

ANNUAL REPORT | 2007





The potential collapse of the world's oceans is a global environmental and conservation threat for which there are practical, immediate and politically achievable solutions.

LETTER FROM THE CEO

2007 was an important year for Oceana. We were able to score multiple policy victories for the oceans.

As a supporter of Oceana, you know that report after report, published in peer-reviewed scientific journals, has shown that we are in a rapidly closing window of time in which we can take steps to prevent a global ocean collapse.

Oceana board member Daniel Pauly and his team at the University of British Columbia documented that the global marine catch peaked in the late 1980s and has been on a downward trend ever since. In a study published in *Science* in 2006, an international team of scientists reported that 29 percent of the world's commercial fisheries had already collapsed (collapse means that annual catches are at 10 percent or less of their maximum historical level). Another study published in *Nature* found that populations of the big predator fish – the lions, tigers and bears of the deep – have dropped to 10 percent of their levels from 50 years ago.

In the wake of all of these sobering studies, I am glad to be able to report Oceana's success in addressing the underlying causes of ocean collapse. We are winning protections for ocean habitats, reducing bycatch and demanding vigorous enforcement of the laws that mandate sensible conservation of ocean fisheries. We also are closing down ongoing sources of long-lasting ocean pollutants such as mercury. And in late 2007, when the World Trade Organization produced the first draft agreement on fisheries subsidies – the blueprint for the negotiations – it included strong language that would require cuts in capacity-enhancing subsidies, in addition to other provisions to promote conservation. Victory is far from certain, but we hope that the WTO will seize this historic chance to stop nations from literally paying their fleets to overfish. You can learn more about these victories in this annual report.

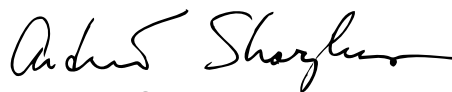
Success on our campaigns is rooted in Oceana's results-oriented approach. Not only does Oceana focus exclusively on marine policymaking, but we also focus on just four campaigns at a time and give ourselves a short deadline of three or four

years to get results. We are very specific about the policy changes we seek through our campaigns, and we are clear and pragmatic about the decision makers that we need to convince to act. We design and implement integrated campaigns using scientific, legal, communications and advocacy strategies that push and pull decision makers in the right direction. We campaign on three continents. And in the end, we are accountable to you and our other generous supporters and contributors for delivering results.

Three days before he received the Nobel Peace Prize in October 2007, Vice President Al Gore spoke to a crowd of Oceana supporters at our Partner's Award Gala in Los Angeles. He vividly described the possibility that we will deliver a profoundly damaged planet to future generations. Climate change means that the systems that sustain life on the earth – including countless wonderful ocean creatures – are entering a very stressful era. Protecting ocean resilience today is essential to assuring that this vast resource survives while the nations of the world take action to rebalance the chemistry of our atmosphere.

The challenge is daunting, but we are making progress. We hope you enjoy reading about Oceana's successes in 2007. They are possible only because of the generous support you provide to Oceana. Thank you! Your loyalty and friendship is vital to preventing ocean collapse.

For the Oceans,



Andrew F. Sharpless

Chief Executive Officer

OCEANS VERGING ON COLLAPSE

Contrary to popular belief, the oceans – like our forests, skies and inland waterways – are greatly affected by humanity. A recent study published in *Science* found that less than four percent of the oceans remain unaffected by human activity.



WE ARE TAKING TOO MANY FISH OUT OF THE WATER

In the last few decades, commercial fishing has evolved into a high-tech, heavily subsidized industry that uses cutting-edge electronics, computer systems, large amounts of fuel and miles of gear to find and catch more fish in places – such as rocky underwater canyons – formerly out of bounds to fishermen.

As a result, scientists, using global catch data, found that commercial catches of 29 percent of wild populations of seafood have already collapsed, meaning the catches have dropped to less than 10 percent of the historic maximum catch. Scientists have also projected that if the depletion of ocean species continues at current rates, our entire wild seafood supply could collapse before the middle of this century.



WE ARE PUTTING TOO MANY POLLUTANTS IN THE WATER

Mercury is a toxic pollutant that shows up in our oceans. This mercury finds its way back into our food chain via our seafood with potentially serious consequences. According to a scientist with the U.S. Environmental Protection Agency (EPA), one in six American women has enough mercury in her blood to pose a risk of neurological damage to her developing baby. As a result, the U.S. Food and Drug Administration (FDA) and the EPA have warned women of childbearing age and children to eat no swordfish and no more than six ounces per week of albacore tuna or tuna steaks.



