successfully and sustainably catch swordfish off the U.S. West Coast. Unlike drift gillnets, which are a highly indiscriminate and wasteful fishing gear often used to catch swordfish, deep-set buoy gear will reduce deadly harm to marine mammals and sea turtles. This victory follows more than eight years of advocacy from Oceana in support of deep-set buoy gear, which has proven to be a better environmental alternative.



U.S. Government Finalizes Protections for Whales, Sea Turtles from Death in California-Based Fishery

The National Marine Fisheries Service (NMFS) published a final rule to implement strict limits — known as hard caps — on the number of whales, sea turtles, and dolphins that can be injured or killed in the California-based swordfish drift gillnet fishery. This development comes after extensive legal action from Oceana, following NMFS' failure to enact protections first approved in 2015. The California-based swordfish drift gillnet fishery kills more dolphins than all other observed U.S. West Coast and Alaska fisheries combined.





The Philippines Creates Science-Based Fisheries Management Areas to Restore Abundance

The Philippines government formally established Fisheries Management Areas (FMAs) making Filipino fisheries management science-based, participatory, transparent, and data-driven. The policy regulation directs all coastal local governments to conserve and sustainably manage shared fishery resources. Oceana was a driving force in the issuance of the regulation. This regulation also comes after an October 2018 Oceana lawsuit, which successfully petitioned the country's Supreme Court to direct the government's fishery agency – the Department of Agriculture – Bureau of Fisheries and Aquatic Resources – to carry out its legal responsibilities.



Belize Phases Out Single-Use Plastics and Styrofoam

The Minister of Environment signed into law the Environmental Protection (Pollution from Plastics) Resolution, which will phase out single-use plastics, including shopping bags, food utensils, and Styrofoam. The measure was enacted to reduce pollution of Belize's famed barrier reef and other natural resources. This decision comes after years of campaigning by Oceana and our allies, including thousands of Belizeans who participated in numerous plastic clean-ups and have seen the devastating impacts of plastic pollution on the country's ocean and waterways.





California Protects Small Fish Critical to Ocean Health and Abundance

The California Fish and Game Commission adopted a first-of-its-kind Fishery Management Plan for Pacific herring, a small fish critical to ocean food chains that provides nutrition to marine life, seabirds, and marine mammals. This plan comes after seven years of Oceana working with allies and government officials to create a new, sustainable fishery management framework that will protect herring as a vital food source and ensure its abundance into the future.



New York Bans Plastic Foam Food Containers and Packaging

New York state banned Styrofoam plastic food and beverage containers in restaurants, grocery stores, and other venues and the use of plastic foam peanuts for packaging. Oceana and allies campaigned to pass this ban, which will take effect January 1, 2022. Materials made of expanded polystyrene foam are a pervasive category of plastic pollution in the world's oceans. Once in the ocean, polystyrene and other polluting plastics never disappear, but simply break down into smaller microplastics, threatening marine life and food webs. Oceana is calling for the use of plastic-free choices in place of plastics such as polystyrene foam.





Fishery Council Blocks Return of West Coast Longlines, Safeguarding Sea Turtles, Marine Mammals, and Sharks

The Pacific Fishery Management Council voted overwhelmingly not to reopen the pelagic longline fishery on the West Coast of the United States. Pelagic longlining is a harmful fishing method that has been prohibited off the West Coast for decades and that has been linked to excessive bycatch of unintended species including marine mammals, sea turtles, seabirds, marlins, and sharks. Despite this known danger to marine life, there was pressure on the Council to once again allow West Coast vessels to use pelagic longlines in Pacific federal waters and on the high seas. This decision is a major win for the oceans. This victory came after decade long campaigning by Oceana and our allies – including birding and sportfishing communities, ecotourism operators, and Members of Congress.



Chile Protects Pristine Patagonia from New Salmon Farming Concessions

The Undersecretary of Fisheries and Aquaculture (Subpesca) issued a resolution effectively ending new aquaculture concessions (including for farmed salmon). The notification was made as a 10-year government moratorium on new concessions expired. The resolution will stop salmon farming from expanding into pristine areas of Patagonia, including the Los Lagos and Aysén regions. This victory comes after years of Oceana campaigning against the expansion of salmon farming in Patagonian Chile. Salmon farms are often destructive. The densely packed pens of fish generate huge amounts of waste and lead to disease among the animals. Both the waste and the excessive antibiotics needed to treat the fish are flushed into these otherwise pristine fjord ecosystems.





The Katalalixar fjords are free from destructive salmon farming in Chile's Aysén region, in Patagonia, thanks to campaigning by Oceana. December 2017.

On The Water

Around the world, Oceana expeditions bring to life the essential underwater areas that we seek to protect. We document unique habitats and, using the photos, video, and scientific data gathered on our expeditions, collaborate with local communities and partners to win the victories that protect these places.

From July 2019 to June 2020, Oceana embarked on expeditions in six ecologically important areas:

- Northern Labrador, Canada
- Rio de Janeiro, Brazil
- Pisagua, Chile
- Rapa Nui, Chile
- Huasco, Chile
- Mediterranean Coast, France and Spain

Oceana has led more than 40 expeditions since our maiden voyage across the Atlantic Ocean and Mediterranean Sea in 2005.







Nunatsiavut, Northern Labrador

In August 2019, Oceana Canada and the Nunatsiavut Government embarked on the Imappivut Expedition to explore the culturally and ecologically significant coastal habitats of Nunatsiavut in Northern Labrador.

Imappivut, an Inuktitut word that means “our oceans,” is a marine planning initiative in Nunatsiavut that focuses on community well-being and ocean conservation. The expedition explored and surveyed areas south of Torngat Mountains National Park in the fjords and channels around Hebron and Okak, former Inuit communities of deep historical and cultural significance, and near Nain, which is home to the largest community in Nunatsiavut.

During the 10-day expedition on the Leeway Odyssey ship, the team collected data using drop and baited cameras. Researchers captured images and videos of marine life on the seafloor, documenting species and habitats to inform future marine protection in this area.



The seafloor off the coast of Nunatsiavut, Northern Labrador is teeming with life, including corals, sea anemones, and sea stars. Imappivut Expedition.

© Nunatsiavut Government and Oceana Canada



Dr. Robert Rangeley, Director of Science, Oceana Canada, and Mary Denniston, Environmental Protection Analyst, Nunatsiavut Government, review locations to be surveyed.

© Oceana Canada/Evermaven



The Imappivut Expedition team climbed aboard a zodiac to get a closer look at a nearby iceberg. Imappivut Expedition.

© Oceana Canada/Evermaven



Oceana's expedition vessel on the water in Guanabara Bay, Rio de Janeiro, documenting widespread ocean plastic pollution.



 **BRAZIL,**

Rio de Janeiro

In March 2020, Oceana documented the prevalence of plastic pollution both underwater and on beaches around Rio de Janeiro, including Copacabana, Ipanema, Barra da Tijuca, and Guanabara Bay. The expedition encountered plastic pollution in all locations of all types and sizes, from bottle caps and beverage bottles, to plastic bags, food wrappings, and bottles of shampoo. Large and small pieces of unidentified plastic also floated among the debris. In Guanabara Bay, with the iconic Sugarloaf Mountain in sight, the boat found itself floating amidst a soup of mostly plastic trash.

This expedition will help to inform our plastics campaign and achieve future victories to limit the use and production of single-use plastics.



A sea urchin entangled in a plastic cup just below the water's surface off the coast of Rio de Janeiro.

© Ricardo Gomes



CHILE, Pisagua

In October 2019, Oceana completed its third expedition in Pisagua to document the kelp forests and fauna present in this diverse ecosystem. Using a dropcam that reached between 350 and 800 meters deep, which is unprecedented for this part of Chile, Oceana scientists captured footage of a large biomass of different fish, coral banks, congers, manta rays, sharks, crabs, and other marine life. Oceana is leveraging this data to campaign for the creation of a marine protected area in Pisagua, the first in northern Chile.