WE ARE DESTROYING THE FOUNDATIONS OF OCEAN LIFE

Bottom trawlers are boats that drag heavily weighted nets along the ocean floor to catch fish. They also destroy essential habitat for fish. This practice, akin to clearcutting a forest, causes more harm to the ocean floor than any other human activity. Between 1997 and 1999, 3.2 million pounds of deep-sea coral and sponge were taken from the seabed in Alaskan waters, almost entirely by bottom trawlers. Formerly thriving deep-sea coral gardens and ecosystems – some of which were hundreds of years old – have been clearcut and turned into barren plains. If we don't limit this practice, the most biologically rich and important areas of the ocean floor may become devoid of life.



THE



GOOD NEWS

SAVING OUR OCEANS IS A FIGHT WE CAN WIN.

WE HAVE SOLUTIONS

Many of the most serious threats can be addressed with solutions that already exist. New technology has made many kinds of pollution preventable; mercury-cell chlorine plants eliminate mercury releases entirely by shifting to the newer membrane-cell technology. Gear modifications allow commercial fishermen to avoid catching untargeted species; thousands of endangered sea turtles are saved each year when fishermen equip their nets with turtle excluder devices. Changes in fishing practices can protect coral gardens; restricting bottom trawling in small areas of dense coral growth can preserve invaluable marine life without compromising the fishing industry's profits. These are just a few examples of the changes we are winning to save our oceans.

THE ECONOMICS ARE WITH US

Unsustainable fishing is fueled by massive government handouts to the commercial fishing industry. The global fishing fleet is capable of catching many more fish than scientists think can sustainably be taken from the ocean. Scientists estimate that global fishing capacity may be as much as two and a half times the sustainable level. The fishing industry receives \$20 billion in harmful government subsidies annually, a figure which represents close to one-fourth of the total dockside value of the global fish catch. Reckless, unsustainable industrial fishing does not make economic sense.

WE HAVE SUPPORTERS AND ALLIES

Oceana is not alone in this fight. We have 300,000 e-activists and supporters in over 150 countries. We are allied with conservation organizations and foundations, farsighted commercial and recreational fishermen, seafood consumers, scuba divers, sailors, windsurfers, coastal dwellers and ocean enthusiasts of all stripes. There is potential to build broad support for initiatives to protect and restore ocean ecosystems.



CURBING FISHERIES SUBSIDIES

Oceana is undertaking a multiyear, global campaign to reduce fisheries subsidies through the World Trade Organization (WTO). The WTO, which sets the rules for international trade, is engaged in a dedicated negotiation on fisheries subsidies. Oceana's campaign has been instrumental in raising international awareness and generating support to cut harmful subsidies. In late 2007, the WTO released the first draft text of a fisheries subsidies agreement, including strong provisions to restrict subsidies.

In May, 125 scientists from 27 countries sent a letter drafted by Oceana to WTO Director-General Pascal Lamy indicating the importance of reducing fisheries subsidies and the need for his leadership in the negotiations. This letter was featured in a *New York Times* editorial.

After campaigning by Oceana, the U.S. Senate and House of Representatives unanimously passed resolutions acknowledging the problem of fisheries subsidies and calling for international leadership by the United States.

FIGHTING OVERFISHING AND BYCATCH

At least 75 percent of the world's commercial fish populations are overexploited, fully exploited or recovering from depletion, according to the United Nations Food and Agriculture Organization. Bycatch, or untargeted marine life that is caught and dumped overboard dead or dying, is a big – and often overlooked – part of this problem. According to the FAO's estimate, each year more than 16 billion pounds of fish are discarded worldwide.

Despite clear evidence on the state of the oceans, many governments continue to provide a total of \$20 billion in harmful subsidies to the fishing industry. These subsidies promote overfishing by funding fleets to fish longer, harder and farther away than would otherwise be feasible. Reducing fisheries subsidies is one of the most significant actions that can be taken to address global overfishing.

STOPPING ITALIAN DRIFTNETTERS

The European Union banned the use of driftnets in the Mediterranean Sea in 2002, but many fishing boats continue to use this illegal equipment, which indiscriminately kills marine mammals, sea turtles and commercial species like swordfish and tuna. Oceana published a report of data gathered by its research catamaran, *Ranger*, that documented 71 illegal driftnetters and the capture and killing of protected species and bycatch fish. The report also detailed a legal loophole that allowed fishing ships to carry driftnets on board legally.

Two months after Oceana presented its findings to the UN Agreement on the Conservation of Cetaceans of the Black Sea, Mediterranean and Atlantic Contiguous Area, the Italian Attorney General announced new efforts to crack down on illegal driftnetting by declaring it illegal for vessels to carry driftnets on board regardless of whether or not they were being used when detected. Thanks to this new zero-tolerance policy, the Italian Coast Guard can now confiscate the nets in port or at sea, a significant step toward the eradication of this destructive fishing technique.

FIGHTING BYCATCH IN THE BERING SEA

In March, a federal district court ruled to uphold regulations that would require large “head-and-gut” bottom trawlers in the Bering Sea and Aleutian Islands to retain and utilize a larger portion of the fish they catch. Implementation of the new regulation will require these trawlers to keep approximately two-thirds of their catch, and will serve as an incentive for the vessels to waste less fish.

This is a significant action in the battle to reduce bycatch, as it will increase the amount of non-targeted fish and other marine animals left in the ocean ecosystem. These legal decisions will push the dirtiest fishing companies in Alaska to embrace cleaner, more efficient fishing.

PREVENTING SEAFOOD CONTAMINATION

Seafood contamination is a significant problem for the nearly one billion people around the world who depend on seafood as a primary source of protein. The presence of mercury in the food chain is especially dangerous for small children and women of childbearing age. The U.S. Food and Drug Administration (FDA) has advised these groups to eat no swordfish and no more than six ounces of albacore tuna or tuna steaks per week.

ENDING A MAJOR SOURCE OF MERCURY CONTAMINATION – OUTDATED CHLORINE PLANTS

In 2007, following intense pressure by Oceana and other groups, ERCO Worldwide announced it would switch its Port Edwards, Wisconsin, chlorine plant to mercury-free technology. This industrial plant had been the largest source of mercury pollution in the state. Oceana's scientists had earlier established that nine outdated chlorine factories were, unbeknownst to many, a primary source of mercury pollution. In addition, Oceana published a report proving that updated mercury-free technology was not only cleaner but cheaper for companies to use, making good economic sense.

Thanks to work by Oceana and its allies, five of the nine factories have now committed to switch or shut down. With the ERCO switch completed, only four outdated chlorine factories in the United States continue to put mercury into the atmosphere and the oceans.

GETTING SUPERMARKETS TO POST FDA WARNINGS ABOUT SEAFOOD CONTAMINATION

After extensive private and public campaigning by Oceana and its allies, Albertsons, Whole Foods, Trader Joe's and Safeway (and all of their subsidiaries) announced that they will join Wild Oats in posting signs providing consumers with a government health warning about mercury in certain seafood. By the end of 2007, 14 percent of retail grocery stores in the US displayed these important warnings for consumers.

As noted above, the FDA has issued an advisory warning women of childbearing age and children to avoid swordfish, king mackerel, tilefish and shark due to the high mercury content of these fish. The FDA also advised those target groups to limit consumption of albacore tuna and tuna steaks to no more than six ounces per week.

Other than an announcement on its website, the FDA has done little to inform the public of its mercury advisories. Oceana contacted major U.S. supermarket chains asking them to voluntarily post the signs and rewarded those national and regional chains who agreed by placing them on its "Green List." Ultimately, after extensive campaigning by Oceana, many top chains have decided to post FDA signs and to warn their customers about mercury and seafood contamination, and with the continued work of the campaign, Oceana hopes to make this a standard industry practice.

VICTORY FOR SHARKS

In January, Wavemakers succeeded in ending Amazon.com's sale of shark fin soup just hours after Oceana asked them to bombard the online retailer with messages. Up to 73 million sharks are killed annually to make this soup, which is a delicacy in Asia. Often, fishermen slice off the sharks' fins and throw the bodies overboard to die. Fishermen indiscriminately kill many shark species for their fins, including slow-growing species already threatened by extinction. Shark fin soup retails for about US\$100 per bowl.

In December, Wavemakers convinced the Vermont Country Store, a leading catalog retailer, to stop selling a skin enhancer containing squalane, an oil obtained from the livers of sharks. In an ironic note, the product was marketed under the name "Oceana." Squalane typically comes from deep-sea sharks, some of which are among the most critically endangered species of sharks in the world. After receiving thousands of messages from Wavemakers, the Vermont Country Store agreed to stop stocking and promoting the sale of "Oceana" squalane to its customers.