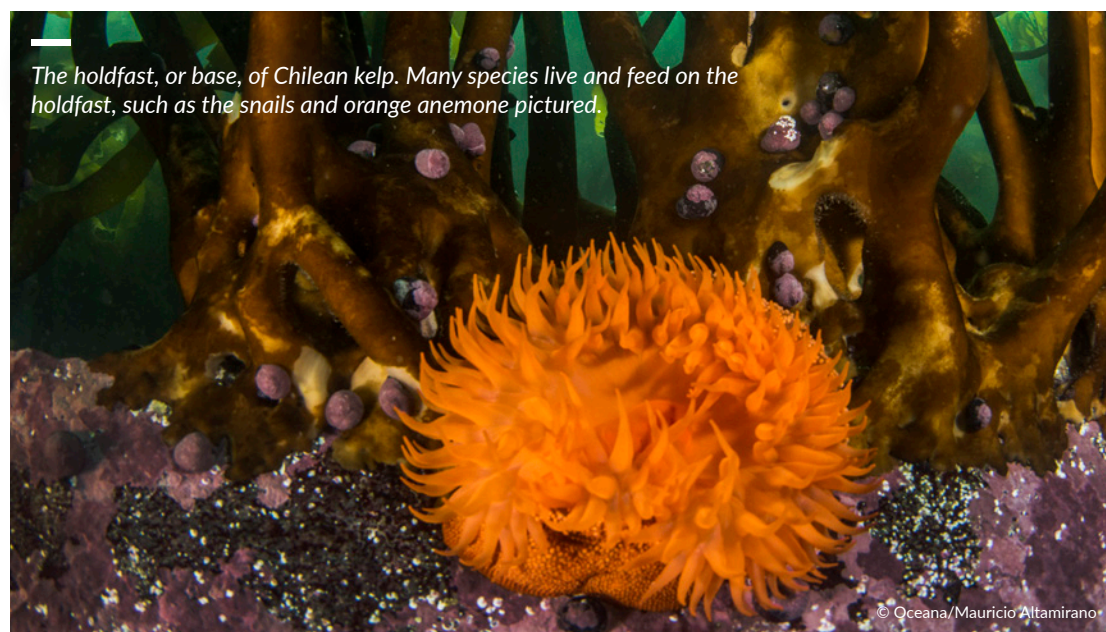
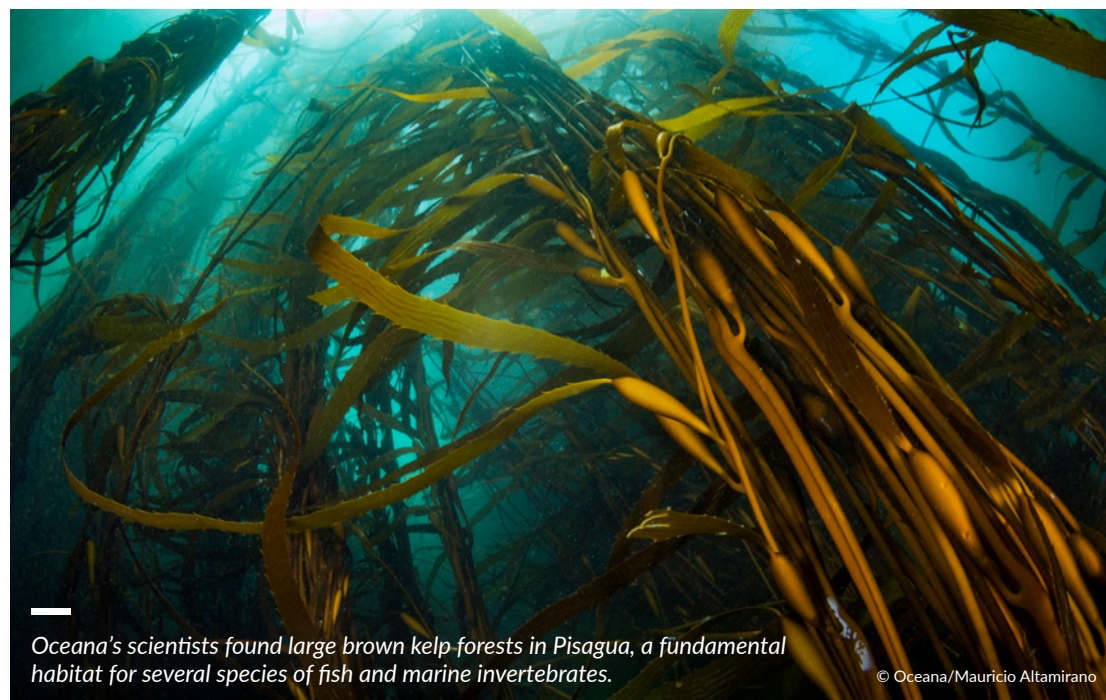
Oceana science director Matthias Gorny launches the dropcam to explore the depths of Pisagua, northern Chile.

© Oceana/Mauricio Altamirano



A newly deployed dropcam bobs in front of the monitoring expedition crew aboard the Dona Vivi.

© Oceana/Mauricio Altamirano



CHILE, Pisagua

In October and November 2019, Oceana returned to Pisagua to estimate the abundance of rock fish as well as benthic macroinvertebrates and kelp 20 meters deep along a 40 kilometer area. The expedition documented a large biomass of jack mackerel, bilagai fish, and sheepshead wrasse as well as kilometers-long schools of anchovy. Large kelp forests were found surrounded by an abundance of fish. The expedition also encountered macroinvertebrates, including red sea urchins and abalones, and top predators, including sea lions, common bottlenose dolphins, and the Juan Fernandez fur seal. Large numbers of seabirds were also present such as Humboldt penguins, blue footed boobies, and Guanay cormorants.

Findings from this expedition will help inform Oceana's campaign to establish a marine protected area in Pisagua, the first in northern Chile.



Rapa Nui (Easter Island)

From November to December 2019, Oceana, together with scientists from the Catholic University of the North, Coquimbo, participated in a multidisciplinary international expedition to Rapa Nui. Our goal was to investigate bacterial and algal mats observed around the island since 2016 and determine possible causes for their presence. The expedition also sought to determine ideal locations to deploy sensors to measure water quality, to collect animals for taxonomic research by professional divers, and to monitor health of coral reefs. Oceana contributed video observations between 40 and 120 meters deep and launched the Oceana remotely operated underwater vehicle (ROV) at 20 different locations scattered around the island, but mainly close to the Hangaroa village.

Rapa Nui is a UNESCO World Heritage site, famous for its 887 extant monumental statues, called Moai. Oceana has conducted several expeditions around the island to research marine ecosystems, like corals, in need of protection. In 2010, following an expedition led by Oceana to the island, the Chilean Government created the Salas y Gómez marine reserve — a no-take reserve protecting 150,000 square kilometers around the island.



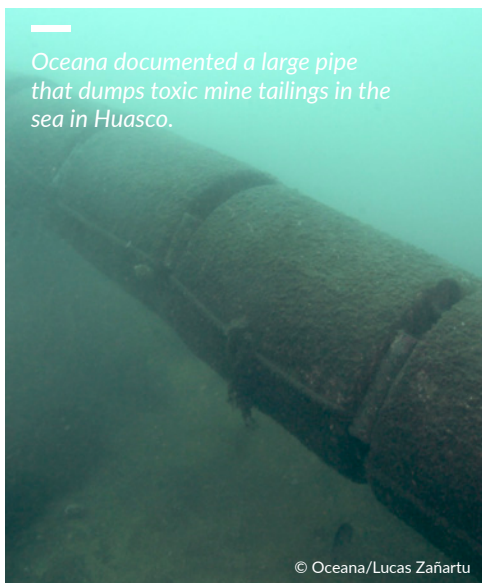


CHILE,

Huasco

In January 2020, Oceana documented a large underwater pipe that disposes toxic mine tailings from a CAP mining facility into the bay of Huasco, in northern Chile. In collaboration with the Catholic University of the North (UCN), Oceana science director Matthias Gorny launched UCN's ROV five miles off the coast of Huasco to find out how far the mine tailing pollution traveled. The ROV found toxic mine tailings present on the seafloor, 800 meters underwater.

Oceana's campaigning helped to stop all at-sea dumping of mine tailings in Chile, and Oceana now campaigns to make this law permanent. Footage and data acquired during this expedition demonstrates the damage caused when mine tailings are dumped in the ocean.





FRANCE AND SPAIN, Mediterranean Coast

In August and September 2019, Oceana embarked on two land-based “harbor tours” on the Mediterranean coasts of France and Spain to gather first-hand information on the trawler fleets, gears used, and species found in landing, with a particular focus on undersized fish like hake and mullet. The data gathered is being used for campaign purposes to unveil likely illegal fishing activities to the European Commission and the General Fisheries Committee for the Mediterranean, to put more pressure on decision-makers to take action, and to secure future victories to protect the Mediterranean.



An artisanal fisherman repairing a net and commercial fishing boats in the Port of Vélez, Málaga, Spain.

© Oceana/Enrique Talledo



© Oceana/Pilar Martín



A fisherman filets a juvenile monkfish onboard the trawler Frezal-Thibaut. Only the tail is kept. Le Grau du Roi, France.

© Oceana/Nicolas Fournier



A cod fisher cleans his catch in Fogo Island, Newfoundland. On location filming an Oceana Canada video about rebuilding abundant oceans. September 2019.

Fishers in Santa Catalina, Brazil target *tainha*, an important fishery that's known in English as mullet. Following declines in the fish population, Oceana successfully campaigned for quotas that limit the catch of *tainha* in Brazil, ushering in more sustainable, science-based fisheries management.



Oceana achieves its goals by identifying the key decision-makers and then leveraging science, law, grassroots engagement, advocacy, and strategic communications to win victories for the oceans.

Science & Policy



Law



Grassroots Organizing & Advocacy



Oceana: Around the World

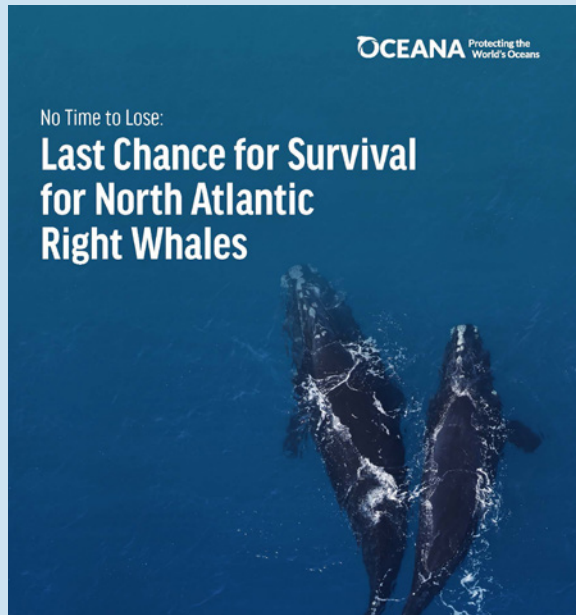


Strategic Communications



Science & Policy Reports

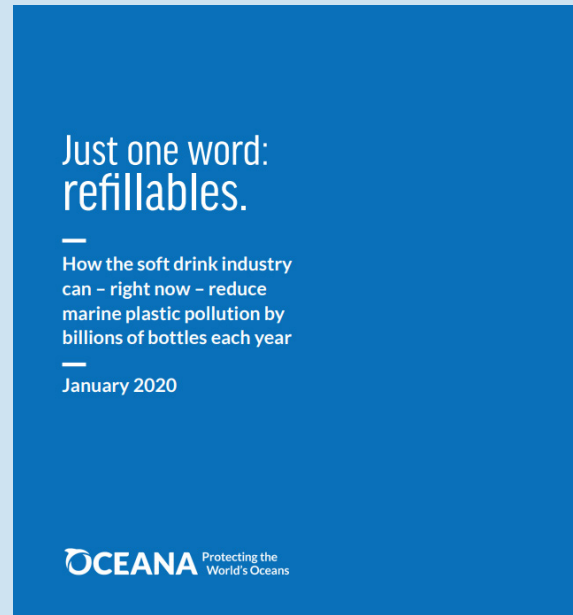
Oceana wins victories for the oceans through effective campaigns based in science and research. Reports published from July 2019 through June 2020 include:



United States and Canada

No Time to Lose: Last Chance for Survival for North Atlantic Right Whales

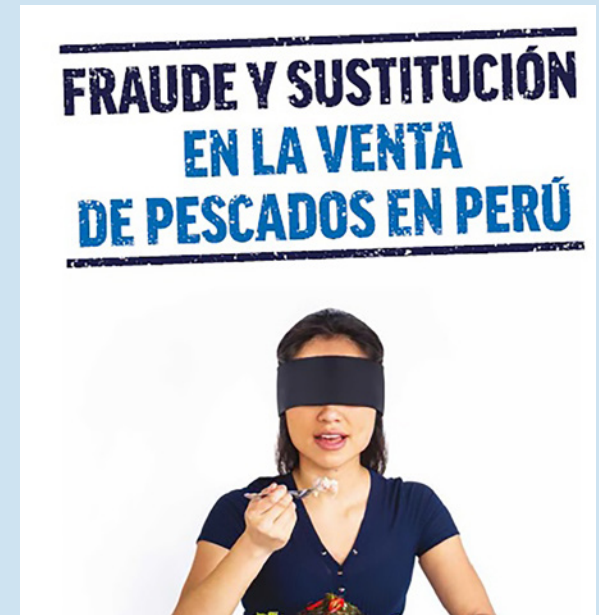
Oceana details the dire reality facing North Atlantic right whales in Canada and the United States, highlighting their two greatest threats: entanglements in fishing gear and collisions with ships. Since 2017, at least 31 North Atlantic right whales have been confirmed dead in Canadian and U.S. waters and only around 400 of these whales remain.



International

Just One Word: Refillables

Oceana research found that the beverage industry could decrease marine plastic pollution by 4.5 billion to 7.6 billion bottles each year, a 22% decrease, by increasing the market share of soft drinks and water sold in refillable bottles by just 10% (in place of single-use throwaway PET bottles). The report also estimates that between 20 billion and 34 billion plastic PET bottles produced and sold by the soft drink or Non-Alcoholic Ready to Drink industry enter the ocean each year.



Peru

Seafood Fraud in Peru

This exploratory research is the most comprehensive study ever done in Peru – carried out in 39 selling points throughout Lima, Chiclayo, and Piura. The science team collected samples of fresh fish and from prepared dishes, such as the ceviche and tiradito, at restaurants, supermarkets, and district markets. The study revealed that 72% of the 225 analyzed samples did not match the corresponding sale name.