PROTECTING OCEAN HABITAT



SPARING SEA TURTLES

Under pressure from Oceana and other conservation groups and scientists, the National Marine Fisheries Service denied a proposal to allow drift gillnet vessels to operate in an area off the California and Oregon coasts where such fishing is seasonally banned to protect the critically endangered Pacific leatherback sea turtle.

In denying the permit to use drift gillnets, the National Marine Fisheries Service cited a recent scientific study which underscores the importance of nearshore waters off the U.S. west coast as critical foraging habitat for migrating leatherback turtles.

When we preserve critical ocean habitat, we improve the health of the oceans. Oceana is fighting to protect ocean habitat from destructive bottom trawlers and dredges, which are towed along the sea floor, obliterating everything in their path. This practice is devastating to ocean habitats such as corals, sponges and sea grass, and to the marine life they harbor. In 2007, Oceana's bottom trawling campaign won important victories around the world and increased the total amount of habitat protected worldwide to more than 1.2 million square miles.

PRESERVING HOMES FOR JUVENILE COD

In September 2007, the New England Fishery Management Council voted to designate the Great South Channel as a Habitat Area of Particular Concern. The channel is located southeast of Cape Cod and provides habitat that is essential to the survival of juvenile cod populations. Officially designating this area under federal fisheries law will allow for special consideration in the coming years to conserve sensitive and rare marine habitats.

Despite strict catch limits in recent years, juvenile cod have suffered from decades of overfishing and their populations continually fail to recover. The Great South Channel represents some of the most important habitat for juvenile cod in the region and the best chance for the species' restoration. Thanks to years of advocacy by Oceana and its allies, and with continued pressure, the Council should finally develop in-the-water management measures to conserve this critical area and help cod recover.

'FREEZING THE FOOTPRINT' IN THE BERING SEA

In June 2007, the North Pacific Fishery Management Council voted unanimously to protect 180,000 square miles of unexploited areas in the Bering Sea from destructive bottom trawling. This decision freezes the current area, or footprint, where trawling already occurs, and sets a northern boundary for trawling. The end result is a vast, pristine protected area in the Arctic with virtually no negative economic impact on fisheries.

The Bering Sea is home to 26 species of marine mammals, millions of seabirds from all seven continents, more than 450 species of fish and some of the world's largest submarine canyons. It also provides more than half of the seafood harvested in the United States annually.

PROTECTING THE ALEUTIANS

In June, the North Pacific Fishery Management Council adopted the nation's first comprehensive ecosystem-focused blueprint for the Aleutian Islands, which are home to extraordinary and exquisite deep-sea coral gardens, hundreds of species of fish, dozens of species of sea birds and 25 different marine mammal species, including sea otters, Steller sea lions and many species of whales.

An ecosystem-based approach takes into account more of the science of managing ocean resources, making connections between aspects of an ecosystem and the potential impacts of fisheries. Most traditional fishing policy decisions focus primarily on the health and population of a single species, often a commercially important fish.

ON BOARD OCEANA'S RANGER: GETTING ILLEGAL DRIFTNETS OFF THE WATER

In May 2007, a group of French driftnetters surrounded and attacked *Ranger*. The driftnetters threatened to board and take control of Oceana's research vessel, which had been documenting their use of nets that had been outlawed by the European Union in 2002. The driftnetters fled upon the arrival of the French Coast Guard, but the incident helped push the issue of illegal driftnets into the international news. In June, the European Union approved a new definition of driftnets that effectively eliminated the loophole the French driftnetters used to justify their illegal fishing.

Each year, illegal driftnetting kills thousands of dolphins, whales, sea turtles, sharks and other protected species, and illegally depletes tuna and swordfish populations. Banned in 2002, poor enforcement has allowed this practice to continue in many parts of the Mediterranean.

Ranger continued its mission to end illegal use of driftnets in 2007. The crew followed illegal driftnetters in the Mediterranean and provided photographic and video evidence of 71 illegal driftnetters, including 22 driftnetters that were abusing government subsidies to the tune of €35,142 on average per vessel – subsidies that were allotted to fund the conversion from illegal driftnets to legal and less destructive fishing gear.

Soon after Oceana presented its report, the Italian Attorney General agreed to confiscate illegal driftnets on board fishing vessels regardless of whether they were in use at the time or not, allowing the Italian Coast Guard to confiscate driftnets in port or at sea and saving countless marine creatures.



FINANCIAL SUMMARY

Oceana's board and staff are grateful to our contributors, whose support is essential to our campaigns to preserve ocean life.

Oceana had a successful year financially in 2007. Oceana's 2007 revenue was \$27,109,503, which represents an increase of 235 percent over the previous year. This increase was due to renewal of many prior-year contributions, as well as recruitment of new donors. A significant part of this revenue was in the form of multi-year grants, which helped Oceana's net assets to grow during the year by \$19,736,159, or by 144 percent.

As of December 31, 2007, Oceana's restricted net assets totaled \$15,059,170. Of this amount, 55 percent, or \$8,229,170, were temporarily restricted for future periods, and 45 percent, or \$6,830,000, were program restricted.

Program service expenses accounted for 79 percent of total expenses, with other expenses attributed to general and administrative costs (about 14 percent) and fundraising (about 7 percent).

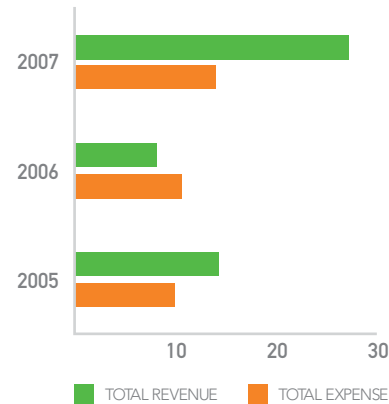
Oceana's support comes from foundations, organizations and individuals from more than 150 countries. Oceana is a tax-exempt under Section 501(c)(3) of the Internal Revenue Code of the United States of America, so that contributions may be tax-deductible.

The following tables provide information from Oceana's independently audited financial statements, which consolidate its accounts from activities in the United States, Europe and South America.

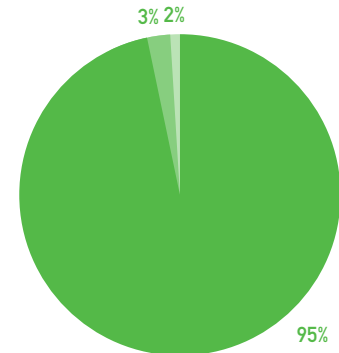
For information on making gifts to Oceana, for a copy of its audited financial statements or for other inquiries, please contact Oceana at:

Oceana, Inc.
Attn: Development Department
1350 Connecticut Avenue N.W., 5th Floor
Washington, DC 20036
Idean@oceana.org
1.877.7.OCEANA (623262)

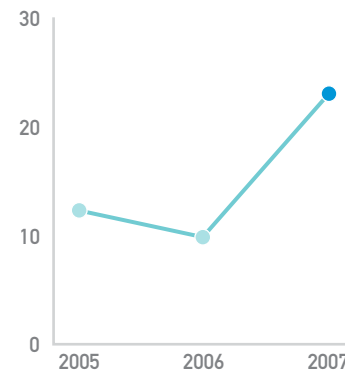
REVENUE & EXPENSES



2007 REVENUE

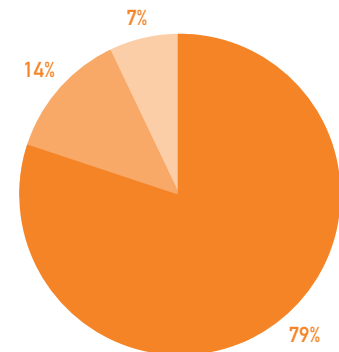


END OF YEAR NET ASSETS



(CHARTS IN MILLIONS OF US DOLLARS)