Stop Overfishing

- **Canada** | Fishery Audit 2019
- **Peru** | Shark Fishery Value Chain in Peru
- **Peru** | Towards an Ecosystem Fisheries Policy in Peru: Aspects and Challenges



Increase Transparency

- **Canada** | Mislabelled: Montreal Investigation Results and How to Fix Canada's Seafood Fraud Problem
- **Peru** | Seafood Fraud in Peru
- **Mexico** | Fisheries Audit
- **Mexico** | Sale and Replacement in the Sale of Cod
- **Mexico** | Water for Fish
- **Mexico** | Towards a Traceability Policy in Mexico
- **United States** | Ships Ignore Voluntary Speed Zone Designed to Protect Endangered Right Whales



Reduce bycatch

- **Canada** | Comments on the Draft National Fishery Monitoring Policy
- **Canada** | The Last 400: Strategies for Saving North Atlantic Right Whales in Canada
- **United States & Canada** | No Time to Lose: Last Chance for Survival for North Atlantic Right Whales



Protect Habitat

- **Chile** | A New Species of Atrimitra Dall, 1918 (Gastropoda: Mitridae) from Seamounts of the Recently Created Nazca-Desventuradas Marine Park, Chile
- **Chile** | A New Record of Kelp Lessonia Spicata (Suhr) Santelièces in the Sub-Antarctic Channels: Implications for the Conservation of the "Huiro Negro" in the Chilean Coast
- **Chile** | Unexplored Diversity of the Mesophotic Echinoderm Fauna of the Easter Island Ecoregion
- **Europe** | Protecting the North Sea: Norway
- **Europe** | Protecting the North Sea: New Research for Biodiversity Recovery

- **Europe** | Protecting the North Sea: Holderness
- **Europe** | Protecting the North Sea: Cleaver Bank
- **Europe** | Protecting the North Sea: Brown Bank
- **Europe** | Protection Beyond Borders: An Opportunity for the Quark
- **Europe** | Distribution and Swimming Ability of the Deep-Sea Holothuroid Penilpidia Ludwigi (Holothuroidea: Elapodidae: Elpididae)
- **Europe** | Cold-Water Coral Associated Fauna in the Mediterranean Sea and Adjacent Areas
- **Peru** | Intersectoral Action Guide to Audit Natural Protected Areas in the Marine and Marine-Coastal Areas



Curb Pollution

- **Chile** | Life Cycle Assessment of Single-Use Beverage Packaging
- **International** | Just One Word: Refillables
- **United States** | Hindsight 2020: Lessons We Cannot Ignore from the BP Disaster

Law

Oceana leverages the law to ensure that protections are enforced and policies are effectively implemented. Our legal efforts help to win victories by ensuring that governments finalize new rules and protections, follow science-based management principles, and enforce key provisions of laws. Our efforts in court make real, in-the-water change happen.



Reduce bycatch



United States | Final Rule Implements Protections in the Swordfish Drift Gillnet Fishery After Delay and Multiple Legal Actions

On January 8, 2020 a federal judge ruled in Oceana's favor finding that the National Marine Fisheries Service's continued delay in implementing strict limits — known as hard caps — on the number of whales, sea turtles, and dolphins that can be injured or killed in the California-based swordfish drift gillnet fishery violates the law. The outcome is the result of a multi-year legal

battle, beginning with a lawsuit filed by Oceana in 2016. These overdue protections for some of the ocean's most iconic wildlife went into effect on March 9, 2020.

- **Spain** | Fishing Association Files Appeal Against Trawling Ban



Stop Overfishing

- **Chile** | Oceana Takes Unlawful Increase of the Southern Hake Quota to the Environmental Court
- **United States** | Oceana Sues Federal Government for Failure to Prevent Overfishing of West Coast Anchovy



Increase Transparency

- **Chile** | Oceana Asks Appeals Court For Information on Biomass Produced by Salmon Farming Companies



Protect Habitat

- **Spain** | Oceana Defends Expansion of Cabrera National Park

In February 2019, the Spanish Council of Ministers enlarged Cabrera National Park to 90,794 hectares, nine times its prior size. This case defends the expansion from legal attack by the fishing industry. The Council of Ministers established interim regulations allowing some longline activity to continue during a transition period, after which commercial fishing will be completely banned in the area. In July 2019, a fisherman's association appealed the decision to the Supreme Court. The Supreme Court granted Oceana's motion to intervene on September 12, 2019. Oceana made its submission as an intervenor in the case on February 6, 2020. Final pleadings from the parties are due on March 16, after which Oceana will await the Court's decision.

- **Chile** | Oceana Continues Legal Battle Against Dominga Mining Project

Grassroots Organizing & Advocacy

Six million plus supporters and advocates - ranging from local on-the-ground fishers to activists on social media - help Oceana and our allies win victories all over the world.

Belize



© Feste Films/ Alex Ellis
Wavemakers present at Oceana's Annual General Meeting in Belize City.

Annual General Meeting 2019

Belizeans from across the country participated in Oceana's Annual General Meeting of its dedicated volunteers. Over 400 Wavemakers attended this year's event, and several of them were awarded certificates of appreciation for their sensational, above and beyond support for Oceana's campaigns and initiatives over the past year.

Canada



©Oceana Canada
Oceana Canada staff Rachelle Young swims for the Great Lengths fundraiser.

Great Lengths: Swim for Plastic-Free Oceans

In September 2019, Oceana launched *Great Lengths: Swim for Plastic-Free Oceans*, a peer-to-peer swim challenge fundraiser to help stop plastic from entering our oceans and harming marine life. Participants took to their local pools, lakes, or ocean shorelines to complete the challenge and raise funds for Oceana's Stop Plastic Pollution campaign.

Brazil



© Oceana
Fishing community leaders from Rio Grande do Norte, Bahia, and Espírito Santa at a workshop held by Oceana.

Mobilizing the Fishing Sector to Support Catch Limits for Lobster Fishery

Oceana held four workshops on the northeast coast to educate fishers on stock assessments, fishing quotas, and the critical status of the lobster stock. The workshops resulted in a document calling on the government to set a catch limit for the lobster fishery in the 2021 season. In December 2019, Oceana accomplished an important milestone when artisanal lobster fishers, initially opposed to fishing quotas, changed their position and explicitly supported Oceana's proposal.

Chile



Striped anemone taken in Pisagua.

Presentation of MPA Draft Proposal for Fishermen of Pisagua

In conjunction with the SEREMI (Regional Ministerial Secretaries of Health) of the Ministry of Environment, Oceana hosted a workshop for the local community and fishermen of Pisagua and organized the fishermen to speak up in favor of a marine protected area in the region and its potential benefits long-term.



The world's largest Humboldt penguin population lives in La Higuera.

Book Launch: Humboldt Archipelago, Cultural and Natural Heritage of the Coastal Edge of the Commune of La Higuera

Oceana supported the lead author César Villarroel and the Chungungo fishermen's union in launching this book.

La Higuera is a marine habitat of great importance that hosts the majority of the world's Humboldt penguin population. Oceana campaigns for this region's protection from a series of mining, port, and thermoelectric energy projects.

Philippines



Lawyer Chel Diokno and the residents of Taliptip, Bulakan during the paralegal training organized by Oceana.

Paralegal Training for Taliptip, Bulakan, Fisherfolk Communities

Oceana organized a paralegal training to empower the affected communities of the proposed international airport project which will destroy mangroves, wild bird habitats, and sardine fisheries in Taliptip, Bulakan. The training taught the affected communities about their basic human rights and how to deter future threats and harassments. Participants also learned about relevant environmental laws, documentation skills, advocacy, meta-legal skills, and how to document violations. The documentation can be a source of evidence for the planned lawsuit.

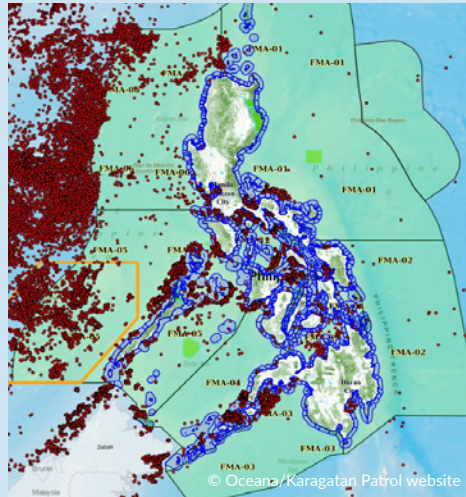


Petitioners show their support against the illegal dump-and-fill activities in Manila Bay.

Petition Against Reclamation in Manila Bay

Oceana launched its Save Manila Bay petition to call on the concerned government agencies to stop dump-and-fill projects, and to defend the historic and biodiverse Manila Bay.

Philippines



Through its VIIRS (visible infrared imaging radiometer suite) boat detection, the Karagatan Patrol website has been an essential tool for local enforcers and national agencies in locating fishing vessels in Philippine waters.

Karagatan Patrol, an Online Platform for Reporting Illegal Commercial Fishing

The online platform was launched in February 2019 and has grown into a community of almost 3,000 members composed of enforcement agencies, fish wardens, scientists, and policymakers. The accessible boat detection maps and illegal fishing reports have helped local governments and fisheries law enforcers respond to illegal fishing activities and conduct appropriate actions.

Sailors for the Sea



Sailors for the Sea Powered by Oceana's Paige Myatt and Amber Stronk at the U.S. Sailing Leadership Forum.

U.S. Sailing Leadership Forum

The 2020 U.S. Sailing Leadership Forum in San Diego, California brought together 500 leaders and educators in the fields of sailing and sustainability. At this year's event, Sailors for the Sea Powered by Oceana staff presented about the impact of plastic pollution on our oceans, the sailing industry's impact on perpetuating the crisis, and how sailors can help to resolve this crisis. Hundreds of attendees followed Sailors for the Sea's call to action and contacted their Members of Congress in support of the Break Free From Plastic Pollution Act.

United States



Community activists from across the East Coast of the United States attended a training seminar in St. Petersburg, Florida.

Oceana Leads the Way to Plastics Reform

Oceana's campaigners are recruiting local activists and community leaders to help stop the plastic pollution crisis. In March 2020, Oceana hosted a training seminar with the Plastic Pollution Coalition and Student PIRGs in St. Petersburg, Florida, to educate attendees on how they can help create policies to reduce single-use plastics. Oceana will now work to replicate this model along the coasts.



Congressman Joe Cunningham speaks to a large crowd in South Carolina about the threat of offshore drilling.

Oceana Builds Groundswell of Opposition to Expanded Offshore Drilling

Oceana continues to mobilize and build opposition to expanded offshore drilling in the United States. Oceana and its allies gathered more than 250 supporters as well as local, state, and federal elected officials for a standing-room only bipartisan event in South Carolina in August. Oceana's Chief Policy Officer, Jacqueline Savitz, spoke to the group about the importance of protecting our coast.

Oceana: Around the World

Oceana sponsored and participated in important events with our supporters around the world. These events ranged from government hearings to international symposiums on the oceans to concerts and more. Take a look at some of our top moments from around the world:



Oceana supported a workshop to increase coordination among decision-makers to combat illegal trafficking of threatened species, including sharks, at the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) in Lima, Peru.

© Oceana/Aracelly Cruz



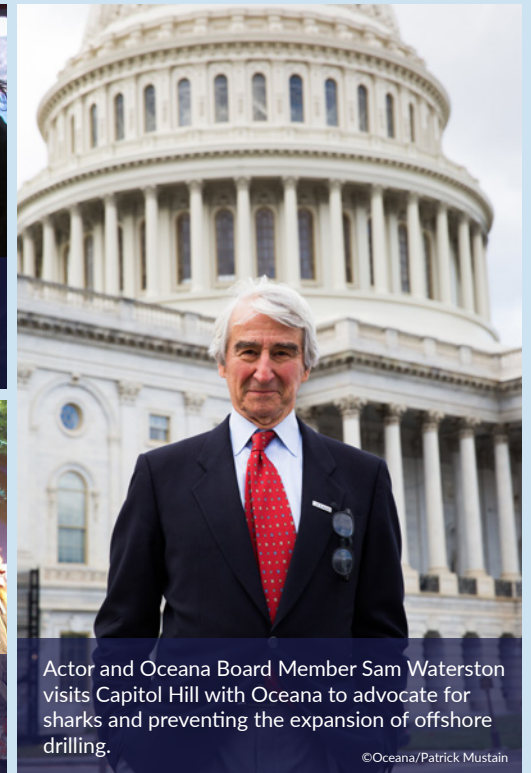
Alexandra Vance, Oceana Canada marine scientist, and Barbara De Moura Neves, Fisheries and Oceans Canada biologist, share specimens collected from a dive to the seafloor off the coast of Nain, Nunatsiavut, with community members.

© Oceana Canada/Evermaven



Oceana communication officer Emily Fairless at a film screening during Ocean Week in Brussels, Belgium. Oceana co-hosted this week-long event, which informed decision-makers about major threats to our oceans.

© Oceana/Nicholas Fournier



Actor and Oceana Board Member Sam Waterston visits Capitol Hill with Oceana to advocate for sharks and preventing the expansion of offshore drilling.

© Oceana/Patrick Mustain





Oceana hosts a media workshop at the October 2019 Our Ocean Conference in Oslo, Norway. The panel, moderated by Oceana's senior communications director Dustin Cranor, included Oceana's Chief Policy Officer Jacqueline Savitz; state secretary for Norway's Ministry of Foreign Affairs Jens Frolich Holte; explorer, ocean advocate, and Oceana Senior Advisor Alexandra Cousteau; and adventurer and local Oceana supporter Cecilie Skog.

© Oceana/Illja C. Hendel



Actor and Oceana Board Member Ted Danson meets with Rep. Alan Lowenthal (D-Calif.), who co-sponsored the Break Free From Plastic Pollution Act, during his visit to Capitol Hill.

© Oceana/Kaemmerling Photography



Esteban García-Peña, Director of Fisheries, and Pedro Zapata, former Vice President of Oceana in Mexico, at a press conference on the Fisheries Audit report.

© Oceana/Rubén Betancourt



Oceana's leader in Belize Janelle Chanona alongside Oceana Ocean Hero Awardees Dale Fairweather and Alex Mendoza, accepting on behalf of his mother, Guadalupe Lampella.

© Knight and Day Photography



Rachelle Carson, Ed Begley Jr, Oceana CEO Andrew Sharpless, Jeff Goldblum, and Emilie Livingston at Rock Under the Stars in Los Angeles.

© Matt Winkelmeyer/Getty



Business leaders and elected officials join Oceana on Capitol Hill to support offshore drilling protections in the FY 2020 appropriations bill. November 2019. Mike Messmer (Oceana), Robin Miller (President of Tampa Bay Beaches Chamber and President of FGCB), Hunter Miller (Oceana), Mayor Johnny Miller (Mayor of Fernandina Beach, FL), Joe Dize (President of Treasure Island & Madeira Beach Chamber and founding member of FGCB).

© Oceana/Patrick Mustain



Oceana's exhibition at COP25 in Madrid, Spain, showed the importance of protecting 'blue forests.'

© Oceana/Mar González



Jeff Goldblum meets with California lawmakers in Sacramento urging passage of statewide legislation to reduce single-use plastic.

© Oceana/Kaemmerling Photography



Oceana CEO Andrew Sharpless (bottom left) with members of Oceana's Board of Directors at a reception in London. Heather Stevens (bottom right) hosted the reception at the Carlton House Terrace, a historic venue in the British Academy.

© Gregg Allen



Holt Renfrew's H Project and Oceana Canada launch *Uncrate Oceans*. Pictured is a panel discussion with Alexandra Weston, Divisional Vice President, Brand & Creative Strategy, Holt Renfrew; Amahlia Stevens, Founder & Designer, Vitamin A; and Simon Nessman, Model and Founder/Director, Cedar Coast Field Station.

© Jay Shaw Photography



Oceana's fisheries management officer and coordinator Rhea Yray led a series of orientations regarding the operationalization of Fisheries Administrative Order No. 263 in the Philippines.