2007 EXPENSES



	2007			2006	2005
	TOTAL	UNRESTRICTED	TEMP. RESTRICTED	TOTAL	TOTAL
REVENUE	\$27,109,503	\$17,163,126	\$9,946,126	\$8,097,092	\$14,187,292
Grants and Contributions	25,859,852	4,496,396	21,363,456	7,214,554	13,404,413
Special Events	831,048	831,048	-	506,923	516,980
Investment Income	258,543	258,543	-	169,214	-
Foreign Currency Transaction Gain	25,580	25,580	-	70,784	-
In-Kind Revenue	126,261	126,261	-	34,797	255,770
Miscellaneous	8,219	0	-	99,050	10,129
Net Assets Released from Restrictions	-				
Satisfaction of Time Restrictions	-	2,142,308	(2,142,308)	-	-
Satisfaction of Program Restrictions		9,275,022	(9,275,022)	-	-
EXPENSES	\$13,931,395	\$13,931,395	-	\$10,540,079	\$9,827,698
Marine Conservancy Programs	11,040,702	11,040,702	-	8,403,777	7,735,183
International Activities	4,398,390	4,398,390	-	3,319,497	2,974,482
North American Oceans	4,380,721	4,380,721	-	3,116,953	2,578,967
Communications	1,229,052	1,229,052	-	1,032,291	1,148,658
Law	542,998	542,998	-	561,070	616,410
Marine Science	489,336	489,336	-	347,994	443,666
Ocean Advocacy Resources	205	205	-	5,972	-
Supporting Service	2,890,693	2,890,693	-	2,136,302	2,092,515
General and Administrative	1,929,864	1,929,864	-	1,680,572	1,416,723
Fundraising	960,829	960,829	-	455,730	675,792
Changes in Net Assets	(13,178,108)	3,231,982	9,946,126	(2,442,757)	4,359,594
NET ASSETS (Beginning of Year)	9,908,757	4,795,713	5,113,044	12,351,514	8,102,185
NET ASSETS (End of Year)	\$23,086,865	\$8,027,695	\$15,059,170	\$9,908,757	\$12,461,779

Consolidated Statement of Activities for the Year Ended December 31, 2007



OCEANA CAN'T DO IT ALONE.

Oceana is building a constituency for the oceans. Only sustained and focused public pressure can make elected officials and other decision makers adopt the long-term policy changes needed to protect and restore our oceans. Oceana is building its constituency online, in face-to-face gatherings and by aggressively generating press coverage about the need to fix our oceans.

E-ACTIVISM

In 2007, Oceana's base of e-activist supporters, known as the Wavemakers, was more than 250,000 strong. Wavemakers comprise one of the largest and most effective groups of dedicated ocean activists in the world. Oceana is able to mobilize its Wavemakers in support of its policy objectives and to bring grassroots pressure to bear on decision makers accustomed to operating independent of any input from informed and engaged citizens. In one of their most visible victories yet, Wavemakers convinced online retailing behemoth Amazon.com to stop selling shark fin soup in 2007.

PRESS

In only a few short years, Oceana has generated a substantial number of news stories about the need to protect and restore our oceans. In 2007, Oceana generated more than 5,700 press hits on destructive trawling, oil pollution, dirty fishing, salmon farming and other campaigns and projects that Oceana works on in Europe, North America and South America. This media attention played a crucial role in its ability to get policymakers to do the right thing for our oceans. The press included groundbreaking editorials and articles in major media outlets such as *The New York Times*, *The Washington Post*, National Public Radio, CBS News, *The Los Angeles Times*, *El País*, *International Herald Tribune*, *The Independent*, *The Financial Times*, *El Mercurio* and others.

GIVE TODAY TO HELP THE OCEANS.

Each of us has the power to contribute to the health of the oceans. With the support of thousands of people like you, Oceana can carry out targeted campaigns to stop overfishing, protect important habitats, stop pollution and eliminate bycatch. Together, we can reverse the collapse of the oceans and preserve their rich abundance for the next generation.

You can become part of a growing circle of supporters by joining Oceana today.

BENEFITS TO CONTRIBUTORS

All Oceana supporters receive the quarterly Oceana newsletter. Those who give \$1,000 or more annually receive a variety of benefits, including the newsletter, invitations to special events and VIP receptions, political updates and exclusive briefings by Oceana scientists and policy experts from around the world.

HOW YOU CAN SUPPORT OCEANA

You may choose to donate by becoming a sustaining member and designating a monthly, quarterly or annual contribution on your credit card. Oceana appreciates your ongoing support and understands that you may cancel this contribution at any time. Oceana also accepts contributions via check, matching gifts and through workplace giving programs. Please contact our staff for further information.

We also accept donations to the [John Plesent Memorial Fund](#) in honor of this avid young fisherman who was so concerned about the state of the world's fisheries and the urgent need for ocean conservation. Contributions to this fund at www.oceana.org/johnplesent are designated for general operating support.