© Oceana/Lorenzo Arada



Dr. Rashid Sumaila, Oceana Board Member, and Renata Terrazas, Oceana's Vice President in Mexico, during Dr. Sumaila's presentation of the Fisheries Audit at the international event "Sailing across data, innovation to save the oceans," held in Mexico City. The Fisheries Audit informs key decision-makers about the state of fisheries and the ocean in Mexico.

© Causa Natura/ Benjamin Resendiz



Oceana in the Philippines Vice President Gloria Ramos gathered experts to talk about the issue of illegal fishing and habitat destruction in the West Philippine Sea and urged the Philippine government to implement the rules on vessel monitoring.

© Oceana/Lorenzo Arada



Oceana CEO Andrew Sharpless with Board Members Sydney Davis, David and Susan Rockefeller, Diana Thomson, Monique Bär, Oceana President Jim Simon, Board Members Valarie Van Cleave and Beto Bedolfe at the Spencer House, London.

© Alex Lloyd



Chile Vice President Liesbeth van der Meer hosted a panel discussion after the premiere of the documentary, "Humboldt Archipelago, paradise in danger." Oceana has campaigned against a mining project in this region that is harmful to the marine environment.

© Oceana/ Ignacio Mira



Alicia Kuroiwa (second from left), Oceana's habitat and endangered species director, and Juan Carlos Riveros (fourth from left), Oceana science director, at the High Level Conference on Illegal Wildlife Trade in the Americas, in Peru. Riveros presented on the illegal shark fin trade, which Oceana is campaigning to end.

© Oceana/Sandra Otoyá

Strategic Communications

Oceana's campaigners design media and communications strategies that target key decision-makers, inform the public, and help us win victories. Here are some of our press highlights from 2019-2020:

Less than 3 percent of the ocean is 'highly protected'



Chile goes live with Global Fishing Watch



Activity monitoring of 2,000 vessels in Mexico open to the public



Leonardo DiCaprio joins Campaign to create the first marine protected area in Peru and sends message to President Vizcarra



Microplastics found in greater quantities than ever before on seabed



Finding New Ways to Protect Right Whales With the Help of Fishermen



Ocean conservation group pushes ban on single-use plastics



West Coast fisheries took steps to protect whales, turtles in 2019



Celebrities back California bill to cut single-use plastics



Earth's oceans are hotter than ever – and getting warmer faster



Advocacy group campaigns for Canada, U.S. unity on right whale conservation



Congress Urged to Pass Shark Fin Ban



Celebrities, environmentalists come together to fight ocean plastic



Nearly \$1 million worth of shark fins seized by wildlife inspectors in Florida



Ten years after Deepwater disaster, scientists and activists worry no lessons have been learned



30% of what you pay for a kilo of fish and shrimp this Lent is pure ice, denounces study



Support Oceana

Donate to Oceana

Each of us has the power to help save the oceans and feed the world. Your support allows Oceana to carry out targeted campaigns to end overfishing, limit bycatch, protect habitats, curb ocean pollution, and increase the transparency of governance. Oceana wins victories that restore ocean abundance and biodiversity for generations to come. Become part of a growing base of ocean advocates by joining Oceana today.

You can provide financial contributions to Oceana via web, phone, or mail. Credit card donations may be made on a sustaining basis by designating a monthly, quarterly, or annual contribution. Checks may be mailed to our headquarters at the address below. Supporters who give \$1,000 or more annually receive a variety of benefits, including the Oceana magazine, invitations to special events, and updates throughout the year.

Visit us at www.oceana.org/donate.

Oceana, Inc.
1025 Connecticut Ave. NW, Suite 200
Washington, DC 20036
USA

Make a Gift of Appreciated Stock

Stocks held for more than one year are eligible for a tax deduction for the stock's full market value, and you also save by paying no capital gains taxes. Please visit www.oceana.org/support for more information.

Planned Gifts and Bequests

Contribute to the long-term revitalization of our oceans by making a planned gift. Support Oceana and receive tax benefits during your lifetime. For further information, please contact Nancy Golden at ngolden@oceana.org or 202.467.1949.

Adopt an Animal

Many of the world's most iconic creatures rely on healthy oceans for their habitat and food. Adopting a sea creature is the perfect gift for friends and family and supports Oceana's campaigns. Show your support for ocean conservation with an animal plush, t-shirt, or other item from our gift center at gift.oceana.org.

Follow Oceana

Follow Oceana on social media for breaking news from all around the world and insights into our research and campaigns.



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@Oceana



@Oceana

Take Action

Become a Wavemaker and join supporters from around the world who have signed up with Oceana to save our oceans from destruction. Being a Wavemaker means you will advocate for requiring escape hatches in shrimp nets to protect sea turtles and oppose seismic airgun blasts that can harm dolphins while searching for oil. With you by our side, we can fight these and other threats.

Every day, more irreplaceable ocean places — like coral gardens and whale nurseries — are threatened by destructive fishing and pollution. Take action to help protect our oceans by visiting www.oceana.org/take-action.

Make Every Day Earth Day

Oceana is a member of EarthShare, a federation that represents the nation's most respected environmental and conservation charities in hundreds of workplace giving campaigns. To find out how you and your workplace can support Oceana through an EarthShare campaign, call Jon Frank at 202.467.1949.

By the Numbers:

Facebook Fans:
2.6 Million

Instagram Followers:
2.5 Million

Twitter Followers:
475,000

Wavemakers:
1.2 Million

\$ Raised via Online Giving:
\$2,632,512

Supporter Actions:
27 Million

Financial Summary

Oceana's contributors provide the support that is essential to our campaigns to preserve and rebuild ocean life. In 2019, Oceana received cash and commitments from our generous donors totaling \$42 million, of which approximately \$18 million was time- or program-restricted support and approximately \$24 million was unrestricted.

Expenses totaled \$39 million in 2019, of which \$20 million was paid from restricted funds, and \$19 million was paid from unrestricted funds. Of every dollar of expenses, approximately 77 cents were spent directly on Oceana's programs. The remainder was spent on general and administrative costs (about 14 cents) and raising funds (about 9 cents).

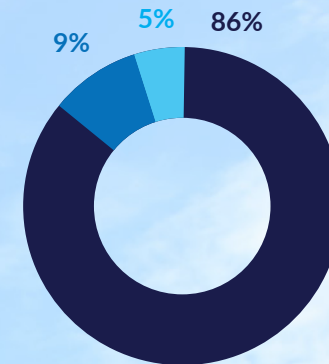
Oceana ended 2019 with \$57 million in net assets available for use in 2020 and beyond.

Financial data was derived from audited financial statements, copies of which are available upon request, and are posted on the websites for the following Oceana entities: Oceana, Inc.; Fundacion Oceana; Oceana Belize; Oceana Brasil; Oceana Philippines; and Oceana Canada. Donations to the various Oceana entities may be tax deductible.