If you would like to consider a planned gift to Oceana, we are ready to assist you with information on how to do this through your will, a gift of stock or other appreciated property. To learn more about making a planned gift to Oceana, please contact Oceana's Vice President for Global Development, Bettina Alonso, at 212-371-5012 or balonso@oceana.org.

Contributions to Oceana may be tax-deductible. Oceana is a 501(c)(3) organization as designated by the Internal Revenue Service.

To learn more about supporting Oceana, contact us today.

DONATE TO OCEANA

Attn: Lauren Deen,
Development Department
1350 Connecticut Ave. NW, 5th Floor
Washington, D.C. 20036

1.202.467.1927
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Oceana's *Ranger* not only documents the unique beauty of our oceans, but also fights the threats facing them.

Ranger patrols our oceans to ensure that they remain healthy, productive and awe-inspiring for generations to come.



Oceana campaigns to protect and restore the world's oceans. Our team of marine scientists, economists, lawyers and advocates win specific and concrete policy changes to reduce pollution and to prevent the irreversible collapse of fish populations, marine mammals and other sea life. Global in scope, Oceana has campaigners based in North America, Europe and South America. More than 300,000 members and e-activists in 150 countries have already joined Oceana. Please visit www.oceana.org.



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Herbert Bedolfe is executive director of the Marisla Foundation, where he has focused on international biodiversity conservation, protection of the marine environment, environmental health and southern California social issues.

Keith Addis | Vice Chair

Keith Addis merged his thriving management business with best friend Nick Wechsler's high-profile production enterprise in 1989, creating the first firm to combine top-notch talent management and first-rate feature film and television production into one innovative, dynamic and prolific entity. The company has since evolved into Industry Entertainment Partners, and has emerged as a leader in the rapidly changing landscape of 21st-century Hollywood.

Simon Sidamon-Eristoff | Secretary & Treasurer

Simon Sidamon-Eristoff is a member of the tax-exempt organizations practice group at Kalbian Hagerty LLP, a Washington, D.C. law firm.

Ted Danson

Ted Danson's versatility makes him one of the most accomplished actors in film, stage and television today. Mr. Danson founded the American Oceans Campaign (AOC) in 1987 to alert Americans to the life-threatening hazards created by oil spills, offshore development, toxic wastes, sewage pollution and other ocean abuses. AOC merged with Oceana in 2001.

César Gaviria

César Gaviria served as President of Colombia from 1990-1994. He was first elected Organization of American States (OAS) Secretary General in 1994, and re-elected by the member countries in 1999.

María Eugenia Girón

María Eugenia Girón began her career in the luxury goods industry as a consultant for the Guggenheim Museum and Estée Lauder. Most recently, she was international vice president for Loewe and chief executive officer of Carrera y Carrera from 1999 to 2006.

Stephen P. McAllister

Stephen McAllister is a successful developer with solid environmental credentials that include being a crewmember in Greenpeace's first Rainbow Warrior and deputy executive director and campaign director of Greenpeace International at its headquarters in Amsterdam.

Michael F. Northrop

Michael Northrop directs the sustainable development grant making program at the Rockefeller Brothers Fund in New York City.

Dr. Kristian Parker

Dr. Kristian Parker is the Trustee in charge of Oak Foundation's environment program, which is dedicated to marine conservation and climate change prevention.

Dr. Daniel Pauly

Dr. Daniel Pauly is one of the most prolific and esteemed marine scientists working in the field. Since 1999, Dr. Pauly has been principal investigator of the Seas Around Us Project, based at the Fisheries Centre, The University of British Columbia.

Sally-Christine Rodgers

As the founder and director of West Marine's Donations and Sponsorship Initiative, Sally-Christine Rodgers has used her expertise in the marine supply sector to forge partnerships between private business and ocean conservation groups to promote the common goal of maintaining healthy oceans.

James Sandler

James Sandler is a director of the Sandler Foundation and is in charge of the foundation's environmental giving.

Sam Waterston

Sam Waterston is an award-winning actor and activist. With an extensive curriculum vitae that includes theater and film, Waterston has been best known in recent years as the star of NBC's Law & Order. Waterston joined Oceana in 2007.

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COVER In 2007, Oceana's *Ranger* documented previously unseen coral reefs and marine life off Spain's Mediterranean coast, including a carnivorous sponge so unusual and rare that scientists are unsure whether to classify it as a sponge at all. Using divers and a remote operated vehicle, the *Ranger's* crew studies marine life in order to bolster arguments for protecting it from destructive fishing gear.

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