Oceana, Inc.
Attn: Development Department
1025 Connecticut Ave. NW, Suite 200
Washington, DC 20036
info@oceana.org | 1.202.833.3900

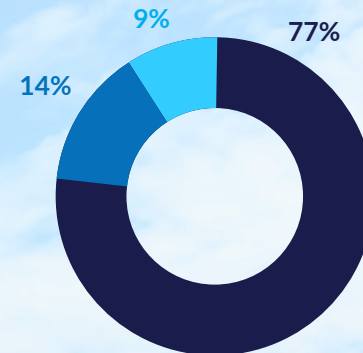
2019 Revenue \$42,159,466

Grants & Contributions ●
Special Events ●
Other Income ●



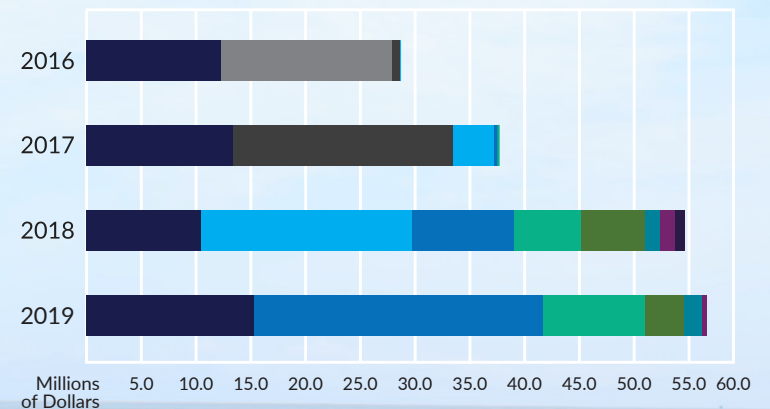
2019 Expenses \$39,669,506

Total Program Services ●
General & Administrative ●
Fundraising ●



Oceana Consolidated Net Assets as of 12.31.19

Unrestricted ●
Temporary restricted for 2019 ●
Temporary restricted for 2020 ●
Temporary restricted for 2021 ●
Temporary restricted for 2022 ●
Temporary restricted for 2023 ●
Temporary restricted for 2024 ●
Temporary restricted for 2025 ●
Temporary restricted for 2016 ●
Temporary restricted for 2017 ●
Temporary restricted for 2018 ●



Several of the largest donors provide multi-year funding, often on 2-3 year cycles. The changes in net assets above reflect that funding cycle.

2019

	UNRESTRICTED	RESTRICTED	TOTAL
Revenue and Support			
Grants and Contributions	\$18,684,899	\$17,735,144	\$ 36,420,043
Special Events	3,804,142	-	3,804,142
Investment Income	29,588	-	29,588
In-Kind Revenue	1,598,334	-	1,598,334
Miscellaneous	320,500	-	320,500
Foreign Currency Transaction (Gains) Losses	(13,141)	-	(13,141)
Net Assets Released from Restrictions:			
Satisfaction of Time Restrictions	250,000	(250,000)	-
Satisfaction of Program Restrictions	19,971,933	(19,971,933)	-
Total Revenue and Support	44,646,255	(2,486,789)	42,159,466
Expenses			
Program Services			
United States Oceans	9,785,524	-	9,785,524
International Activities	14,887,904	-	14,887,904
Communications	1,774,510	-	1,774,510
Law	2,488,526	-	2,488,526
Marine Science	1,571,045	-	1,571,045
Oceana Advocacy Resources	75,912	-	75,912
Total Program Services	30,583,421	-	30,583,421
Supporting Services			
General and Administrative	5,712,301	-	5,712,301
Fundraising - Cost of Direct Benefit to Donors	352,507	-	352,507
Fundraising - Other	3,021,277	-	3,021,277
Total Supporting Services	9,086,085	-	9,086,085
Total Expenses	39,669,506	-	39,669,506
Change in Net Assets	4,976,749	(2,486,789)	2,489,960
Net Assets (Beginning of Year)	\$10,500,876	\$44,130,916	\$54,631,792
Net Assets (End of Year)	\$15,477,624	\$41,644,128	\$57,121,752



Members of Oceana's Board of Directors in Toronto, 2018.

© Katherine Barcsay

Board of Directors

Valarie Van Cleave, Chair

Van Cleave's business career encompasses work in mergers and acquisitions, sales, and marketing, and new business development. She has spearheaded successful fundraising efforts for political campaigns and conservation advocacy. She co-founded and co-chairs SeaChange, a record-breaking benefit for Oceana.

Ted Danson, Vice Chair

To most, Danson is known for TV and movie acting roles, but for those in the conservation movement, he is much more famous for his work as a passionate ocean advocate and Oceana spokesman. Danson helped create the American Oceans Campaign in 1987, which eventually became Oceana in 2001. In the last two decades, Danson's stellar acting career has been complemented by his staunch ocean advocacy. He has appeared in public service announcements, appealed to donors, and testified before the government on the condition of our oceans.

Diana Thomson, Treasurer

Thomson is Chair of The Nikita Foundation, a Toronto-based charity she co-founded in 2012. The Nikita Foundation supports charitable initiatives in the areas of health, education, and environmental protection.

James Sandler, Secretary

Sandler was a member of Oceana's founding Board of Directors and is in charge of the Sandler Foundation's environmental giving. Sandler grew up in Lafayette, California and studied biology at San Francisco State University.

Keith Addis, President

Addis is the co-founder of Industry Entertainment, a leading management and production company. He is also a longtime environmentalist. Prior to joining Oceana's Board, Addis was the Chairman of the American Oceans Campaign (AOC). Under his leadership, AOC – founded by Addis's longtime friend and client Ted Danson – achieved victories on key marine issues including bottom trawling and offshore oil drilling. AOC merged with Oceana in 2001.

Gaz Alazraki

Alazraki is the writer and director of Mexico's record-breaking comedy *Nosotros los Nobles* (2013) and the Co-Creator, Executive Producer, and Director of *Club de Cuervos* (2015) – Netflix's first original series in Spanish. He heads Alazraki Entertainment, a Mexico City-based production company focused on high-quality entertainment for general audiences in Latin America and Hispanic USA.

Monique Bär

Bär is the founder and president of Arcas Foundation, a Swiss organization committed to promoting equal work opportunities for marginalized communities. With degrees in engineering as well as supervising and coaching, Bär has advised a number of business and nonprofit organizations.

Herbert M. Bedolfe, III

Bedolfe, the executive director of the Marisla Foundation, was one of Oceana's founders and led the organization from 2002 until 2008. Under his leadership, Oceana's efforts led to many victories for the oceans including the protection

of over 640 million acres of ocean habitat from destructive bottom trawling, the commitment by the world's second largest cruise line to stop dumping inadequately treated sewage and wastewater into the ocean, and a decision by the European Union to shut down illegal driftnetters and thereby potentially save up to 25,000 juvenile bluefin tuna from being caught.

Nicholas Davis

Davis currently serves as the President of EuroAmerica, a Chilean insurance and financial services group. Davis is the founder of Fundación Punta de Lobos, a non-profit organization aiming to protect and preserve the Chilean coastline and its ecosystems. This organization seeks to educate, create awareness, and become a national example by implementing scalable models of conservation, focused on coastline public access, marine protected areas, and zoning tools and regulations.

Sydney Davis

Davis is a jewelry designer, mother, and activist. She is an advocate for numerous environmental and educational causes. Davis has worked to protect and improve the lives of children, a goal that cannot be achieved without safeguarding the world's oceans. Davis is a volunteer member of Women of Vision, through which she works to help impoverished women and children. She is also an active member of Oceana's Ocean Council.

César Gaviria

Gaviria served as the President of Colombia from 1990 to 1994, and as Secretary General of the Organization of American States from 1994

until 2004. During his four-year presidential term, Colombia drafted a new, more democratic constitution.

María Eugenia Girón

Girón joined Oceana's Board of Directors in 2006, shortly after her tenure as chief executive officer of Carrera y Carrera, Spain's top jewelry manufacturer and one of the world's leading luxury brands. Girón is an active lecturer, teacher, and adviser at various universities and business schools. She brings to Oceana a vast knowledge of strategic planning, marketing, and public relations. In 2004, Girón was nominated for "Women Executive of the Year" by the Spanish Federation of Women CEOs and Professionals.

Loic Gouzer

Joining Oceana's Board of Directors in 2013, Gouzer – most recently Chairman for the Post-War & Contemporary Art Department at Christie's Auction House – uses his position in the art world to raise money and draw attention to ocean conservation. He is also an avid freediver.

Jena King

King founded the Jena and Michael King Foundation with her late husband in 1999. The foundation has supported the efforts of 78 environmental and humanitarian nonprofits. As an advocate for the environment and human health, King is also a founding member of C.O.A.C.H. for Kids, an organization that provides medical assistance to underserved children.

Sara Lowell

Lowell is a long-time ocean philanthropist and board member of the Marisla Foundation. She also is the Foundation's Marine Conservation Program Director and oversees efforts to create marine protected areas, advance sustainable fisheries, and protect coastal lands in California, Hawaii, Baja California, Chile, and the broader Pacific.

Stephen P. McAllister

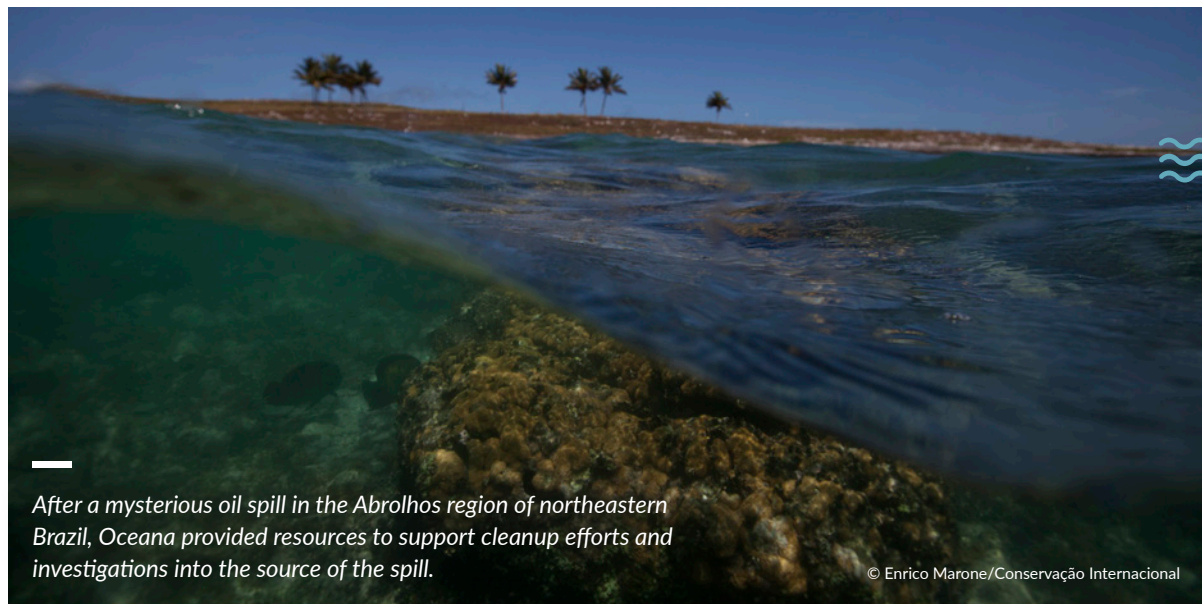
McAllister is a successful developer. He became executive director of Greenpeace Australia in 1989, and from 1990-1991, he was deputy executive director and campaign director of Greenpeace International at its headquarters in Amsterdam. In 2005, McAllister donated the use of the Ranger catamaran to Oceana.

Dr. Kristian Parker

Parker was born in Aalborg, Denmark and raised in Switzerland. He graduated from Colby College (Waterville, Maine) and received a Doctorate in Environmental Sciences from the Duke Marine Laboratory (Beaufort, North Carolina). Parker was a member of Oceana's founding Board of Directors. He is a trustee of Oak Foundation, based in Switzerland, and oversees Oak's environment program. Parker is also a marine biologist.

Dr. Daniel Pauly

Pauly is a world-renowned fisheries scientist. He currently serves as the Principal Investigator of the Sea Around Us Project at the University of British Columbia's Institute for the Oceans and Fisheries. His global, multi-year analyses of marine ecosystems have allowed him to reach startling and important conclusions – most



critical among them that fish populations are declining rapidly all over the world.

David Rockefeller, Jr.

David Rockefeller, Jr. is a lifelong sailor and conservationist and was a Founder of Sailors for the Sea, now a component of Oceana. He served on the Pew Oceans Commission and was previously the Citizen Chair of the National Park Foundation. He and his wife Susan are active in overseeing an organic and biodynamic farm in upstate New York, and they like to use the phrase “Healthy Seas, Healthy Soils” to describe their collaborative work.

Susan Rockefeller

Susan Rockefeller is a documentary filmmaker whose award-winning films have appeared on HBO and PBS. Rockefeller also authored the

ground-breaking “Green At Work” (Island Press) that helped usher environmentally-friendly jobs into nontraditional arenas. She’s also a designer of inspirational jewelry. She sits on the Program Committee of The Stone Barns for Sustainable Agriculture, the Global Leadership Council for NRDC, the Audubon’s Women in Conservation, and is Chairwoman of Oceana’s Ocean Council. Rockefeller holds a BA from Hampshire College and a MA in education from NYU.

Simon Sidamon-Eristoff

Sidamon-Eristoff leads the tax-exempt organizations group at Kalbian Hagerty LLP in Washington, DC. He has deep experience working with national and international nonprofit organizations, both as a board member and as a staff member. His nonprofit experience includes chairing the boards of both the Chesapeake Bay Foundation and American Friends of Georgia.

He has also served as General Counsel for American Farmland Trust, and as a staff attorney for the Trust for Public Land and the Rails-to-Trails Conservancy.

Dr. Rashid Sumaila

Sumaila is Professor and Director of the Fisheries Economics Research Unit and the OceanCanada Partnership at the University of British Columbia. He specializes in bioeconomics, marine ecosystem valuation, and the analysis of global issues such as fisheries subsidies, illegal fishing, climate change, and oil spills.

Sam Waterston

As a member of Oceana's Board of Directors, Waterston brings to the organization a wealth of talent and resources in support of Oceana's programming and mission. As an actor, his trophy case includes television awards such as the Emmy, Golden Globe, and Screen Actors Guild and theater awards like the OBIE and Drama Desk. Other accolades include an Academy Award nomination for his role as journalist Sydney Schanberg in 1984's "The Killing Fields" and six Emmy Award nominations for his roles in "I'll Fly Away" and "Law & Order." Waterston grew up in New England, where he saw the effects of fisheries collapses on the life of seaside towns.

Jean Weiss

Weiss is a philanthropist with a business background in training and development. She worked for The American Funds, a member of The Capital Groups Companies. Weiss' connection to Oceana began the day the BP *Deepwater Horizon* oil rig blew up and destroyed the marine life, fishing industries, and way of life in her hometown on the Louisiana Gulf Coast.



A cod fishing vessel off the coast of Fogo Island, Newfoundland. On location filming an Oceana Canada video about rebuilding abundant oceans.

© Jason van Bruggen



© Oceana/Carlos Minguell

Executive Committee

Andrew Sharpless
Chief Executive Officer

Jim Simon
President

Janelle Chanona
Vice President, Belize

Nancy Golden
Vice President for
Global Development

Mike Hirshfield
Senior Advisor

Joshua Laughren
Executive Director,
Oceana Canada

Matt Littlejohn
Senior Vice President for
Strategic Initiatives

Beth Lowell
Deputy Vice President,
U.S. Campaigns

Patricia Majluf
Vice President, Peru

Kathryn Matthews
Chief Scientist

Pascale Moehrle
Senior Vice President
and Executive Director,
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Fishers and their catch of Arctic char in Hebron,
Nunatsiavut, Northern Labrador during Oceana Canada's
Imappivut Expedition.



Oceana is the largest international advocacy organization dedicated solely to ocean conservation. Oceana is rebuilding abundant and biodiverse oceans by winning science-based policies in countries that control one-third of the world's wild fish catch. With more than 225 victories that stop overfishing, habitat destruction, pollution, and the killing of threatened species like turtles and sharks, Oceana's campaigns are delivering results. A restored ocean means that 1 billion people can enjoy a healthy seafood meal, every day, forever. Together, we can save the oceans and help feed the world. Visit www.oceana.org to learn more.

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